



# **POLYTECHNIC UNIVERSITY OF THE PHILIPPINES**

PUP San Pedro Campus  
San Pedro, Laguna

**ACCREDITING AGENCY OF CHARTERED COLLEGES AND UNIVERSITIES**

**AREA V. RESEARCH**



**AREA V: Research**

**Bachelor of Science in Business Administration**  
Major in  
**Marketing Management**



- ❖ C.6. Policies pertaining to Intellectual Property Rights (IPR)
  - Copy of Policies pertaining to Intellectual Property Rights (IPR) with proof of dissemination



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**Appendix A**

**IPMO Initiative Project Grant (IIPG)**

**Cost Breakdown**

1. The selected research grantee shall be eligible for a maximum of four hundred thousand pesos (Php 420,000). This grant may vary depending on its classification for food and non-food products.

Product Classification	Grant
Food Product	Php 120,000 – 220,000
Non-Food Product	Php 220,000 – 420,000

1.1 Food Product Cost Breakdown

Item	Minimum	Maximum
Licensing	Php 25,000	Php 50,000
Series of Testing	Php 25,000	Php 50,000
Additional support materials, merchandise, tools, and equipment	Php 30,000	Php 60,000
Expert Services/Consultancy (Honorarium)	Php 20,000	Php 40,000
Contingency Budget	Php 20,000	Php 20,000
<b>TOTAL</b>	<b>Php 120,000</b>	<b>Php 220,000</b>

1.2 Non-Food Product Cost Breakdown

Item	Minimum	Maximum
Licensing	Php 25,000	Php 50,000
Series of Testing	Php 50,000	Php 100,000
Additional support materials, merchandise, tools, and equipment	Php 100,000	Php 200,000
Expert Services/Consultancy (Honorarium)	Php 25,000	Php 50,000
Contingency Budget	Php 20,000	Php 20,000
<b>TOTAL</b>	<b>Php 220,000</b>	<b>Php 420,000</b>

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#### Appendix B

#### Start-up, Spin-Off Off, and Commercialization Grant

#### Cost Breakdown

1. The selected grantee per incubatee shall be eligible for a maximum of 500,000 pesos. This grant may vary depending on its classification for food and non-food products.

Product Classification	Grant
Food Product	PHP 150,000 – 250,000
Non-Food Product	PHP 300,000 – 500,000

##### 1.1 Food Product Cost Breakdown

Item	Minimum	Maximum
Licensing	PHP 25,000	PHP 50,000
Series of Testing	PHP 50,000	PHP 75,000
Additional support materials, merchandise, tools, and equipment	PHP 50,000	PHP 75,000
Expert Services/Consultancy (Honorarium)	PHP 25,000	PHP 50,000
<b>TOTAL</b>	<b>PHP 150,000</b>	<b>PHP 250,000</b>

##### 1.2 Non-Food Product Cost Breakdown

Item	Minimum	Maximum
Licensing	Php 25,000	Php 50,000
Series of Testing	Php 50,000	Php 100,000
Additional support materials, merchandise, tools, and equipment	Php 100,000	Php 200,000
Expert Services/Consultancy (Honorarium)	Php 25,000	Php 50,000
<b>TOTAL</b>	<b>Php 200,000</b>	<b>Php 400,000</b>

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