

A1 Tank – SEO Progress & Strategy Report

1. Overview - www.a1tank.net

This report outlines all SEO efforts made to date for A1 tank, including keyword research, on-page & technical implementation, content development, and performance statistics.

2. Work Completed So Far

Keyword Research:

- Comprehensive keyword research completed for services and cities.
- Targeted Tank services.
- Local SEO focuses on Hayward, Santa Clara, and Alameda

Attached:  A1 Tank SEO

On-Page SEO:

- Meta titles, descriptions, and headings optimized.
- Image alt tags and filenames updated.
- Internal linking structure improved.
- City Pages Creation

Technical SEO:

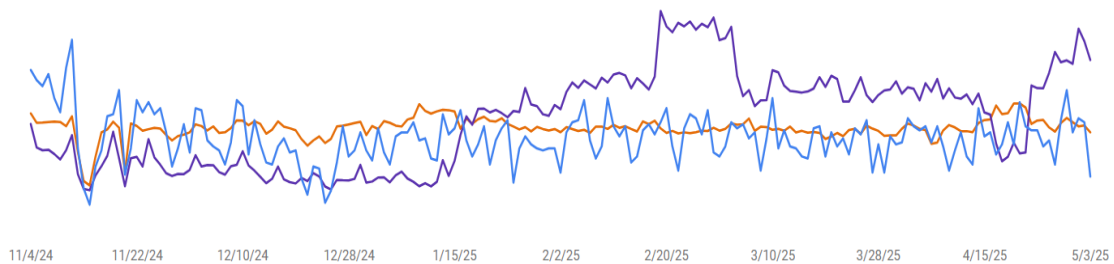
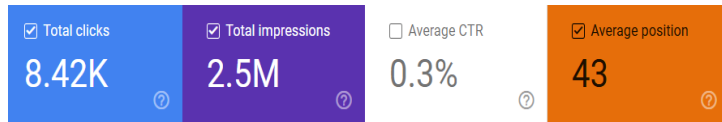
- Sitemap submitted.
- Mobile-friendliness and speed reviewed.
- Robots.txt optimized.

3. Strategy Implemented

- Developed Pillar & Sub-Pillar content structure.
- Guest Posting and directory submissions.
- Geo-targeted landing pages implemented.
- Improved NAP consistency across web assets.
- Strong Internal linking

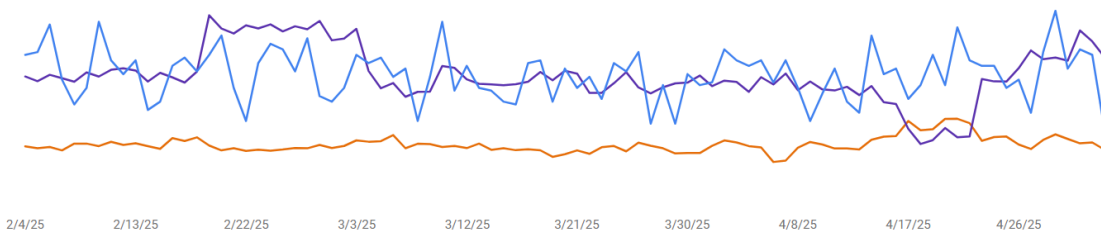
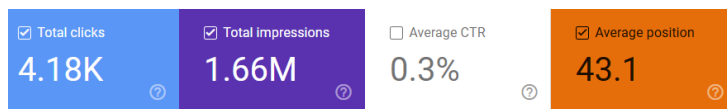
4. Current SEO Performance

- Total Clicks: 8.42K
- Total Impressions: 2.5M
- Average CTR: 0.3%
- Average Position: 43



Previous Quarter (2/2/24 – 1/05/25):

