Delegate Discovery Initiatives

Reference:

- Delegate Discovery Thread
- Slides from the Community Call

Problem & Goal

Problem:

- Today, your amount of influence (votes & delegation) is frozen in time after the initial delegation (often times the airdrop) and has not changed since.
- As a result, there's no way to reward/surface great delegates or contributors.

Goal:

- Active and values-aligned set of delegates governing the protocol
 - Empower the committed existing delegates
 - o Redistribute influence based on merit and commitment
 - o Bring in new voices to join the ecosystem

Topics & feedback so far!

https://vote.optimism.io/

Better filters and sorts & search

- Filters:
 - By Stakeholder representation or Issues people care about (<u>Devin from Uniswap</u>)
 - Filter to show the delegates with less than .5% voting power (<u>FractalVision</u>, MSilb7)
 - "Citizen spotlight" allows Citizens to spotlight delegates. So citizen house badgeholders can recommend folks [Oxytocin]
 - Might even tie into some kind of rewards mechanism(?)
 - Sort by language / country
- Sort:
 - Random sort (e.g. Maker does this)

- Random sort, but with:
 - The idea is to randomly order the list of delegates based on their share of votable supply. The probability of being first in the list is the delegates share of votable supply. e.g. If Linda has 5% of all delegated OP, her chance to be shown first on the page is 5%
 - Argument for this is that this ordering is provably fair, because if token holders always delegate to the first person on the delegate list this ordering mechanism results in the replicatation of the existing distribution.
- Last 6mo participation
- Sort by a combination of activity and voting power. E.g. voting on >90% proposals actively will rank a delegate with 0.1M OP higher than one voting <70% but with 2M OP (polynya)
- By language
- Better Search:
 - Partial & fuzzy search for delegates (especially important for smaller delegates)
 - Search by what's in the delegate statement(?)
- "Emerging delegates" view (Frisson)
- Filter for delegates that are "actively seeking delegations" (Frisson)
- Show more details around voting history (don't penalize delegates that haven't been around from the beginning)
 - Weighting by recentness

Improve Delegate Card & Interface

Improve delegate cards:



- Voting streaks
- Last 6mo participation
- Badges (?) needs more fleshing out
 - (Maybe selected by Citizen badgeholders?)
- Delegate Profile Page: (<u>current page</u>)
 - Link to Discourse profile, so that people can see delegate's opinions and activities via Discourse
- Show recent activity based on the date the delegate started to actively participate (brichis)

le. Some delegates have low vote participation % but only because they are newer delegates that haven't been here from the beginning, they may even have had 100% participation since becoming active. Should retweak the stats here.

Feeds

- Improve Activity Feeds (e.g. charts & Twitter threads, <u>Luckymonkey</u>)
- Improve Delegate <> delegator communication (?)

Programs

- Re-Delegation Elections:
 - Run a regular re-delegation program where we specifically provide more voice and power to a small voter (e.g. <u>Nouns delegate race</u>) (<u>Fig</u>, <u>Frisson</u>)
 - Delegate competition specifically for smaller delegates
- Delegate Alliances (<u>Fig</u>)
 - Creating a new contract for a single season, delegating to a group of two or three delegates. At the end of the season, the amount delegated to that contract is split equally by each delegate
- Delegate discovery rewards (<u>Polynya</u>)
 - If you are early to delegate to someone with 0.1M OP delegated, promote them, and they make it to 1M or 2M OP or whatever, you get a reward. The earlier you find them, and the bigger they get, the more your reward.
- Mentorship program (<u>brichis</u>)
 - Delegates with higher voting power mentor delegates with lower voting power and less experience (Could use Attestation Station's infra)
- Marketing & PR
 - Run a twitter campaign on @OptimismGov, where everyone can tag the delegates they believe deserve more delegation. This would create a public list delegators can refer to when delegating

Governor level improvements

- Partial delegation + Liquid delegation
 - (Agora update: we're looking to enable partial delegation, which is currently the blocker for liquid delegation, but that's already done and live on Nouns!)
- Flexible Voting extension?
- Expire Delegation [PaperImperium, Latruite.eth]
 - MakerDAO actually has 1 year delegation expiration. I would say it's not been a clear success, though it would protect against a whale delegating to one address and then getting hit by a bus. It tends to increase delegator churn, though

Others

 Ask delegates with <0.5% voting power to recommend delegates with >0.25% voting power. This would also create a public list on the forum that delegators may refer to when delegating ← Could be a great hackathon idea!

- FAQ but more comprehensive e.g. **Delegate Starter** guide
- SubDAO that is funded with a budget and bring in smaller players [Franco]
- Incentives for delegation:
 - Hop ← gets HOP tokens

Broader idea: How do we bring in Delegates from other protocols? (Rev Miller) Can we delegate the locked tokens?