

FILL IN PROGRAM NAME Promotional Toolkit

We could use your help spreading the word about FILL IN WITH PROGRAM NAME! We've developed this toolkit to make it easy to share info about this program with your networks. Please feel free to use any of the language or graphics included in this toolkit to share with others. If you have difficulty downloading graphics or have questions about the program, please contact at CONTACT. *Thank you* for helping us spread the word!

This toolkit contains:

- [Program description \(short\)](#)
- [Program description \(long\)](#)
- [Social media language and graphics](#)
- [Flier](#)
- [Email Language](#)

Program Description (short):

- *FILL IN WITH SHORT PROGRAM DESCRIPTION*

Program Description (long):

- *FILL IN WITH LONGER DESCRIPTION*

Social Media Posts:

- *PROVIDE EASY TO SHARE SOCIAL MEDIA LANGUAGE AND IMAGE*

Flier

- *PROVIDE DOWNLOADABLE IMAGE GOOD FOR PRINTING & OFFER TO BRING PRINTED FLIERS TO OUTREACH PACKAGE RECIPIENT*

Email Language:

Dear _____,

INCLUDE BRIEF EMAIL TEMPLATE, IF APPROPRIATE, WITH HIGHLIGHTED SPACE FOR OUTREACH PACKAGE RECIPIENT TO FILL IN THEIR OWN LANGUAGE AROUND WHY THIS PROGRAM RESONATES WITH THEM AND WHY THEY ARE SHARING IT.

Sincerely,

YOUR NAME