Jarrett L. Spence

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Professional Summary

Multimedia sports journalist with 8+ years of experience covering professional basketball, including the NBA and WNBA. Experienced in game coverage, live reporting, player interviews, and digital storytelling across written, video, and social platforms. Currently covering the Washington Wizards, Washington Mystics, and New York Liberty while producing independent basketball analysis through a growing newsletter and social media platforms.

Experience

Writer – The Lead (Washington Wizards & Mystics Coverage) | 2024–Present

- Cover the Washington Wizards and Mystics through game stories, analysis, and feature reporting
- Produce live game updates, postgame coverage, and player interviews
- Pitch and report on trending NBA and WNBA storylines
- Write SEO-optimized articles and manage social media updates for team coverage

Contributor – On SI (Sports Illustrated) | 2025–Present

- Cover the New York Liberty and WNBA storylines through reported articles and analysis
- Research and fact-check reporting while maintaining AP style standards
- Develop digital-first stories focused on league trends and player impact

Founder & Editor – The Stop and Pop Newsletter | 2017–Present

- Produce NBA and WNBA analysis, commentary, and interviews through newsletter and video content
- Covered NBA All-Star Weekend and conducted on-site reporting
- Reported from the Unrivaled basketball event in Philadelphia
- Built and engaged a sports audience across Substack and social media platforms

Freelance NBA Reporter – FanSided Network | 2015–Present

- Write breaking news stories, analysis pieces, and game coverage
- Contributed to sites including Wiz of Awes and Dunking With Wolves
- Pitch and develop stories on NBA trends, teams, and players

Selected Coverage

- On-site coverage of NBA All-Star Weekend
- Reporting from the Unrivaled basketball event in Philadelphia
- Washington Wizards and Mystics beat coverage

Education

Bachelor of Arts – Journalism | CUNY Lehman College

Skills

AP Style, Breaking News Reporting, Interviewing, Fact Checking, SEO, Podcasting, Video Production, Photography, Social Media Management, Adobe Creative Suite, Microsoft Office, Google Workspace, Slack