

SL: Do Not Keep Making This Same Mistake, It May Cost You.

Hi Lorna,

Your store has so much potential as you're ranked 2nd on Google in the UK. This is a huge chance to utilize other marketing strategies to gain that position at the top.

I've looked over your business and saw a few problems. You are not advertising enough.

Advertising can be hard, and yes, there is a certain strategy which will benefit your company more than just posting a few words and pictures.

Your top competitors have taken advantage of this strategy, and now it's time for you to do the same.

I know you haven't worked this hard just to stay at the same level.

All you have to do is create more Ads. Meta allows you to post Ads, making your company be seen by millions of people.

If you created an Ad, then you will see a great deal of new customers. The cost of not focusing on your Ads will result in your competition leaving your store behind.

Firstly, you could take this information and try it yourself, by all means go for it. You will get there eventually, but will end up wasting a lot of time and money testing out different strategies.

Or there are methods you can use to get 10x more engagement whilst not wasting time or resources. See below of the methods I have used. This would accelerate your growth and message to the community.

EXAMPLE:

Join the movement for a greener future! 

Dive into the world of eco-friendly products such as; health and personal care, household items, kitchen essentials and more!

Or are you going to continue to ignore?

Shop consciously and reduce your carbon footprint while supporting communities that share your values. Let's inspire change together – one eco-friendly choice at a time. Our future matters. 🌍

[Join us on this exciting journey towards a more sustainable tomorrow.](#)

Link imbedded in the last line of text ^^

Feel free to use this as I know it will help, just know it's important to understand how and why this will work. If you want help understanding why, get back to me.

<https://www.linkedin.com/in/jack-griffiths-295064260>

Best Regards,

Jack