

## **Incredible Archive of Weekly World News Issues (*One of My Fave Resources*):**

<https://books.google.com/books?id=b-8DAAAAMBAJ>

## **Project Yourself Bracelet (And Other Jewellery) Ads**

- <https://www.facebook.com/100076892291018/posts/1773757459487338/>
- <https://www.facebook.com/100076892291018/posts/1692553184274433/>
- [https://www.facebook.com/ads/library/?active\\_status=active&ad\\_type=all&country=US&is\\_targeted\\_country=false&media\\_type=all&search\\_type=page&view\\_all\\_page\\_id=134795180050249](https://www.facebook.com/ads/library/?active_status=active&ad_type=all&country=US&is_targeted_country=false&media_type=all&search_type=page&view_all_page_id=134795180050249)

## **Project Yourself Funnel Example**

- Landing Page: <https://offer.projectyourself.com/optin-1-r1v3r>
- Checkout: <https://offer.projectyourself.com/order-1-r1v3r>
- Upsell #1: <https://offer.projectyourself.com/white-jade-river-of-healing-bracelet-1-r1v3r>
- Upsell #2: <https://offer.projectyourself.com/glow-from-within-collection-1-r1v3r>
- Upsell #3: <https://offer.projectyourself.com/blessing-by-monks-1-r1v3r>
- Upsell #4: <https://offer.projectyourself.com/river-of-healing-bodhi-seed-mala-1-more-1-r1v3r>
- Upsell #5: <https://offer.projectyourself.com/lifetime-warranty-r1v3r53139811>
- Thank You Page: <https://offer.projectyourself.com/thank-you-1-r1v3r>

## **Buddha Power Store – Original Bracelet Link**

- <https://sale.thebpsclub.com/2610fsob2610pro1b>

## **Buddha Power Store Youtube Ad Examples**

- <https://www.youtube.com/watch?v=AHlHtSePLwY>
- <https://www.youtube.com/watch?v=JoEg69DY46c>
- <https://www.youtube.com/watch?v=LwMXeeY0VA8>

## **Hero Company Bracelet Ads**

- <https://facebook.com/105068278426504/posts/808251878104816>
- <https://facebook.com/105068278426504/posts/675589424704396>
- <https://facebook.com/105068278426504/posts/833852715544732>
- <https://facebook.com/105068278426504/posts/626640869599252>
- [https://www.facebook.com/ads/library/?active\\_status=all&ad\\_type=all&country=US&is\\_targeted\\_country=false&media\\_type=all&search\\_type=page&view\\_all\\_page\\_id=105068278426504](https://www.facebook.com/ads/library/?active_status=all&ad_type=all&country=US&is_targeted_country=false&media_type=all&search_type=page&view_all_page_id=105068278426504)

## **Follow Your Legend & Lokai**

- <https://facebook.com/1917715138510680/posts/3023385021277014>
- [https://www.facebook.com/ads/library/?active\\_status=all&ad\\_type=all&country=US&is\\_targeted\\_country=false&media\\_type=all&search\\_type=page&view\\_all\\_page\\_id=1917715138510680](https://www.facebook.com/ads/library/?active_status=all&ad_type=all&country=US&is_targeted_country=false&media_type=all&search_type=page&view_all_page_id=1917715138510680)

## Spirilet Ads

- <https://facebook.com/106105038806701/posts/656797517106468>
- <https://facebook.com/106105038806701/posts/591477506971803>
- <https://facebook.com/106105038806701/posts/604469379005949>
- <https://facebook.com/106105038806701/posts/665777952875091>
- <https://facebook.com/106105038806701/posts/604469372339283>
- [https://www.facebook.com/ads/library/?active\\_status=all&ad\\_type=all&country=US&is\\_targeted\\_country=false&media\\_type=all&search\\_type=page&view\\_all\\_page\\_id=106105038806701](https://www.facebook.com/ads/library/?active_status=all&ad_type=all&country=US&is_targeted_country=false&media_type=all&search_type=page&view_all_page_id=106105038806701)

## Spirilet Ad Transcript Breakdowns (You Can Find Thousands of These In The Membership)

### AD #1:

#### **[Introduce a Surprising Element]**

So this is the moment I got kicked out of the Bellagio.

#### **[Highlight a Unique Object]**

See how this bracelet glows blue? That's what triggered their security system. A psychic made it from gems found on the funeral mask of Cleopatra.

#### **[Establish Social Proof]**

It's also worn by celebrities all over the world.

#### **[Describe the Power of the Item]**

When these two powerful gemstones touch your skin together, they trigger the dormant luck frequency that every single person has in their DNA.

#### **[Mention a Warning]**

The psychic tried to warn me. She said it's so powerful it literally forces the universe to respond to your desires.

#### **[Highlight the Visible Effects]**

You can tell right away because the amulet starts glowing blue. That means it's working. You feel a tingling in your hands. Time slows down, and you can feel the stones matching a vibration inside of you.

#### **[Share a Personal Story]**

When I sat down at the slots, the bracelet glowed blue, and the machine glitched. Numbers started appearing in sequences like 11-11 and 369. The bells rang, and I hit the jackpot and walked out with \$37,000.

#### **[Build Anticipation for Future Wins]**

And that was just the beginning because since then, I won \$157,000 on a random lottery ticket with a number I'd never played before. It just came to me when I was in the store, and I knew it was the right one. I could feel it.

