

The 32nd Annual Spring Conference on the Teaching of Writing

SCHEDULE OF EVENTS

Thursday, March 24, 2011

8:30-9:30	Registration and Breakfast in Hampton/Newport News Rooms (1316/1317)				
9:30-10:30 <i>Keynote</i>	Lynn Z. Bloom in Hampton/Newport News Rooms (1316/1317)				
10:45-12:00 <i>Session A</i>	A.1 James (1303)	A.2 Lynnhaven (1304)	A.3 York (1305)	A.4 Potomac (1306)	A.5 Rector's (1310)
12:00-1:00	Lunch in Hampton/Newport News (1316/17) Sponsored by Pearson Education				
1:15-2:30 <i>Session B</i>	B.1 James (1303)	B.2 Lynnhaven (1304)	B.3 York (1305)	B.4 Potomac (1306)	B.5 Rector's (1310)
2:45-4:00 <i>Session C</i>	C.1 James (1303)	C.2 Lynnhaven (1304)	C.3 York (1305)	C.4 Hampton (1317)	
4:30-7:30	Reception at Baron and Ellin Gordon Galleries Sponsored by the ODU English Department and the Alumni Association				

Friday, March 25, 2011

8:30-9:00	Breakfast in Hampton/Newport News Rooms (1316/1317)				
9:00-10:00 <i>Session D</i>	D.1 James (1303)	D.2 Lynnhaven (1304)	D.3 York (1305)	D.4 Potomac (1306)	
10:15-11:30 <i>Session E</i>	E.1 James (1303)	E.2 Lynnhaven (1304)	E.3 York (1305)	E.4 Potomac (1306)	
11:30-12:30	Lunch in Hampton/Newport News (1316/17) Featuring a presentation by Dr. Lynn Z. Bloom				
12:45-2:00 <i>Session F</i>	F.1 James (1303)	F.2 Lynnhaven (1304)	F.3 York (1305)	F.4 Potomac (1306)	

Thursday, March 24th

Keynote Address: 9:30-10:30

Hampton/Newport News Rooms

Dr. Lynn Z. Bloom, University of Connecticut

Lynn Z. Bloom is Board of Trustees Distinguished Professor and Aetna Chair of Writing at the University of Connecticut, where she has taught rhetoric and composition studies research, autobiography, creative nonfiction, and women writers courses since 1988. She is the recipient of the 1999 UConn Alumni Association Award for Distinguished Research, and research awards from the National Endowment for the Humanities, National Council of Teachers of English, and the US Department of Agriculture. “(Im)Patient” was named a Notable Essay of 2006. She has previously taught at Butler University, directed writing programs at the University of New Mexico and the College of William and Mary, and served as department head at Virginia Commonwealth University. She has served as President of the national Council of Writing Program Administrators, 1988-90, and chaired the Division of Teaching Writing and the Division of Prose Writing of the Modern Language Association.



ADDRESS: “Hot Genres: Nonfiction That People Love to Read, Write, and Teach”

Brian Doyle says that “The Greatest Nature Essay *Ever*” “would begin with an image so startling and lovely and wondrous that you would . . . read straight through the piece, marveling that you had indeed seen or smelled or heard exactly that, but never quite articulated it that way. . . .” Five paragraphs (yes!) later he concludes, “Oddly, sweetly, the essay just ends with a feeling eerily like a warm hand brushed against your cheek, and you sit there, near tears, smiling, and then you stand up. Changed.”

All the writings in hot genres work the way the greatest nature essay does. Hot genres are informal essays, creative nonfiction focusing on topics at “the deep heart’s core,” what matters most in human relationships, nature, the world. This talk will discuss four of the hottest genres that are the most fun and challenging to read, write, and teach: *personal essays*, concerned with families and other meaningful relationships; and *food writings*, *travel writings*, and *science and nature writings*. These genres allow us to be fully human, providing space and time to think, feel, contemplate, without the pressure to rush to closure; they let us play—with subject, form, length. They demand originality, they are plagiarism-proof. And they are democratic—anyone can write them, as evidenced by the semi-finalists in NCTE’s Norman

Mailer Creative Nonfiction contest. If you think this talk is an unabashed attempt to restore the essay to its rightful place in the composition curriculum, you're right. "Stand up. Changed."

