

Custom Printed Paper Bags

Custom printed paper bags give businesses a practical way to combine packaging with brand presentation. By printing a company logo, brand artwork, colors, or other approved designs onto the bag, businesses can create packaging that feels consistent with their overall visual identity.

If you are looking for **custom printed paper bags**, **Paperbag Indonesia** provides custom paper bag manufacturing from Surabaya, Indonesia for businesses and brands in the United States and international markets.

What Are Custom Printed Paper Bags?

Custom printed paper bags are paper bags produced with artwork or branding supplied by the customer. Instead of using plain packaging, businesses can create bags featuring their own logo, colors, graphics, or other visual elements.

Custom printed bags can be used for retail purchases, product packaging, promotional activities, events, corporate programs, and merchandise.

Why Choose Custom Printed Paper Bags?

Printed packaging can become an extension of a brand's visual identity. A well-designed paper bag can help businesses present their products professionally while providing additional opportunities for brand visibility.

Businesses can use custom printed paper bags to:

- Display their company or brand logo.
- Create consistent branded packaging.
- Present products more professionally.
- Support retail and promotional activities.
- Strengthen visual brand recognition.
- Provide customers with practical shopping bags.

A branded paper bag can also continue displaying the business's identity when customers reuse it after their purchase.

Custom Printing for Different Businesses

Custom printed paper bags can be used by many types of businesses, including:

- Retail stores
- Fashion brands
- Clothing stores
- Jewelry stores
- Beauty and cosmetic brands
- Gift shops
- Coffee shops
- Bakeries
- Home decor stores
- Lifestyle brands
- Corporate businesses

The artwork, dimensions, material, and finishing can be selected according to the intended application.

Custom Printed Designs

Businesses can provide their own artwork for printing on the paper bag. The design can incorporate different elements of the brand identity.

Common design elements include:

- Company logo
- Brand name
- Brand colors
- Custom graphics
- Promotional messaging
- Other approved artwork

A simple logo-focused design can create a clean appearance, while a more detailed design can make the paper bag part of a broader packaging concept.

Art Paper Options

Paperbag Indonesia manufactures custom printed paper bags using **Art Paper** in two available material options.

210 gsm Art Paper

210 gsm Art Paper is suitable for many everyday retail and business packaging applications. It can be used for shopping bags, accessories, merchandise, promotional materials, and other retail products.

260 gsm Art Paper

260 gsm Art Paper provides a more substantial option for businesses looking for a sturdier and more premium-feeling paper bag. It is suitable for premium retail packaging, gift sets, corporate gifts, merchandise, and other applications where a more substantial material is preferred.

The appropriate material can be selected according to the product, intended use, and desired packaging presentation.

Matte or Glossy Lamination

Custom printed paper bags can be finished with either **matte lamination** or **glossy lamination**.

Matte Lamination

Matte lamination provides a smooth and understated appearance. It can complement brands looking for a clean, refined packaging presentation.

Glossy Lamination

Glossy lamination provides a brighter and more reflective surface appearance. It can complement colorful or visually prominent artwork.

Custom Sizes for Printed Paper Bags

Different products require different packaging dimensions. Custom printed paper bags can therefore be produced according to the required size.

Custom sizes can be useful for:

- Retail products
- Clothing and accessories
- Gift packaging
- Merchandise
- Corporate gifts
- Promotional materials
- Event materials

Choosing an appropriate size helps ensure that the finished packaging is suitable for its intended application.

Custom Printed Paper Bags for Retail Branding

Retail businesses can use printed paper bags to create a consistent experience from the point of purchase to the customer's everyday use of the packaging.

Consistent logos, colors, and artwork can help connect the paper bag with the visual identity customers see across the store, website, social media, and other marketing channels.

When customers carry or reuse the bag outside the store, the printed design can also provide additional brand visibility.

Printed Paper Bags for Events and Promotions

Custom printed paper bags can also be used beyond regular retail packaging.

Common applications include:

- Product launches
- Trade shows
- Corporate events

- Promotional campaigns
- Brand activation events
- Customer appreciation programs
- Corporate gifting
- Merchandise distribution

A consistent printed design can help create a cohesive visual presentation across an event or promotional campaign.

Custom Printed Paper Bags for U.S. Businesses

Paperbag Indonesia manufactures custom printed paper bags in **Surabaya, Indonesia** and serves businesses in the United States and other international markets.

We work with companies that require customized paper bags based on specific branding, artwork, dimensions, material, and finishing requirements.

For international orders, specifications and artwork can be discussed and approved before production so the finished bags follow the intended design.

Order Custom Printed Paper Bags from Paperbag Indonesia

Choosing custom printed paper bags involves considering the artwork, dimensions, material, and finishing that best suit the intended application.

At **Paperbag Indonesia**, we manufacture custom paper bags using **210 gsm and 260 gsm Art Paper**, with **matte or glossy lamination** options. Every paper bag can be customized with your logo, artwork, dimensions, and branding requirements.

If you are looking for **custom printed paper bags** for retail packaging, promotional activities, corporate programs, events, or other business needs in the United States, Paperbag Indonesia is ready to provide custom paper bag manufacturing from Indonesia.

For information and quotes, please contact us through Whatsapp [here](#).

You can also contact us through [EMAIL](#) here.

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