

Car company outreach

SL : Can you direct me to the right person?

Hey CWM Team

During some research on Auto Trader, I came across your profile - love how passionate you've been in the past 15 years to help scale the CWM team, while also being that go-to advisor for your growing customers.

You've had more than 1000 excellent reviews about your fast and efficient customer service, with your team always going above and beyond to assist customers, which really shows that passion you've instilled.

However, I imagine you still have customers that don't reach out to you.

I'm curious- are there customers visiting your website who would give a better response when given a free newsletter subscription?

BMW, Audi, Volkswagen, have all been able to boost their products' promotion with the aid of their newsletters, and through customers' subscriptions they have been rolling out promotional content directly to their primary email inbox.

As a result their customers have been receiving engaging material on a daily basis, which kept them away from competitors and persuaded them to purchase their product.

Does it make sense to explore ways I can help your products' promotion?

Let me know if you'd be interested in a zoom call

Yours sincerely

Naweess