Session A: 10:45-12:00

A.1 PANEL: Wikis and the Writing Classroom

James River Room (1303)

Panel chair: Dr. David Roh, Old Dominion University

Lynnette Fitch Brash, Tallwood High School/ Tidewater Community College

"Wikis are not Wack! Using Wikis to Structure Collaborative Composition that Encourages Shared Ownership of Content, Mechanics, and Attribution"

Jennifer Kidd, Old Dominion University

"Student-Authored Wiki Textbooks"

Mary-Lynn Chambers, Elizabeth City State University

"The Role of Emerging Technology in a College Composition Classroom"

A.2 PANEL: Writing Assignments That Promote Self-Discovery & Empathy

Lynnhaven River Room (1304)

WaNelle Anderson, Annie Perkins, Leroy Hamilton, and Dottie Perry, Norfolk State University

A.3 PANEL: Genre Writing From Classroom to Workplace

York River Room (1305)

Linda Gordon, Christopher Newport University

"Exploring Topics and Drawing Conclusions: A Research Report"

Rebecca Barclay, Christopher Newport University

"The Value of the Resume in Genre Studies"

Jim Cornette, Christopher Newport University

"Comparative Textual Analysis at the Intersection of Mode and Genre"

A.4 WORKSHOP: Translating Success: Strategies for Code Switching in a Multicultural Classroom

Potomac River Room (1306)

Erin Kiley, Old Dominion University

Jaclyn Ocumpaugh, Old Dominion University

A.5 PANEL: Grammar, Editing, and Text as Object

Rector's Room (1310)

Panel chair: Dr. Janet Bing, Old Dominion University

Jennifer Randall, Hampton University

"Enjoying Rhetoric and Grammar: Speech Writing Assignments in College Composition Courses"

Megan Mize, Old Dominion University

"Editing as Textual Violence"

James Richardson, Hampton University

"Beyond Reed-Kellogg Sentence Diagramming: An Introduction to Verb-Centered Grammar© in the Age of 21st-Century Writing"

LUNCH: 12:00-1:00 in Hampton and Newport News Rooms

GENEROUSLY PROVIDED BY PEARSON EDUCATION

Session B: 1:15-2:30

B.1 PANEL: Issues for ESL Writers

James River Room (1303)

Panel chair: Dr. Alla Zareva, Old Dominion University

Victoria Yee, Old Dominion University

“The New Face of American Classrooms: Teaching Writing to English Language Learners”

Sarah Moseley, Old Dominion University

“Acknowledging Audience: Non-Mainstream English Speakers in the First Year Composition Classroom”

Angela Dadak, American University

“Perspectives from Second Language Writing that Complicate Assumptions about Personal Narrative Assignments in First-Year Composition”

B.2 WORKSHOP: Going Beyond “Great Job”: Peer Editing Strategies that Work

Lynnhaven River Room (1304)

Anne Gregory, Old Dominion University/Ocean Lake High School

B.3 PANEL: Where are all the Happy Poems?: Listening to, and Exciting Students About the Role of Poems in Their Lives and the Academy

York River Room (1305)

Remica Bingham-Risher, Norfolk State University

“Bringing It Home: Finding the Muse in Our Own Music”

Luisa Igloria, Old Dominion University

“Running with the Muse: Writing Poetry Every Day”

Carolyn Kreiter-Foronda, Virginia Poet Laureate (2006-2008)

“Uplifting Poems for the Educator”

Shonda Buchanan, Hampton University

“Shifting Poetic Conceit Mid-flight”

B.4 PANEL: Creating Authentic Assignments

Potomac River Room (1306)

Panel Chair: Dr. Joyce Neff, Old Dominion University

Stephanie Sugioka, Old Dominion University

“Authentic Writing Assignments”

Carol V. Johnson, Virginia Wesleyan College

“From Acupuncture to Zombies: Examining Belief in English 105”

Cecilia Petretto, Old Dominion University

“And the Hero Emerges: Teaching the Monomyth in Narrative Writing”

B.5 PANEL: ESL Students in FYC Classroom

Rector’s Room (1310)

Reem Al-Zaeem, Old Dominion University

Daliborka Crnković, Old Dominion University

Soubeika Bahri, Old Dominion University

Session C: 2:45-4:00

C.1 PANEL: Digital Tools: New Possibilities for the Classroom James River Room (1303)

Susanne Nobles, Fredericksburg Academy
"Google Tools: Free, Flexible, Facile, and Fabulous"
Megan Mize, Old Dominion University
"Presenting Prezi: Pedagogical Possibilities"
Cheri Lemieux Spiegel, Northern Virginia Community College
"Ambitious Promises: Does Waypoint Outcomes Deliver?"

