

Office ConveYour snippets - **Make a copy and EDIT anything in RED before submitting to ConveYour**

Training & Interview PRs - initial texts

Call and then text to reps before you text their list (send on WebPDI/cell phone)

Hey! We are going to start reaching out to your friends today 🙏

1. Thank you SO MUCH for recommending so many people. We can't build such an amazing team without you.

2. I'm really going to fight for you to get as much Fast Start credit as possible. The only way that happens is if your friends schedule and show up for their interview.

3. They are most likely going to reach out to you to make sure it's legit, just tell them to check it out. My advice is to have a copy/paste text ready to send each person. Here's one that works well:

Yep, it's legit. I just started - you should check it out! They're super flexible and you can work from anywhere.

4. Like this message so I know you got it!

[JPRO] MUST EDIT: HS alumni initial text - training - male & female reps

{{starter_snippet}}

We actually just started working with some **high school** alumni and your name came up! I'm on the lookout to add to our winter break internship team. Starting base pay is \$25, super flexible schedules. Evenings, weekends, around another job. I'm not really concerned with their schedule, just want to work with great students and not necessarily only alumni from that school. (honestly, just great people! They don't have to be students).

If you're interested, just text me back and I'll give you more details!

[SUMMER] MUST EDIT: HS alumni initial text - training - male & female reps

{{starter_snippet}}

We actually just started working with some **high school** alumni and your name came up! I'm on the lookout to add to our internship team. Starting base pay is \$25, super flexible schedules. Evenings, weekends, around another job. I'm not really concerned with their schedule, just want to work with great students and not necessarily only alumni from that school. (honestly, just great people! They don't have to be students).

If you're interested, just text me back and I'll give you more details!

[SUMMER SLINGSHOT] TEAMBUILDER PRs - Initial text - MALE AND FEMALE REPS

{{starter_snippet}}

{{referring_rep OR "Your friend"}} sent you a text a while back about me reaching out. Did you ever get it? I know you're probably busy!

I'm in the final phases of building our {{company}} intern kickoff team for summer. Starting base pay is \$25, super flexible schedules. Evenings, weekends, around another job. I'm not really concerned with their schedule, just want to work with great students! {{referring_rep OR "Your friend"}} thought you might be a good fit.

If you're interested, just text me back and I'll give you more details.

[SUMMER SLINGSHOT] Interview PRs

{{starter_snippet}}

You came highly recommended to me for a position I am looking to fill. Wasn't sure if you'd be interested!

I'm in the final phases of building our {{company}} intern kickoff team for summer. Starting base pay is \$25, super flexible schedules. Evenings, weekends, around another job. I'm not really concerned with their schedule, just want to work with great students!

If you're interested, just text me back and I'll give you more details.

[JULY] Interview PRs

{{starter_snippet}}

I'm on the lookout to add to our winter break internship team. You came highly recommended to me for a position I am looking to fill. Wasn't sure if you'd be interested!

I'm in the final phases of building our intern kickoff team for summer. Starting base pay is \$25, super flexible schedules. Evenings, weekends, around another job. I'm not really concerned with their schedule, just want to work with great students!

If you're interested, just text me back and I'll give you more details.

Fall/spring: Interview PRs - Initial text - MALE REP

Hey {{first name OR "there"}}! My name is **Manager Name**. {{referring_rep OR "your friend"}} just started working with us and I asked if he knew anyone that might want to work this semester. He said you might, but wasn't sure!

I'm on the lookout to add to our {{company}} internship team. Starting base pay is \$25, super flexible schedules. Evenings, weekends, around another job. I'm not really concerned with their schedule, just want to work with great students. (honestly, just great people! They don't have to be students).

If you're interested, just text me back and I'll give you more details.

Fall/spring: interview PRs - Initial text - FEMALE REP

Hey {{first name OR "there"}}! My name is **Manager Name**. {{referring_rep OR "your friend"}} just started working with us and I asked if she knew anyone that might want to work this semester. She said you might, but wasn't sure!

I'm on the lookout to add to our {{company}} internship team. Starting base pay is \$25, super flexible schedules. Evenings, weekends, around another job. I'm not really concerned with their schedule, just want to work with great students. (honestly, just great people! They don't have to be students).

If you're interested, just text me back and I'll give you more details.

By the way, this isn't a robot but:

Jpro: Interview PRs - Initial text - MALE PR

Hey {{first name OR "there"}}! My name is **Manager Name**. {{referring_rep OR "your friend"}} just started working with us and I asked if he knew anyone that might want to work this winter break. He said you might, but wasn't sure!

I'm on the lookout to add to our {{company}} internship team. Super flexible. Evenings, weekends, around another job. I'm not really concerned with their schedule, just want to work with great students. (honestly, just great people! They don't have to be students). Starting base pay is \$25 and our goal is for them to make \$400-2,000 by the end of break depending on how much they want to work.

If you're interested, just text me back and I'll give you more details.

By the way, this isn't a robot but:

Jpro: Interview PRs - Initial text - FEMALE PR

Hey {{first name OR "there"}}! My name is **Manager Name**. {{referring_rep OR "your friend"}} just started working with us and I asked if she knew anyone that might want to work this winter break. She said you might, but wasn't sure!

I'm on the lookout to add to our {{company}} internship team. Super flexible. Evenings, weekends, around another job. I'm not really concerned with their schedule, just want to work with great students. (honestly, just great people! They don't have to be students). Starting base pay is \$25 and our goal is for them to make \$400-2,000 by the end of break depending on how much they want to work.

