Subject line: Can [venue] sign on as a UMAW "Raise the Bar" venue?

Dear [venue name],

My name is [NAME] and I'm a musician reaching out with United Musicians and Allied Workers (UMAW) regarding our new "Raise the Bar" campaign, which aims to create a more equitable live music industry by building a national directory of venues adhering to best practices for artist treatment.

I'm writing to ask if you would sign on your venue to our "Raise the Bar" venue directory? More than 80 venues across the country have already signed on, including TV Eye (NYC), SPACE (Portland, Maine), Johnny Brendas (Philly), and many more**.** You can see the full list on the campaign website here.

Read more and sign on as an official "Raise the Bar" venue here.

Raise the Bar asks all venues to sign on in support of four basic standards:

1. No pay to play

2. No merch cuts

3. No door polling

4. Contract transparency.

The idea is to highlight venues that are already meeting these standards, so we can promote better treatment of artists everywhere. We will continue to build out the list of venues featured on the site until it is a broad, searchable directory. You can read some of the press coverage of the campaign in Resident Advisor, DJ Mag, and Hypebot.

Again, please **sign your venue on here.**

If you have any questions, please respond to the thread here and add admin@weareumaw.org.

Thank you!

UMAW