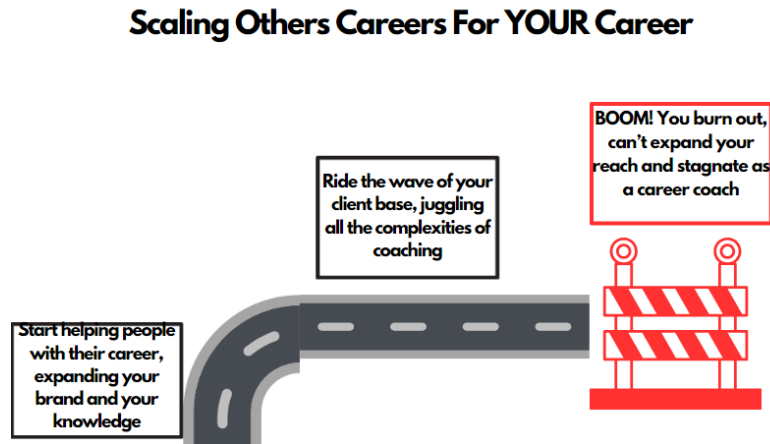


First Sample Outreach:

I enjoyed your breakdown on careers not being a series of tasks. It got me thinking—your own advice could actually be the key to scaling your career as a coach.

To illustrate my point, I've created a visual:



Many career coaches I've seen follow this exact path, and you're selling your hard work short by not utilizing social media to lighten your workload.

Now, I understand you receive marketing emails all the time, so I won't bombard you with a lengthy email scheme.

Instead, I've attached a sequence designed for social media to resonate with your audience by addressing their existing career frustrations.

Feel free to take a look and let me know your thoughts. If you're still unclear, I'll provide a breakdown of what it does just below it.

Regards,

