

Hey Francis!

I've been following your content on Instagram and Twitter for the last month.

I really like your threads on twitter. Great to see you telling people what they need to hear about fitness and training, rather than what they want to hear.

Also, I should congratulate you on your wedding last week.

I am sending you this message because I checked your website 3 days ago.

I really liked the overall program and transformations you had within your website. Absolutely amazing.

But your landing page was what caught my attention and made me send you this DM.

The landing page is often the first interaction potential clients have with your brand.

Which can be most effective to grab attention, build trust and persuade them to take action, if crafted professionally.

Leveraging that to establish your program as the solution to their problems which in your case is getting strong and jacked.

I am pretty sure your program will deliver that to your potential clients.

But, persuading the prospect to take action and building trust needs to happen.

I created a sample landing page copy for you.

You can check it out and see how you like it. There is no risk on your side.

Use it and see how it affects your conversions.

If you find this copy effective, I have some ideas that I want to share with you for future collaborations.

Let me know your thoughts.

[LINK TO THE FREE VALUE](#)