## Hello Rachel

I hope this email does not find you in a busy moment

I have taken a look at your website and it has caught my attention how well organized it is and the fact that it uses images just shows how much effort has been put in it

A more in depth analysis of your website has led me to the conclusion that it could make an improvement in the testimonial area! What I mean is that adding star reviews from previous customers could be a major improvement. Not addressing this issue could cost you a sizable portion of your target!

You already have an enormous audience which makes you stand out from any competition.

My strategies can scale up the website traffic thus improving your revenue

Call-to-action optimization is one strategy which I can definitely help you improve the most

I have no past experience from any company but I am confident I could make your business benefit the most

Our combined efforts can improve your revenue exponentially

I would love to schedule a call with you to discuss the potential improvement for your website.

Regards, Dorin