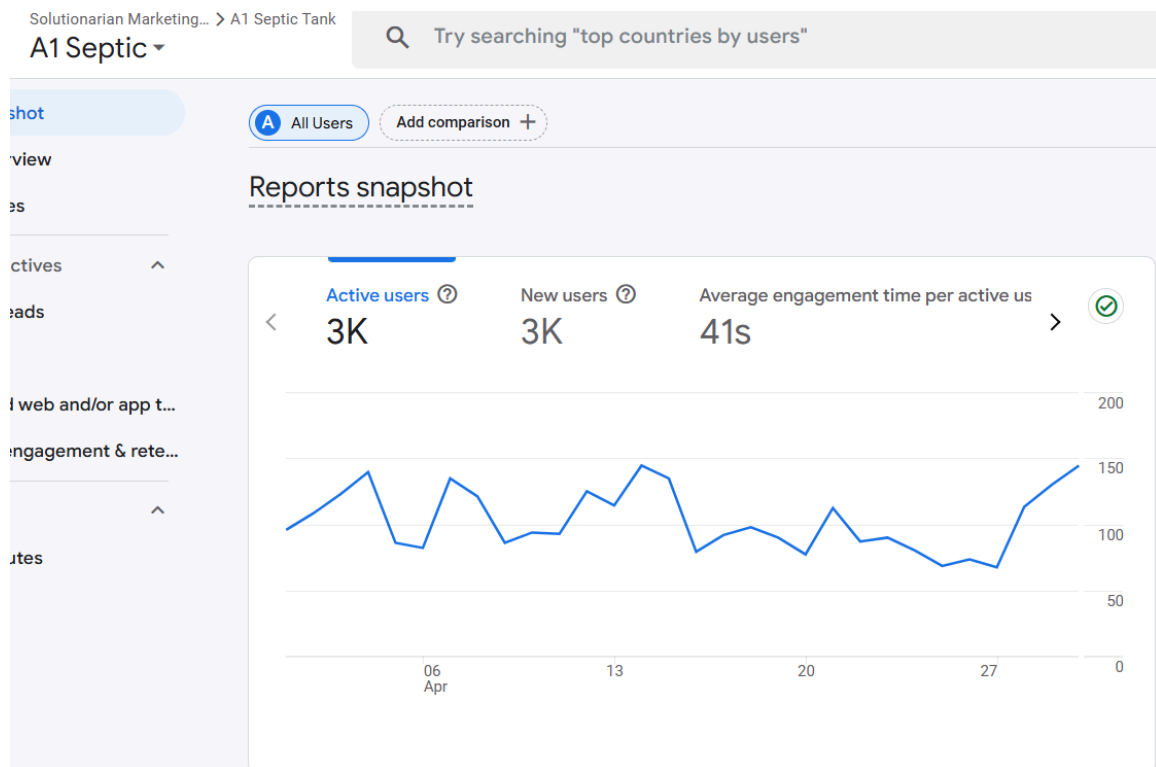
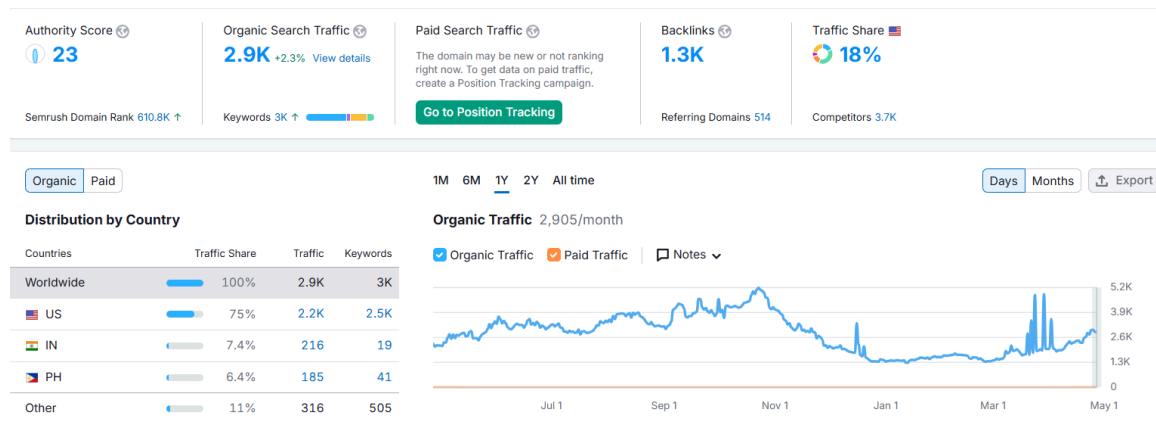
- Clicks: 4.18K
- Impressions: 1.66M
- CTR: 0.3%
- Avg. Position: 43



