

PANO's 2025 Economic Impact of Pennsylvania's Nonprofit Sector

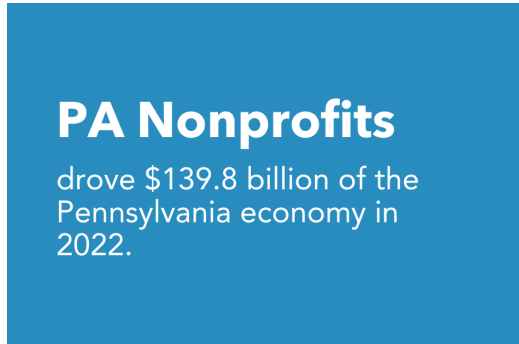

#NonprofitsBuildPA | Social Media Toolkit for Nonprofit Organizations

Below are sample social media posts to help you discuss the impact of Pennsylvania's nonprofit organizations, including graphics and sample post copy. ***You are welcome and encouraged to use these any time after Tuesday, July 15 at 11 am ET.*** Here are some tips:

- Follow and tag PANO's social media accounts:
 - [Facebook](#)
 - [Instagram](#)
 - [LinkedIn](#)
- Use #NonprofitsBuildPA
 - Add any hashtags relevant to your organization
 - Secondary Hashtags: #NonprofitEconomy, #InvestInPA, #EssentialNotOptional
- Adjust post copy to be in your tone of voice
- Use [image alt text](#) to enhance post accessibility
- Feel free to include mission-specific information about your organization
- Link to PANO's new Economic Impact of Pennsylvania's Nonprofit Sector
 - LINK: <https://pano.org/economic-impact-report/>
- Optional CTA to add to your post:
 - Tag your local lawmaker in the comments below and let them know PA nonprofits make a huge impact!

SAMPLE POSTS

[Additional Graphics and sizes are available HERE](#) | [Alt Text for all graphics is available HERE](#)

Post Copy	Graphic + Link
<p>We're proud to be part of something big, and it starts with people like YOU. PA nonprofits drive nearly \$140 billion in economic impact statewide. Your support helps us serve our community AND build a stronger Pennsylvania. Check out the new statewide report from PANO: http://bit.ly/3TYhJJA #NonprofitsBuildPA</p>	 <p>PA Nonprofits drove \$139.8 billion of the Pennsylvania economy in 2022.</p> 

[Graphic]

PA nonprofits don't just serve communities, we help power the economy. A new report from PANO shows our services create jobs, strengthen local economies, and improve quality of life in every corner of the Commonwealth. This is what impact looks like: <http://bit.ly/3TYhJJA> #NonprofitsBuildPA



[Graphic]

Here's something amazing: nonprofits like ours help drive nearly \$140 billion in economic impact across Pennsylvania. Every time you volunteer, donate, or share our story, you're part of something bigger. You're helping change lives and fuel our state's economy. Thank you. #NonprofitsBuildPA



[Graphic]

Nonprofit work powers real, meaningful change. To our staff: Thank you for being part of the 817,300 Pennsylvanians whose nonprofit careers make this sector strong. You serve our neighbors and strengthen our Commonwealth. We're lucky to have you on our team. #NonprofitsBuildPA

PA Nonprofits

employed 817,300 workers
in 2022.

That's 15.7% of Pennsylvania's
private sector jobs.



PANO

Pennsylvania Association of
Nonprofit Organizations

[[Graphic](#)]

What's the return on federal support for nonprofits in PA? Try \$3.36 for every \$1. That's what PANO's new economic impact report shows: Public funding is a win for communities, jobs, and the state economy. Nonprofits deliver. Let's keep backing them. #NonprofitsBuildPA

PA Nonprofits

generate **\$3.36** in
revenue for every
dollar received
through gifts and
contributions,
including
government grants



 **PANO**

PANO, 2025, Economic Impact of
Pennsylvania's Nonprofit Sector

[[Graphic](#)]



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