

Application Submission Limits -- Pros and Cons

Overall Applications

Pros

1. If you were dealing in rounds you would get through them more quickly. Limit could be numbers per applicant.
2. Where it possible, might be that limits might keep the application fee down.
3. Might keep application fees down.

Cons

1. If we create a limit one can create several applicants and get around the limits.
2. Any limit seems anticompetitive. Could stifle competition.
3. Limits in the number of applications, or time to apply may favour those who are closely following the process, as opposed to others who may require outreach.
4. May not be able to enforce.
5. Can be gamed.
6. Affect how and when applicant support is implemented, assuming any form of applicant support is actually implemented.

Limit Per Applicant

Pros

1. If you were dealing in rounds you would get through them more quickly. Limit could be numbers per applicant.
2. Allowing unlimited applications to an individual organization/per applicant potentially advantages monopolies.
3. Might keep application fees down.

4. Reducing the number of applications from applicants could conceivably reduce demand for a scarce resource.

Cons

1. If we create a limit one can create several applicants and get around the limits.
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2. Any limit seems anticompetitive.

3. Adds complexity and uncertainty to the process.
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4. Can be gamed.

5. Any limit seems anticompetitive. Could stifle competition.

6. Affect how and when applicant support is implemented, assuming any form of applicant support is actually implemented.
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7. More cost effective to apply for multiple applications.
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8. Multiple apps is economies of scale, are further supported by the fact that biggest volume and successful TLDs (generally) are portfolio applicants.
