

Central Idea: Mass communication persuades, informs, and entertains.

LINE OF INQUIRY 1 (Analyzing Reliability of Digital Information)

SLIDE PRESENTATIONS:

Video: first watch:  Pig rescues baby goat ; then watch:  Hero Pig Saves A Drowning Goat | Nathan For You

 Fake Or Real :

1.  Fake Or Real (DAY 1) (fake or real?)
2.  Fake Or Real (DAY 2) (the news - yesterday and today)
3.  Fake Or Real (DAY 3) (watch out!)
4.  Fake Or Real (DAY 4) (what to look for)
5.  Exploring Bias in the News
6.  What is Confirmation Bias?
7.  Fake Or Real (DAY 5) (Venn diagram)
8.  Fake Or Real (DAY 6) (checklist - days 5 and 6 may be done on the same day)
9.  Fake Or Real (DAY 7) (fact check)
10.  Fake Or Real (DAY 8) (optional: compare coverage of the same news event on different sites)
11.  Fake Or Real (DAY 9) (optional: TedTalk on fake news - 1 hour)

STUDENT LEARNING/RESEARCH MATERIALS

1. <https://zapatopi.net/treeoctopus/>
2. <https://www.dhmo.org/facts.html>
3. <https://libguides.sullivan.edu/c.php?g=1055606&p=7668463> (Bad News game)
4. <https://libguides.sullivan.edu/c.php?g=1055606&p=7668456> (How to Spot Fake News and Fact Checking Websites)
5. <https://app.adfontesmedia.com/chart/interactive> (interactive news media bias chart)

STUDENT WRITING

1.  Spotting Fake News Checklist.docx - Google Docs.pdf

- a. [Self check-out article](#)
 - b. [Plums article](#)
 - c. [Ginger article](#)
 - d. [Crystals article](#)
 - e. [HS bathrooms article](#)
2.  Recognizing Fake News
 3.  Bias_Spotting_Worksheet

VOCABULARY PRACTICE

1. bias(ed), ethical, misinformation, satire, implication, clickbait, proliferation, dubious, authenticity, emulate, reputable, domain

PROJECT: (student choice)

-  Fake Or Real_Activity 1 (activity – create your own front page news)
-  Fake Or Real_Activities 2 and 3

LINE OF INQUIRY 2 (How the Media Persuades and Entertains Its Audience)

SLIDE PRESENTATIONS:

1.  Persuasive Speaking and Writing
2.  Updated Advertisement Exploration
3.  Persuasive Writing_Breakfast Snack Cereal Unit
4.  Step 1 Getting Attention
5.  Thinking Routines Two.pdf

VIDEOS:

1.  com 101 infomercial and Monroe's Motivated Sequence
2.  Monroe's Motivated Sequence

STUDENT RESEARCH MATERIALS

1. https://ed.ted.com/student_talks?utm_source=google&utm_medium=ppc_text_ad&utm_campaign=test_campaign_2025&ad_source=1&gclid=EAIaIQobChMI5ojQptCzjAMVhEH_AR3AWQfyEAAYASAAEgLzlvD_BwE
2. <https://storycorps.org/>
3. <https://www.toastmasters.org/resources/public-speaking-tips>
4. <https://www.americanrhetoric.com/>

STUDENT WRITING

1.  Monroe's Motivational Steps_Planning Template
2.  STEP 1 Attention-Getters (Planning Template)

VOCABULARY PRACTICE

- 1.

PROJECT:

-  Monroe's Motivated Sequence Speech Rubric

LINE OF INQUIRY 3 Taking Action to Inform and Persuade Others in the School Community (Exhibition)

SLIDE PRESENTATIONS:

1.  Exhibition: Summarizing and Paraphrasing 6

2. <https://www.globalgoals.org/goals/>
3.  Change Makers
4.  PYP Student Exhibition Workbook
5.  Exhibition - Timeline
6.  Step 1 Getting Attention (review)

VIDEOS:

1.  Worlds Largest Lesson – Emma Watson Introduction | Global Goals
2. <https://www.un.org/en/about-us>
3. [Goal 1: No Poverty](#)
4. [Goal 2: Zero Hunger](#)
5. [Goal 3: Health & Wellbeing](#)
6. [Goal 4: Quality Education](#)
7. [Goal 5: Gender Equality](#)
8. [Goal 6: Clean Water](#)
9. [Goal 7: Clean and Affordable Energy](#)
10. [Goal 8: Decent Work](#)
11. [Goal 9: Industry & Innovation](#)
12. [Goal 10: Reducing Inequalities](#)
13. [Goal 11: Sustainable Cities](#)
14. [Goal 12: Responsible Consumption](#)
15. [Goal 13: Climate Action](#)
16. [Goal 14: Life Below Water](#)
17. [Goal 15: Life on Land](#)
18. [Goal 16: Peace and Justice](#)

STUDENT RESEARCH MATERIALS

1. <https://www.globalgoals.org/goals/>
2. <https://www.undp.org/sustainable-development-goals>
3. https://learn.academy4sc.org/videos_categories/sdgs/page/2/
4. https://learn.academy4sc.org/videos_categories/sdgs/
5. Kiddle: <https://www.kiddle.co/>
6. Britannica Elementary: <https://school-eb-com.content.elibrarymn.org/levels/elementary>
7. Newsela: <https://newsela.com/home/>

8. Epic: <https://kids.getepic.com/>

STUDENT WRITING

1.  Global Goals Exit Ticket - Google Docs.pdf
2.  Exhibition Explore a Topic
3.  Exhibition - Research Questions and Resources
4.  PYP Student Exhibition Workbook
5.  Exhibition Notes Template
6.  Student Exhibition Workbook (copy for student folders - in color)
7.  Global Goals Exit Ticket - Google Docs.pdf

VOCABULARY PRACTICE

1.

PROJECT:  PYP Exhibition Rubric (Enhanced)