



Name _____

Define your problem.

Describe the **problem** you have chosen to solve using pictures and/or words.

Describe **who** is having this problem using pictures and/or words.

Describe **why** this problem needs to be solved using pictures and/or words.



Name _____

Brainstorm to generate ideas

What problem are you trying to solve?

Brainstorm ideas below.



Name _____

Evaluate your ideas

Describe and/or draw <u>Solution Idea 1</u>:	Describe and/or draw <u>Solution Idea 2</u>:
How does this solution address the need?	How does this solution address the need?
Are there any added benefits (in addition to addressing your need)?	Are there any added benefits (in addition to addressing your need)?
Are there potential side effects or challenges?	Are there potential side effects or challenges?
What is novel about this idea?	What is novel about this idea?



Name _____

Prototype for _____

Sketch and/or describe your prototype below.

What does your prototype show?

- ☐ It shows what my idea looks like.
- ☐ It shows how my idea works.
- ☐ It shows both what my idea looks like and how it works.

List tools and materials that you may need.



Name _____

Pitch Worksheet

Question to Answer	My Answer	Supporting Material
What is the name of your product?		
What problem does it solve? What does it do?		
Who is your product for?		
What are the key features and benefits of your product?		
Are there any similar solutions that exist? What makes your product stand apart from the others?		
What are your future goals for the product?		

Other questions to discuss with your team members:

1. How will you present your product?
 - a. Will you use slides, videos, or other visuals to support your presentation?
 - b. What key points will you highlight?
2. How will you make your product pitch interesting and engaging for your audience?

Remember to practice your pitch in front of a friend or family member before presenting it to your intended audience to keep it concise and clear. Use visuals, videos, or slides to help illustrate your points and make your pitch more engaging.

Good luck!



Name _____

Pitch Outline with Sentence Starters

Below are some examples of sentences you can use in each portion of your pitch. You do not have to use these, but it may help with parts of your pitch!

Introduction / The Hook (15-30 seconds): Grab the audience's attention! Start with a fun fact, a surprise, or just immediately state your problem!

1. *Hi, my name is ____ and I would like to introduce you to my product ____.*
2. *Have you ever had a problem with ____? Well, my product can help with that!*
3. *Are you looking for a fun and useful product? Look no further than ____!*

The problem (30-45 seconds): Clearly state the problem you are solving, who it is for, and explain why it matters to your team.

1. *Many people struggle with ____, which can be frustrating and time-consuming.*
2. *It can be hard to ____, especially when ____ happens.*
3. *Do you ever wish there was a better way to ____? That's where my product comes in!*

The solution (45-60 seconds): Discuss how your product will solve this problem and what you did to research or identify this solution. Explain how it works.

1. *My product _____ is a simple and effective solution to _____.*
2. *By using my product, you can easily _____ without the stress and hassle.*
3. *With my product, you'll be able to _____ faster, easier, and more efficiently than ever before.*

The benefits (30-45 seconds): Explain why your product is the best solution for this problem. Are there any positive impacts of your solution?

1. *Not only does my product solve the problem of ____, but it also _____.*
2. *Imagine being able to _____ without any hassle, thanks to my product!*
3. *By using my product, you'll save time and energy, and be able to focus on the things that matter most to you.*



Name _____

The competition (20-45 seconds): What makes your product stand out from the competition?

1. *While there are other products out there that claim to do what mine does, none of them can match its _____.*
2. *My product is different from the competition because it _____.*
3. *What sets my product apart from the rest is its _____.*

The conclusion (15-30 seconds): Conclude with a quick summary. Remind the audience why your product is the best solution to the problem, and introduce your team members.

1. *I believe that my product is the best solution out there for _____, and I hope you agree!*
2. *Thank you for listening to my product pitch. I hope you are as excited about it as I am!*
3. *Don't miss out on the chance to _____ with my amazing product!*

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