If you're interested, just text me back and I'll give you more details.

By the way, this isn't a robot but:

Second text after 24 hours if no reply

Hey this is **Manager Name**. Not sure if you got my first text! I'm trying to fill our summer internship positions at {{company}} that we have available and you had a friend tell me you might be interested. Schedules are super flexible around another job or school and the starting base pay is \$25. Would love to give you more details! Is that something you'd like to learn more about?

Responses

- TTS = Text to schedule
- CTS = Call to schedule

TTS: MUST EDIT - Who recommended me?

We just started working with {{referring_rep OR "your friend"}} (graduated from (name of rep HS) and currently goes to (name of rep college)), and instead of just filling our positions with random people, I figured I would ask him/her if he/she knew anyone that might be looking for work and he/she said you might be but wasn't sure.

So let me give you a quick description: It's an entry level customer service and sales position with Cutco (www.cutco.com) I'm looking for someone to talk with customers, answer any questions they have and help them place orders. All pretty simple. Just looking for someone comfortable with people. Does that sound like something you'd be interested in?

TTS: Replied positively with anything (may need to edit beginning)

That is great to hear! So let me give you a quick description: It's an entry level customer service and sales position with Cutco (www.cutco.com) I'm looking for someone to talk with customers, answer any questions they have and help them place orders. All pretty simple. Just looking for someone comfortable with people. Does that sound like something you'd be interested in?

TTS: Interested set up for Apex (must edit before sending)

Awesome! Well the next step would be to get you in a virtual info session where a manager will go over the position in FULL detail. This way you can get all the details in 60 minutes and if you are interested, you could apply after. How does that sound? I would just need a good email for you.

I have one today at (time) if you are able to make that. If not I have one tomorrow at (time). Which time works better for you?

TTS: Set for APEX interview (must edit before sending)

Perfect. Just to confirm, I have you in our calendar for a virtual info session on (day) at (time) ET. Please be online a few minutes early to make sure audio/visual both work and have pen/paper handy for notes. Dress is business casual.

The link to access the meeting will be in your confirmation email. I am going to send that to you in the next few minutes. Please let me know if you don't receive it (please check your spam and promo email folders as well!) within the next 10 mins. Good luck!

CTS: Interested setup for APEX (I am calling)

Great. I'll call you real quick and tell you about it. Are you free to chat for 5 mins?

CTS: Interested setup for APEX (someone else calling)

Great. I'll have one of our Assistant Managers call you real quick and tell you about it. Are you free to chat for 5 mins?

Busy with job, school, etc. (edit based on their objection)

That's okay! Our team gets to make and pick their own schedule and hours. They can even work remotely when they want to, so it can just be for an hour or two in between classes or other commitments. Some just focus on evenings and weekends. Lots of students just use the position as an extra income opportunity while getting some valuable resume experience. I'm really looking for someone to talk with customers, answer any questions they have and help them place orders. All pretty simple. Just looking for someone comfortable with people. Are you more of a people person?

What's the company/job?

It's an entry level customer service and sales position with Cutco (www.cutco.com) I'm looking for someone to talk with customers, answer any questions they have, and help them place orders. All pretty simple. Just looking for someone comfortable with people. Are you more of a people person?

How does pay work? Is it hourly?

Our starting pay is \$25 base-appt, which means our reps are guaranteed \$25 for each appointment they complete with a customer, regardless of sales. Each appointment lasts about 45-60 mins. I'm looking for someone to talk with customers, answer any questions they have, and help them place orders. All pretty simple. Just looking for someone comfortable with people. Are you more of a people person?

Text received after hours

So sorry {{first name OR ""}}! Just getting back to the office today.

Under 17 years old

Gotcha. Unfortunately we don't work with anyone under 17. When is your 17th birthday?

Not qualified second response

Great! I can keep you in our system for a callback so you can get more info when the time comes. Sorry it didn't work out this time. Thanks and take care!

Pyramid scheme/scam

Our reps get paid whether they sell our products or not and it costs \$0 to work with us. Our business is pretty simple. We meet with customers and explain our products. Getting friends underneath them isn't a part of our compensation plan at all. Here is a link to the facts, <https://www.vectormarketing.com/vector-truth>

Hope that helps. If you're interested in potentially working with us, let me know! Best of luck.

No reply after interested

Hey {{first name OR "there"}}, just following up! We have a couple info session times throughout the week, this way you can get all the details in 60 minutes and if you are interested, you could apply after. How does that sound? I would just need a good email for you and can look at our calendar and find a time that works. Let me know!

Wrong person, number or angry elf (check the UNSUBSCRIBED SMS box)

So sorry about that! Take care.

Not interested (change status to NOT INTERESTED)

No worries! Take care.

I am not a student

That is not a problem at all! It is an entry-level position so we we work with a ton of students, but we work with a ton of non-students as well. I'm looking for someone to talk with customers, answer any questions they have, and help them place orders. All pretty simple. Just looking for someone comfortable with people. Are you more of a people person?

Not interested but will tell friends/know someone (#### = your office ID)

Thank you so much! Have them apply here
<https://www.getstudentwork.com/####id>

Wants to work but located outside of our division (#### = your office ID)

They are filling positions there as well! Apply here:

<https://www.getstudentwork.com/####id>

Text to send from personal cell after double tapping

Hey Ethan, this is Olia! We started working with some Parker Tudor alumni and they gave us your number and talked you up! Just had a quick question for you about summer. When's a good time to get a hold of you?