

Freelance Client Acquisition Partner

About Advanta Tuition

Advanta Tuition provides premium, bespoke tuition services with tutors from the Universities of Oxford and Cambridge. Our services cover all school subjects and skills at every stage, with particular expertise in top UK university admissions including Oxford and Cambridge. We have very high client satisfaction and success rates.

We are now looking for a freelance client acquisition partner to help us grow our presence in new markets.

The Role

You will:

- Identify local markets of potential clients in new markets, particularly parents seeking top-quality education support.
- Take initiative to advertise and publicise Advanta Tuition's services using both online and offline channels.
- Engage directly with prospective clients, introduce Advanta's services, and convert interest into active clients.
- Monitor, assess, and report on demand trends, competitor activity, and client preferences in your region.

Requirements

- Fluent in your local language and proficient spoken and written English.
- A proactive self-starter who thinks creatively and independently.
- Personable, polite, and trustworthy, with excellent presentation skills.
- Precise and polished written and verbal communication.
- Knowledge of local parent and school communities, including international school networks.
- Familiarity with popular local advertising channels (e.g. in China WeChat, Weibo, Xiaohongshu, Douyin, and education forums).

Desirable Skills

- Experience in education, tutoring, or university admissions.
- Background in sales, client acquisition, or marketing.
- Strong digital marketing skills, including running campaigns on Chinese platforms.
- Understanding of Chinese cultural attitudes towards education and tutoring.
- Existing connections within parent communities, international schools, or educational consultancies.

What We Offer

- Flexible freelance role – fit the work around your schedule.
- Performance-based compensation, paid per successful client acquisition.
- Further discretionary rewards for broader initiatives to enhance the reach of the brand.
- Compensation for successful recommendations of further Client Acquisition Partners as demand evolves.
- Opportunity to represent a high-quality UK brand trusted by families worldwide.

If you are entrepreneurial, well-connected, and passionate about education, we would love to hear from you. Email advantatuition@gmail.com with:

- An introduction to yourself, your education (where and what you studied at school/University), and interests/hobbies.
- Any relevant industry experience (similar experience or tutoring especially admissions/GRE/IELTS/TOFEL/TOIEC).

Positions will be awarded to suitable candidates on a first-come, first-served basis. Candidates are welcome to apply from anywhere, but we are especially interested in those in high-wealth or expat-heavy cities/regions across Asia (in particular China), the Middle East, and North America.

The first five hires **will be paid double for two months**.