C.2 Changing Times, Changing Students: Using Technology to Engage Today's Learner Lynnhaven River Room (1304)

Allison Kinnach and Kurt Massey, Pearson Education

C.3 PANEL: Defining Success: What Research Tells Us about Code Switching and Teacher Predictions of Student Success York River Room (1305)

Erin Kiley, Old Dominion University
Jaclyn Ocumpaugh, Old Dominion University
Judah Lamar, Old Dominion University

C.4 WORKSHOP: Eat, Love, Travel: Writing Workshop Hampton Room (1317)

Lynn Z. Bloom, University of Connecticut
This Writing Workshop provides an opportunity to practice writing on a topic of your choice a "Hot Genres" essay, as Gertrude Stein says, "for myself and strangers." Feedback in an intimate setting, by Lynn Bloom and other workshop participants.

Reception at the Baron and Ellin Gordon Galleries (4:30-7:00)

Sponsored by the ODU Alumni Association and the Department of English

Friday, March 25th

Session D: 9:00-10:00

D.1 WORKSHOP: Everything but the Kitchen Sink: Innovative Writing Workshops & Activities that Engage Young Writers

James River Room (1303)

Shonda Buchanan, Hampton University

D.2 PANEL: Issues for Writing Teachers

Lynnhaven River Room (1304)

Panel chair: Dr. Tim Bostic, Old Dominion University

Theresa Street, Norview High School/ Old Dominion University

“English Teacher Attitudes about Writing Instruction in the Secondary Classrooms”

Amber N. Preminger, Old Dominion University

“Critical Thinking is NOT a Lost Art: A Call to Action for Teachers of High School Students”

D.3 PANEL: Visual Composition

York River Room (1305)

Panel Chair: Dr. Liza Potts, Old Dominion University

Michelle D. Heart, Old Dominion University

“The Discourse of Visual Composition Instruction in 21st-Century Teaching”

Cheri Lemieux Spiegel, Northern Virginia Community College

“Documented Success: Documentaries as a Lens, Text, and Product for First Year Composition”

D.4 WORKSHOP: Teacher Timesaver: Whole Group Writing Conferences Fueling Feedback & Self Evaluation

Potomac River Room (1306)

R. Alisha Hill, Maury High School

Sharon Cook, Maury High School

Session E: 10:15-11:30

E.1 WORKSHOP: Documenting Elders' Lives & Stories: Writing in Prose—and Documentary Video

James River Room (1303)

Terry Lee, Christopher Newport University

E.2 PANEL: Social Justice in the Writing Classroom: Pragmatism -vs- Idealism

Lynnhaven River Room (1304)

Timothy Bostic, Old Dominion University

Kevin E. DePew, Old Dominion University

E.3 PANEL: Assessing Writing in the Genres

York River Room (1305)

Mary Healy, Christopher Newport University

"Still Life Writing: Developing Observational and Descriptive Skills for Evaluators

Mary Wright, Christopher Newport University

"The Harder Genre: Ethnographic Studies and Service Learning"

Jean Filetti, Christopher Newport University

"Assessing Critical Thinking Using the Washington Rubric"

E.4 PANEL: Innovations in Assignment Design

Potomac River Room (1306)

Panel chair: Dr. Kevin Moberly, Old Dominion University

Lamiaa S. Youssef, Norfolk State University

"Combating Plagiarism: Strategies for Engaging Students' Independent Critical Thinking and Writing Skills"

Kristopher Purzycki, Old Dominion University

"Composing for Community: Freshman Writing for the Civic Audience"

Robert Holden, Old Dominion University

"Report Writing in History: Learning to Define a Historical Problem and to Find, Compare, and Evaluate Diverse Solutions"

LUNCH: 11:30-12:30 in Hampton and Newport News Rooms
Featuring a presentation by **Dr. Lynn Z. Bloom** entitled
"Freshman Composition as a Middle Class Enterprise"

Session F: 12:45-2:00

F.1 PANEL: Digital Tools for the Writing Classroom

James River Room (1303)

Panel chair: Dr. Kevin Depew, Old Dominion University

Bryan Herek, Hampton University

"Shakespeare, the Digital Humanities, and Writing About Literature"

