

Winchester-Clark County, KY Entrepreneurial Academy

A Two-Minute Guide for Teachers & Counselors

“Not a simulation. Not a class. Real world business.”

Launch Lab is a free, nine-session program where Clark County teenagers build a real business — real customers, real money, real results. It runs outside school hours and asks nothing of your classroom or your time. It exists for the students who don’t always get seen.

9 Sessions	\$0 Cost to Families	13–18 Ages Served	Fall 2026 Launches
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Who We’re Looking For

You already know who this is. They are not always your top academic performers.

• Is always selling something • Has a business idea with no outlet • Is motivated but disengaged in class • Asks more questions than you can keep up with	• Started something at 12 and doesn’t know what’s next • Has potential school alone isn’t reaching • Would thrive if someone put something real in front of them • Any Clark County teenager 13–18 who wants to build something
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How to Refer a Student

1. Tell us about them — fill out the Student Referral Form, or just send a quick email.
2. Tell us how to make first contact — the student, the family, or you first. Your call.
3. We follow up personally — every referral hears back from John Chaney within 48 hours.

What We Never Ask of You

No classroom time. No funding. No commitment from your staff. We never criticize your school or your teachers in front of students, and we never return to your building without scheduling through you first.

Ready to refer a student? Contact John Chaney directly.
john.chaney1970@icloud.com • 859-556-2902