

Board Members (6): Brad Brown, Janet Galloway, **Karen O'Brien**, Michael Reiskind, Paul Stamatatos and Pete McCoubrey

Not in attendance (6): **Brie Pullum**, Kate Raisz, Michael Epp, **Philip Celeste**, **Sarah Marsan** and **Sherisse Mayala-Nelson**

In attendance (2): *Caroline Peters (JP Liaison) and Ginger Brown*

Agenda:

Introductions, Minutes, Treasurer's report, Board-Design/Economic Vitality/Uplift/Promotions/Executive Directors/Old & New business

1. Intro:-

2. Approval of Minutes August 28th, 2024 minutes

Motion to approve minutes by Brad Brown and seconded by Pete McCoubrey. Approved 6-0-0

3. Treasurer's Report –Brad Brown.

Financial Position August 31st, 2024

Banks \$79,956.49	Receivable \$2,500.00	Current Assets \$82,456.49
Equipment \$16,949.74	Total Assets \$89,795.53	
Accounts payable \$1,896.50	Other Liabilities \$7,181.36	
	Total Liabilities \$9,077.86	
Earnings \$68,467.35	Net Revenue \$12,250.32	Equity \$80,717.67
	TOTAL LIABILITIES AND EQUITY \$89,795.53	

Statement of Activity for July-August 2024

City Grants \$18,000.00	Reimbursed Funds \$22,407.13	Donations \$200.20
Event Income \$-0-	Grants \$13,750.00	Sales \$-0-
In-Kind contribution\$-0-	Sponsorship \$1,250.00	uncategorized \$0.00
	Total Revenue \$55,607.33	
Total Advertising \$663.00	TOTAL Event Expenses \$7,424.54	
Insurance \$290.00	Payroll \$14,169.31	Utilities \$184.42
Expenditures \$24,308.72	Other Revenue (Interest) \$22.80	Net other revenue \$22.80
	NET OPERATING REVENUE \$31,298.61	\$31,321.41

The City still owes for fiscal year 2025. \$25,000 of \$175,000.00 for programming coming soon.

New sponsor Andrew Brilliant for 2024 & 2025 will be \$1,200.00

Ben Weber investigated getting the beautification funds distributed. ARPA funding is expected to be \$45,000 first year and \$40,000 for 2 more years. RFP used for 3rd party vendor to distribute funds –deadline for RFP was September 15th, 2024 with rollout by October 15th, 24, \$80,000.00 one time. Reportable to federal government with audit trail for checks and balances.

4. JP CSMS Board:

A) Board Report-M Reiskind-Work Plan FY 2025, Fall Fundraiser, Media Specialist

- 1) Work plan 2025 All committees have submitted their 2025 plan from July 1st 2024 thru June 30th, 2025.

For 3rd month will be the fundraising team. Karen O'Brien template on "HOW 2".

There should be a) Name and theme

- b) The group should have eight (8) people for two (2) years
- c) Expenses of \$1,000.00 each event
- d) Set up of 4 people
- e) 70 day's planning prior
- f) Goal of \$5,000.00

2) For our fundraiser on October 17th, 2024 the event will be called "*Books and Bites*" at the Footlight Club starting at 6-9PM priced at \$100.00. We have speakers, ticket sales-the board needs to sell 5 tickets (only 2 sold), use circle of interest, send out email template, and format each role, restaurant commitment, decorations and logistics. Checklist template on google drive.

150 martini glasses, 100 glasses and 50 chairs, paper products reserved by Ginger Brown. We will ask the theatre for high chairs or risers.

PaperCuts will provide signed books by the authors, need three (3) bio frames.

Restaurants are: VeeVee, Tres Gatos, City Feed (cheese & crackers), waiting on Tonino's and JP Seafood.

Paul will get three (3) bottles of alcoholic beverages 1 ½ litre.

- 3) Holiday Marketing Specialist was hired paying \$1,200.00-\$2,000.00, \$22 hours working 5-10 hours a week. They will update Facebook, Twitter, Instagram and the JP Newsletter. Posting 2 post per day on Facebook.

