

Eastern Oregon University
Course Syllabus

Number of Course: HWS 413

Name of Course: Health Promotion Evaluation

Catalog Description:

The purpose of this course is to familiarize students in different types of health promotion program evaluation, including needs assessment, formative research, process evaluation, monitoring of objectives and outputs, impact assessment, and cost analysis. Student will develop basic skills in a variety of approaches to evaluation, including techniques that are particularly suitable for evaluating health promotion, and community health improvement. Course learning will be synthesized through designing an evaluation framework and methodology for a relevant program. Students gain practical experience through a series of exercise involving the design of a conceptual framework, development of indicators, statistical analysis, and the development of an evaluation plan to measure impact.

Credit Hours: 3

Required Texts or Suggested Materials:

Are available at: <http://eou.bncollege.com/>

Prerequisites: HWS 412

Learning Outcomes:

Upon successful completion of this course, students will be able to:

1. Explain the major concepts in program evaluation:
 - a. Types of evaluation and purpose
 - b. How theory informs evaluation design
 - c. Levels of measurement
 - d. Types and sources of data
 - e. Study design
2. Perform skills required in conducting program evaluation:
 - a. Design of a conceptual framework
 - b. Develop objectives and indicators
 - c. Develop primary data collection tools
 - d. Collect primary data
 - e. Use of participatory evaluation techniques
3. Write an evaluation plan

Course Requirements:

Students will prepare and professional evaluation plan to fulfill the requirements for this class. The final Evaluation project will consist of four parts each of which will be an assignment.

1. Defining the problem and describing the interventions
2. Development of indicators, logic model, and plan
3. Process evaluation
4. Summative/Impact evaluation

Grading Policies:

A (90-100%) B (80-89.9%) C (75-79.9%) C- (70-74.9%) D (60-69.9%) F (>60%)

Means of Assessment:

Evaluation of Students

Assignments - 90 pts

Presentation of Evaluation - 15 pts

Evaluation Project - 80 pts

Participation and Discussions - 15pts

Brief Outline of Course:

Describe the nature of the course (lecture and lab, workshop format, etc.), any specific course content not detailed in the catalog description, and brief schedule.

General Education Category and Outcomes:**University Writing Requirement Outcomes:**

Writing Center Statements:

For on-campus courses

The Writing Center provides a place — physical or virtual — where every EOU writer can find an interested, responsive reader. Writing tutorials are free of charge for EOU's undergraduate and graduate students who are writing for any course at any level, or who are writing resumes, job letters, graduate applications, and more. Go to eou.mywconline.com to schedule an appointment in the Writing Center (Loso Hall 234).

For online or on-site courses

The Writing Center provides a place — physical or virtual — where every EOU writer can find an interested, responsive reader. Writing tutorials are free of charge for EOU students writing for any undergraduate course. Go to [EOU's eTutoring page](#) to submit a paper to a writing tutor.

For graduate courses

The Writing Center provides a place — physical or virtual — where every EOU writer can find an interested, responsive reader. Writing tutorials are free of charge for EOU students writing for any graduate course. Go to [EOU's eTutoring page](#) to submit a paper to a writing tutor. Click on [Graduate Students How To](#) for information about tagging your submission.

Classroom Decorum:**Academic Misconduct Policy:**

Eastern Oregon University places a high value upon the integrity of its student scholars. Any student found responsible for an act of academic misconduct (including but not limited to cheating, unauthorized collaboration, fabrication, facilitation, plagiarism or tampering) may be subject to having his or her grade reduced in the course in question, being placed on probation or suspended from the University, or a combination of these. (Please see the Student Handbook online at <http://www.eou.edu/sse/student-handbook/>).

Accommodations/Students with Disabilities policy:

Any student who feels he or she may need an accommodation for any type of disability, must contact the Disability Services Office in Loso Hall, Room 234. Phone: 541-962-3081.

Disclaimer:

This standard syllabus provides only general information on the course. For those enrolled in the course a detailed syllabus will be provided by the Instructor at the beginning of the term. Please keep in mind that not all courses are offered every year. Consult Webster for scheduling information.

Date: 2018