**[Visibly Demonstrate Anxiety]**

My hands are still shaking.

**[Describe the Positive Impact]**

I paid off all my debt and bought my parents a new house in Florida, and I'm able to help everyone around me. I'm so blessed to be able to do that.

**[Involve Family for Credibility]**

I even let my sister try out the bracelet so that I could test its power. A week later, she called to tell me she won a five-star luxury cruise to the Bahamas and a brand new car.

**[Establish Previous Luck]**

It was a raffle at her company, and none of us ever won those kinds of things before. So I know what it means to be unlucky, and I'm never going back to that again.

**[Create Anticipation for Change]**

Just be ready for how fast your luck changes when you wear it. Some people cry because good things start happening all at the same time.

**[Introduce a Special Offer]**

Right now, you get a free bracelet with every order. They're running out fast, so I'd tap below now to get yours before they're all taken.

**[Mention Assurance of Quality]**

They even have a lifetime guarantee because they know how powerful these bracelets are.

**[Reassure with Money-Back Promise]**

It either works or you get your money back with no questions.

**[Share Confidence in Results]**

I've seen what it can do, so I know it will happen for you too.

**[Empower the Audience]**

It's your choice. Just tap below to see if there are any left, and everything can change so fast.

**AD #2:**

**[Capture Attention with Personal Experience]**

I put this bracelet on at 2 PM yesterday. By 5 PM, I was staring at a number in my bank account that made me throw up.

**[Create Curiosity]**

And when you find out what this bracelet is made of, you'll understand why.

**[Introduce the Unique Benefit]**

Because when this bracelet touches your skin, it activates your body's dormant luck frequency.

**[Set Expectations with a Warning]**

But I need to warn you, most people aren't prepared for how fast opportunities start appearing.

**[Share a Personal Story of Success]**

That lottery ticket I picked up? I've never even bought one in my life. I accidentally knocked one off the shelf at the store, and I felt a very strong urge to buy it. It ended up winning me \$216,000. I paid off all my debt, helped my parents retire, and became the source of wealth in my family.

**[Introduce Another Success Story]**

But I was still skeptical, so I let my sister try this bracelet. She called me the next week to tell me she'd won the grand prize at her company raffle, earning her \$10,000, a 5-star Bahamas trip, and a brand new SUV. None of us have ever won anything like this.

**[Highlight the Unusual Nature of Experiences]**

We've always been unlucky, so to see it work this fast twice in a row? I knew this was something truly powerful.

**[Caution About the Fast Changes]**

Like seriously, you should be careful when you first wear it, because you might not be ready for how fast your life changes.

**[Encourage Immediate Action]**

But if you're ready for your life to change in a big way, you can claim yours now before they sell out.

**[Create a Sense of Urgency]**

Right now, you can get a free bracelet with every order, and they're running out fast. They could take over 12 months to restock, so I'd get yours now before they're all taken.

**[Emphasize Assurance]**

They even have a lifetime guarantee, because they know what this does. The second you want your money back, they'll give it, and won't even ask questions.

**[Express Confidence in the Product's Effect]**

But after what I've watched it do for me and my family, I already know what's about to happen for you.

**[Encourage Engagement with a Strong Prompt]**

What you do next could change everything. Tap below and get yours before they're gone.

**[Final Reinforcement of Decision's Importance]**

This will be the best decision you've ever made.

### AD #3:

#### **[Personal Story to Create Connection]**

My mom called me crying about losing the house. Four hours after putting on this bracelet, I paid off her entire mortgage.

#### **[Build Intrigue with a Unique Concept]**

And when you find out what this bracelet is made of, you'll understand why.

#### **[Explain the Product's Unique Benefit]**

Because when this bracelet touches your skin, it activates your body's dormant luck frequency.

#### **[Create a Sense of Urgency]**

But I need to warn you, most people aren't prepared for how fast opportunities start appearing.

#### **[Share a Personal Experience to Demonstrate Effectiveness]**

That lottery ticket I picked up, I've never even bought one in my life. I accidentally knocked one off the shelf at the store, and I felt a very strong urge to buy it. It ended up winning me \$216,000. I paid off all my debt, helped my parents retire, and became a source of wealth for my family.

#### **[Highlight Relatability with Another Story]**

But I was still skeptical. So I let my sister try this bracelet. She called me the next week to tell me she won the grand prize at her company raffle, earning her \$10,000, a five-star Bahama trip, and a brand new SUV. None of us have ever won anything like this. We've always been unlucky.

#### **[Build Credibility Through Shared Success]**

So to see it work this fast twice in a row, I knew this was something truly powerful.

#### **[Cautionary Note on Transformative Potential]**

Like seriously, you should be careful when you first wear it because you might not be ready for how fast your life changes.

#### **[Encourage Immediate Action]**

But if you're ready for your life to change in a big way, you can claim yours now before they sell out. Right now, you can get a free bracelet with every order, and they're running out fast.

#### **[Emphasize Scarcity]**

They could take over 12 months to restock, so I'd get yours now before they're all taken.

#### **[Reassure with a Guarantee]**

They even have a lifetime guarantee because they know what this does. The second you want your money back, they'll give it and won't even ask questions.

#### **[Reinforce the Impact of the Product]**

But after what I've watched it do for my family, I already know what's about to happen for you.

**[Conclude with Strong Motivation]**

What you do next could change everything. Tap below and get yours before they're gone. This will be the best decision you've ever made.