



Alyeska Ski Club December Board Meeting

December 17, 2025 4:00pm at BP Energy Center or Zoom

IN ATTENDANCE -Kate Dodson, Tim Gallagher, Jess Croffut, Molly Brown, Keith Hand;
Non-voting attendance- Jen Danza, Jess Guess

ABSENT- Chrys Fleming, Kim Reitmeier, Trygg Ramstad

November 19, 2025 Minutes –approved

Chairman's Report – Kate

- Master's access to Master's investment amount in Wealth Management
 - Tim (Finance Committee) is working with the Masters program to determine desired access privileges
 - Action Item: Jen to follow up with Carl after the holidays regarding access and policy updates.
- Strategic Plan Final Rollout plan
 - Document Presented to coaches
 - Document will roll out to members in the next
 - Strategic Plan Committee Meeting Dates being scheduled
 - Representation from each program with 10 members total
 - Foraker to Help develop Ops Plan

- Board Social & Pictures
 - Board Social on January 2, 2026
 - Board member pictures during the social. Send individual picture requests to Jon Gurry.
- Board attendance and engagement overview
 - The board agreed to open applications in January/February for new members to start in March. This includes replacing the Freeride representative position.
 - Action Item: Review past applications and open applications to general membership
- Mountain Test and Safety
 - Devo and Mighty Mite volunteer coaches will complete the Mountain Test in person - December 20-21, 2025
 - Competitive programs will attend Safety Meeting - December 20, 2025
 - Action Item: Jen will send the mountain test link to board members for review and completion.
 - Action Item: Brief controllers and coaches to remind volunteers and athletes about proper chairlift safety protocols following a recent incident.

Finance Committee Report- Keith

- Financial Position
 - The organization is in a strong financial position with \$1.9 million in bank accounts, marking an increase of \$345,000 compared to last year.
- Wealth Management
 - The account is performing well with a return of over 4.5%.
 - The board discussed moving a portion of money market funds to T-bills to optimize liquidity and returns.
- Accounts Receivable:
 - Most outstanding payments are attributed to a single large account (~\$3,500 overdue).
 - The board agreed to strictly enforce existing policies and implement payment plans for delinquent accounts.

Executive Director Report – Jen

- Registration Numbers
 - Registration is healthy across all programs
 - Devos 12 additional spots were opened (current total number: 203).
- Budgeting
 - Budget adjustments were discussed, specifically staffing changes where assistant coaches were hired as hourly workers rather than salaried.
 - Action Item: Present budget projection including program actuals to the Finance Committee in January.
- Administration
 - The board confirmed the hiring of the new administrator, Keri Macdonald.
 - Keri started December 1, 2025
 - Keri will begin attending Board meetings to optimize Minutes.
 - Resort Relations
 - Live streaming for Freeride Nationals is confirmed.
 - The resort has donated two rooms to host streaming staff.
- Operations:
 - Staffing- All groups are completely staffed
 - Dryland- One day a week for full time programs
 - On Snow- All programs started on December 13, 2025

Development & Events Report– Jess Guess

- Auction
 - Planning is progressing well with 151 attendees registered.
 - Revenue goal is \$41,000; current revenue is tracking at \$41,000.
 - Jess and Amanda to increase social media push (two posts/week) and place signs at RTC.
- Sponsorships
 - Board reviewed the status of various sponsorships and grants, including annual board giving.

Old Items – Kate

- CSFRA Representation- The board needs to recruit a volunteer for the CSFRA board position.
- Meet with Lara to discuss the Masters program and recruitment for this role.

Next Meetings - 3rd Wednesday of each month 4p-5:30p

- January 21, 2026 - BP Energy Center
- February 18, 2026 - typically not held due to busy operations
- March 18, 2026 - location TBD
- April 15, 2026 - location TBD
- May 20, 2026 - location TBD
- June 17, 2026 - location TBD