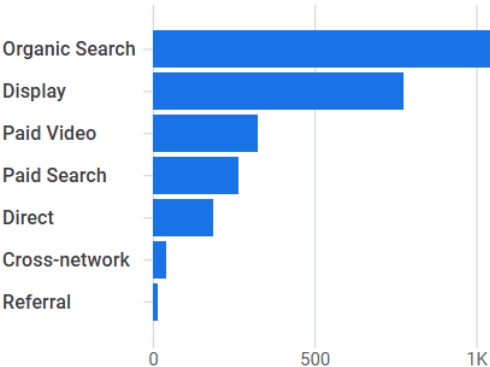
SEMrush Stats:

- Organic Search Traffic: 2.9K
- Organic Keywords: 3K
- Traffic Cost: \$8K

- Semrush Rank: 611K
- Backlinks: 1.3k from 514 Referring Domains
- Top Organic Keywords: 'grease trap grease', 'a one septic', 'septic tank cost'



New users by
First user primary channel group (Default C...



[View user acquisition](#) →

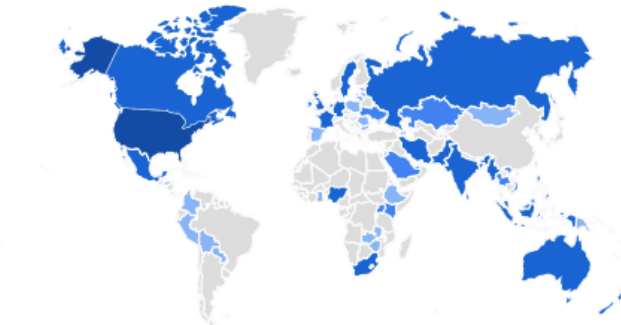
Sessions by
Session primary ch...



SESSION PRIMARY ...	SESSIONS
Organic Search	1.6K
Display	868
Paid Video	380
Paid Search	306
Direct	218
Cross-network	40
Referral	34

[View traffic acquisition](#) →

Active users by Country



COUNTRY	ACTIVE USERS
United States	2.6K
Canada	95
India	76
Australia	36
France	28
United Kingdom	27
Indonesia	25

Solutionarian Marketing... > A1 Septic Tank

A1 Septic

Try searching "property ID"

hot

view

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ads

web and/or app t...

ngagement & rete...

tes

Reports snapshot

Custom

Views by Page title and screen class

PAGE TITLE AND SCREEN CLASS	VIEWS
404 - Page not found - A-1 Septic Ta...	1.4K
Professional Grease Trap Pumping ...	1.1K
A-1 Septic Tank Service Inc. Septic ...	344
Where do Basement Floor Drains Go?	263
Three Layers in a Septic Tank: Scum...	181
Septic Tank Services for Small Hom...	180
Risks of a Damaged Septic Tank Lid	174

View pages and screens →

Event count by Event name

EVENT NAME	EVENT COUNT
page_view	5.9K
session_start	5K
first_visit	4.3K
user_engagement	3.3K
scroll	1.5K
form_start	79
click	32

View events →

6. Next Steps

- Continue publishing location-based blogs.
- Build backlinks from niche construction directories.
- Expand to surrounding towns that are not yet covered.
- Monitor core web vitals and fix remaining issues.