

Invite Message (sent with connection request):

Hi {FirstName}, I noticed we have several mutual connections - I'm taking some time to grow my network with other professionals here in town and thought we should connect!

Primary Message (typically sent 4 hours after connecting if no reply):

Thanks for connecting with me {FirstName}. I hope you're doing well.

I'd love to learn more about you and your business, as well as introduce myself.

I'm a Realtor here in the area and enjoy getting to know other professionals in the community. I've been serving the (area) for (x) years and (value offering, experience, etc...)

If I can be a resource for you in any way, please don't hesitate to reach out. I'd love to hop on the phone and discuss your real estate goals.

Let me know!
(Signature)

Nudge Message (typically sent 2 days after the previous message if no reply):

Hi {FirstName}, just thought I would reach back again. Let me know if you're interested in scheduling a call! (Link)