The work plan for Promotions motion approval by Michael Reiskind, seconded by Paul Stamatos approved 6-0-0-

B) Beautification-

Design Team-Michael Epp-absent

- a) Stamatos Property –plans are for abutters meeting. Topic will only go to the board if requested. This is for gas station at 561-579 Centre St.
- b) Rogerson House proposal bid to upgrade property
- c) Centre-South Streetscaping plans are from Hyde square to Forest Hills Station.
Trash cans, furniture, intersections and bump outs.
Controversial-bike lanes.
- d) Next meeting 1st Tuesday October 8th, 2024.
- e) Landscape meeting @ South Street –next Thursday October 3rd.

C) Economic Vitality Group

- A) September 9th, 2024 "Legal Vitamins for Businesses" had 63 pages of handouts
Things to be aware of and how to find it: - there were 14 attendees.
Croan McCormack from Peace of Mind and owner of Bukhara
Commonwealth Kitchen-Kreyol-small food truck
Feed immigrants 5-27 employees, now brick and mortar
Other information provided by other Main Street Groups
There isn't a chairperson for the group. Brad Brown has nominated himself.
Team members are: Adam Grenier, Adam Hesler, Elizabeth Marsh and Michael Reiskind
- B) 684 Centre St (former 7-11) is an outstanding issue-hoping to refocus
- C) Boomerangs will be acquired by More than Words (pending all locations)
- D) Adam Grenier will attend conference on behalf of the organization-Community Investment Vehicles (Small business anti displacement network)

D) Uplift Working Group- Ginger Brown

South Street Basketball tournament on October 5th, 2024.
Registration almost full
Poster of Jaylen Brown will be raffled off.
Issues with fliers the pickle ball court.
Corey Stallings director of SS Group inquired of the pickle ballers and it was denied.
Issues with pickle ball has become a major conversation piece at city level.

E) Promotion & Events –Kate Raisz- absent presented by Ginger Brown & Pete McCoubrey

- a) The texting (SMS) program for JP CSMS events is being tested.
- b) Nite Market- Laura from Ms. Laura is the night manager and it went well.
 - a. Vendors are supportive for next year
 - b. South Street stores haven't been open
- c) Oktoberfest:-
 - Hyde Park and West Roxbury will partner with us for the trolley tour on October 6th, 2024.
 - The ticket sales are still minimal.
 - Three points of interest are Roundhead for Hyde Park, Hive for Jamaica Plain at Loring Greenough House and The Corrib Pub in West Roxbury.
 - Problem with Roslindale area but not enough to stop it. We will during tour emphasize the brewery history.
- d) Other events:
 - a. FOCUS RE Scavenger Hunt for Halloween October 31st, 2024
 - b. Holiday Light Show December 2024 -January 2025 Diego did a presentation without visual Spirit of Winter
 - c. Canine Costume Parade –Saturday October 26th, 2024
 - Ken Sazama isn't able to be the major sponsor this year
 - This is the 20th year of the parade
 - Posters and logos-Justin McCarthy designed-Editor of Time Out Jackie Cain as a judge
 - d. Next meeting will be October 1st, 2024

F) Executive Directors Report-Wellness Fair, Business/Volunteer of the year, Scavenger hunt, News

- 1) JP Health & wellness Fair-September 26th, 2024 at Loring Greenough House from 4-7PM has been postponed.
- 2) Business of the year & Volunteer of the year (Kate Raisz) presentation will be on Monday October 28th, 2024 in conjunction with Boston Main Streets Foundation. We have 6 tickets at \$250.00 each.
- 3) Scavenger Hunt by Focus Real Estate
 - PaperCuts and JP Licks will participate in hunt.
- 4) News-
 - Abuella's Table is applying for a liquor license.
 - Planning the next LuMeNet on October 22nd, 2024 from 12:30 -1:30pm.
 - Better Business Bureau are a special guest

G) New business /Old News

N/A

The next meeting will be held on October 23rd, 2024.

Members are provided member business card

Brad Brown reminded the group about office space for the organization. Suggestions are dog grooming office and Zuroff building

Meeting adjourned.