Ositadinma Nwangwu

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PROFESSIONAL SUMMARY

Product Manager with over 6 years of experience and a track record of driving revenue growth and saving operational costs. Known for improving processes and increasing customer engagement.

SKILLS

- UX Research
- Programming
- Gherkin
- Design Sprints
- AB Testing
- Budget Management
- Copywriting
- Agile Project Management
- Scrum
- Team Leadership
- Product Launch
- SDLC
- Jira
- User Story Mapping
- Product Lifecycle Management
- Wireframing
- Product Roadmaps
- Product Documentation

EXPERIENCE

Product, Strategy & Operations Consultant - Contract **Jan 2023 - Present**

Tenece | Nigeria

- Developed and implemented a company-wide competency assessment system, leading to a 93% staff competency score.
- Introduced streamlined operational processes to improve speed and quality in service delivery, resulting in a 95% efficiency rate.
- Created a robust knowledge management system and recommended internal collaboration tools, which enhanced information transparency across the company.
- Established OKRs as the standard for performance management, leading to improved overall staff performance.

Senior Product Manager - Full-time **January 2022 - November 2022**

Localized | Washington DC, USA

- Led a cross-functional team of 7+ professionals, successfully launching v2 of a professional jobs platform.
- Grew revenue by 20% by implementing a talent pre-qualification, matching and evaluation system for our employer customers.
- Boosted user acquisition by 320% in just 3 months by implementing a career fair feature and onboarding wizard, with no additional costs.
- Enhanced the events feature, improving discoverability and engagement, resulting in a consistent monthly retention rate of 82%.

Lead Product Manager **Jan 2020 - December 2021**

Tenece Professional Services | Nigeria

- Led cross-functional teams of 10+ professionals through the full product lifecycle, launching a new and better version of an enterprise management service (School Manager) for tertiary institutions, used by over 20 universities, and now supporting over 500k users across Nigeria while processing over 2 million student records and transactions per year.
- Implemented a mobile-first strategy that improved product accessibility and drove independent feature usage, resulting in a 74% increase in user adoption.
- Designed and automated product workflows using Jira, improving team efficiency and reducing delivery time by 5%.

Product Development Manager **April 2019 - January 2020**

Genesys Tech Hub | Enugu, Nigeria

- Streamlined agile processes across multiple cross-functional teams, cutting average delivery time by 60% within 6 months.
- Led a swift organization-wide transition to agile methodology in just 3 months, enhancing development speed and team collaboration.

- Introduced Google Design Sprints to foster innovation and develop cutting-edge solutions, accelerating product discovery and reducing time-to-market by 70%.

Program Manager, Software Training Programs **January 2018 - April 2019**

Genesys Tech Hub | Enugu, Nigeria

- Designed and led software training programs that consistently met the annual talent acquisition goal of hiring 5 professionals.
- Developed hands-on bootcamps for real-world product development, achieving 85% success in learning outcomes.
- Managed targeted marketing efforts, attracting a record 900+ qualified applicants to the training programs.
- Implemented a Virtual Learning Program, cutting training costs by over 50%.
- Awarded "Innovator of the Year" for exceptional performance. Click to see more

Software Developer **July 2016 - December 2017**

Genesys Tech Hub | Enugu, Nigeria

- Wrote clean, scalable, and well-documented code in JavaScript, PHP, and C#, ensuring the codebase remained structured and easy to maintain.
- Completed projects and tasks on time, adhering to standardized processes and team lead requirements.
- Applied real-world software development skills across multiple object-oriented languages.
- Designed and developed software applications using PHP, JavaScript, and associated frameworks.

Software Engineer Intern **January 2016 - June 2016**

Genesys Tech Hub | Enugu, Nigeria

- Participated in hands-on learning and development of software applications using JavaScript, PHP, and basic C#.
- Assisted in writing clean and efficient code while following best practices, contributing to small-scale projects within the team.
- Gained practical experience in software development life cycle (SDLC) by shadowing senior developers and supporting debugging tasks.
- Awarded "Intern of the Year" for exceptional performance and contributions during the internship.

EDUCATION

B.Sc. Computer and Information Sciences August 2017

Nnamdi Azikiwe University, Nigeria