

ECRA W&R Business Meeting Notes

February 12, 2025, at 7 pm

[Zoom](#)

Intros

CCTA Presentation

Michael Blasky, community engagement specialist, Contra Costa Transportation Authority (CCTA) re: new Countywide Transportation Plan

Finances

Treasurer's report (Carrie)

EC Chamber of Commerce

Should we join EC Chamber of Commerce as an associate member for \$143?

<https://www.elcerritochamber.org/join-us>

Work plan

We went over the [2025 work plan](#) then moved it into [Notion](#).

Events

Multimodal Transportation Fair (Janet/Steve)

- April 26, 2025, confirmed
- Bike East Bay (Free) Family Cycling Workshop - confirmed
- ECRA sponsorship - budget
- Multimodal vehicles for display
- Volunteers for games, smoothie station, ECRA booth

Advocacy

Richmond St Complete Streets Project

- See new project [website](#)
- Meeting request and follow-up
- Action alert - petitions/speaking at council public comments

Meeting and Greeting new council members

- Sue Wilson, District 5, Richmond Annex

She is very interested in improving road safety, which her constituents identified as their top priority: <https://www.votesue.org/>: "I did not understand how dangerous some of our roads are until so many of you listed that as your number one concern."

- Rebecca Saltzman (2/7 meeting)
- Other EC council members: Carolyn Wysinger (mayor), Bill Ktsanes, Lisa Motoyama

City council requests (per Rebecca Saltzman mtg):

- Restore public comments via zoom
- Bring back bicycle police
- Use street paving funds to fix Ohlone Greenway
- Continue to support Richmond St bike paths

Central/I-80 project

The coordinating committee is currently in the middle of working with Richmond, El Cerrito, Albany, CCTA, and CalTrans on how to proceed with including bicycle access in the Central/I80 project. This includes a corridor down Pierce to connect with the Cerrito Creek path and Albany.

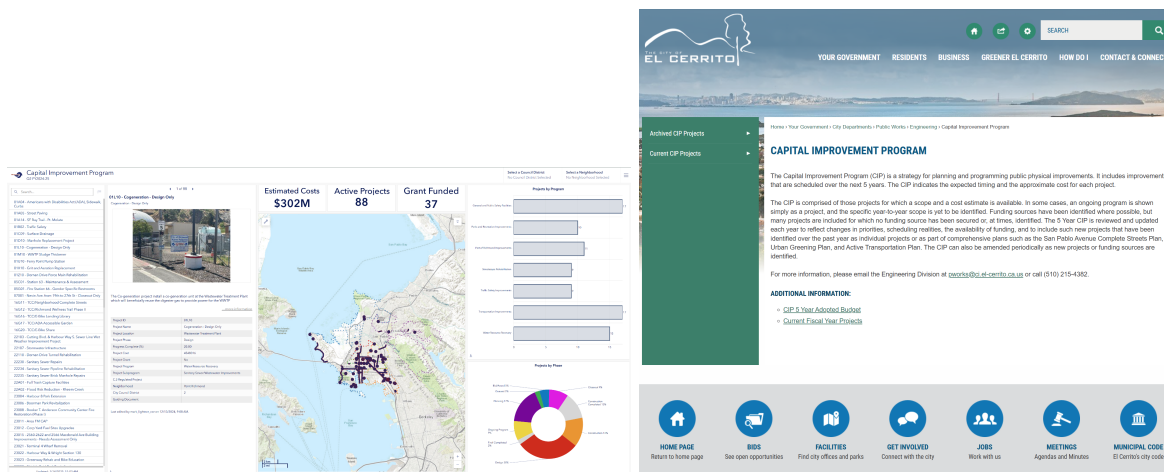
Caltrans Bike Plan update

<https://experience.arcgis.com/experience/508f21b300fc4a9aa24a7999e1717145/page/Draft-Report/>

Review, submit comments

Transparency in public works

Richmond's [capital improvement dashboard](#) vs. El Cerrito's sad [CIP webpage](#).



How can the city better prioritize and integrate bike and ped improvements into its capital improvement planning and inform and engage the public in this? Check out the [Richmond City Manager's report](#) (which lists every single thing the city got done that week including capital improvements, trash removal, and changing lightbulbs)

El Cerrito Current CIP projects

<https://www.el-cerrito.org/935/Current-CIP-Projects>

Design under development. Informational + should we try to engage with input?

Countywide Smart Signals Program:

<https://ccta.net/projects/countywide-smart-signals/>

Green Happenings

Contra Costa Transportation Authority (CCTA) Smart Signals Project

The Countywide Smart Signals Project will interconnect major corridors with the ability to monitor and manage traffic operations and allow the sharing of information between agencies and the public. Implementation of this project will upgrade traffic signal systems at 7 of the 12 City intersections and is expected to result in safety and operational improvements for all modes of transportation on San Pablo Avenue and Richmond Street-Elm Street.

Meeting with Jarrett

- Second week in March; date TK
- Issues for discussion

Safe Routes to School (Janet/Gaia)

- Applied for [SafeTREC Complete Streets Safety Assessment](#)
- [MTC Safe Routes to School](#) technical assistance grant

Bike Parking

- Janet to schedule meeting with Jarrett

Traffic calming (Stuart/Gaia/Janet)

Rebecca was at the meeting where a bunch of us advocated for traffic calming in specific neighborhoods. We (Janet, Stuart, Gaia, Amelia Schmale, Mark whose last name I'm forgetting) met with Public Works director Yvetteh Ortiz last year and were told that some traffic calming things would be happening, and subsequently Jarrett told us that the city would be building three traffic circles. This circles back to the transparency issue; where will the traffic circles be and how is the city going to make that decision? How can we/she advocate for a comprehensive traffic calming program in El Cerrito?

Plaza bike parking update (Steve)

Recognizing ECRA Walk & Roll as an EC community partner (Janet)

See <https://www.el-cerrito.org/549/Get-Involved> (scroll down) and EC co-sponsored group, as seen in the [Recreation brochure](#) (page 5). Our mission is well in keeping with the other groups and El Cerrito's Complete Streets/Active Transportation/Climate Adaptation priorities: "El Cerrito/Richmond Annex Walk & Roll promotes walking, bicycling, transit, and other low-carbon multimodal transportation alternatives, building community for safer, more joyful, and inclusive streets for all." I have written to Will Provost several times how we get to be recognized as a community partner/co-sponsored group and gotten no response. I think that a city councilmember needs to sponsor us, but again, no transparency – how does this work?

Governance

Advisory panel

JB sending emails this week

Communications

Find a volunteer graphic designer

- Develop new logo – invite someone online (Stuart)
- Wayfinding signage (Stuart)

Social

Join Instagram and/or BlueSky

Future items for discussion

- Steve - presentation to Economic Development Commission
- Invite Police Chief Paul Keith to W&R meeting - Advocacy
- Invite Richmond Council Member for R. Annex, Sue Wilson