Elizabeth O. Byrne, Elizabeth City State University

"Just Like a Piece of Clothing': Putting on Technology in the 21st Century Classroom"

Elizabeth Vincelette, Old Dominion University

"Video Grading for the Writing Classroom"

F.2 PANEL: Engaging Genres: Points of Access

Lynnhaven River Room (1304)

Jennifer Cornette, Christopher Newport University

"From Imagery to Argument: Visualizing Issues"

Imogene Bunch, Christopher Newport University

"That's Personal: Solving Problems Through Writing Proposals"

Susan Booker, Christopher Newport University

"Two Thumbs Up: Practicing Genre of Dining Hall Review"

F.3 PANEL: Writing in Reality: The Profile/Immersion Essay

York River Room (1305)

Caramine White, Regent University

Mark O. Gatlin, Regent University

F.4 WORKSHOP: Successful Alternations: Using Contrastive Analysis to Teach Minority Students to Alternate between Standard/Non-Standard Language

Potomac River Room (1306)

Judah Lamar, Old Dominion University

Jaclyn Ocumpaugh, Old Dominion University

Presenters by Last Name (A-Z)

Al-Zaeem, Reem B.5	Gatlin, Mark F.3	Nobles, Susanne C.1
Anderson, WaNelle A.2	Gordon, Linda A.3	Ocuppaugh, Jaclyn A.4, C.3, F.4
Bahri, Soubeika B.5	Gregory, Anne B.2	Perkins, Annie A.2
Barclay, Rebecca A.3	Hamilton, Leroy A.2	Perry, Dottie A.2
Bing, Janet A.5	Healy, Mary E.3	Petretto, Cecilia B.4
Bingham, Remica B.3	Heart, Michelle D.3	Potts, Liza D.3
Bloom, Lynn C.4, Friday Lunch	Herek, Bryan F.1	Preminger, Amber D.2
Booker, Susan F.2	Hill, R. Alisha D.4	Purzycki, Kristopher E.4
Bostic, Timothy D.2, E.2	Holden, Robert E.4	Randall, Jennifer A.5
Brash, Lynnette Fitch A.1	Igloria, Luisa B.3	Richardson, James A.5
Buchanan, Shonda B.3, D.1	Johnson, Carol B.4	Roh, David A.1
Bunch, Imogene F.2	Kidd, Jennifer A.1	Spiegel, Cheri Lemieux C.1, D.3
Byrne, Elizabeth F.1	Kiley, Erin A.4, C.3	Street, Theresa D.2
Chambers, Mary-Lynn A.1	Kimnach, Allison C.2	Sugioka, Stephanie B.4
Cornette, Jennifer F.2	Lamar, Judah C.3, F.4	Vincelette, Elizabeth F.1
Cornette, Jim A.3	Lee, Terry E.1	White, Caramine F.3
Crnković, Daliborka B.5	Massey, Kurt C.2	Wright, Mary E.3
Dadak, Angela B.1	Mize, Megan A.5, C.1	Yee, Victoria B.1
DePew, Kevin E.2, F.1	Moberly, Kevin E.4	Youssef, Lamiaa E.4
Foronda, Carolyn B.3	Moseley, Sarah B.1	Zareva, Alla B.1
Filetti, Jean E.3	Neff, Joyce B.4	

The Composition Studies Program would like to thank the following people for their help and support in the preparation and orchestration of this year's conference:

- Linda Hero, Marsha Jones, Tammy Allen from the English department front office
- Dana Heller, our fearless English Department chair
- Charline Gorden and Christine Gould, two of the best student workers on campus
- Barbara Aultman, events coordinator for Webb Center
- Brett Treon and rest of the staff at Media Services
- Rob Grandon and Arthur Carter at Parking Services
- Toni Chiusano and the staff of Aramark Catering
- Marc Katz and the staff of the ODU Book Store
- Katherine McCamy, graphic and web designer
- Kristopher Purzycki, distance technology coordinator
- Allison Kimanch and Pearson Education
- Alyssa Demirjian and Bedford/St. Martin's Publishing
- Our amazing panel chairs: Alla Zareva, Kevin Moberly, Liza Potts, Kevin Depew, Joyce Neff, Janet Bing, and David Roh
- All of this year's talented and enthusiastic presenters and participants

Thank you all for making this year's conference an overwhelming success!