

Easily Create Real Estate Listing Videos in 5 Minutes (No Post Production)



Shoot with your Smartphone + Gimbal Enter Property Details | Shoot Video | That's a Wrap!

See 20+ Momenzo Templates

Save 10 Percent with Coupon Code: WGAN10

Recommended by Dan Smigrod, WGAN Founder

Creative Direction provided by WGAN Founder Dan Smigrod

- 1. Size: 240 pixels tall by 422 pixels wide
- 2. Overall design: Clean and simple
- 3. Mandatory:
 - a. Must include a 1 point rule in black
 - b. Must include artwork and logo
 - i. (Not necessary to include the shadow on the artwork.)
- 4. Inspiration: banner ad points to http://wgan.info/momenzo (color/design inspiration)
- 5. Please make into a Call-to-Action button: See 20+ Momenzo Templates
 - a. Art and Logo links to: http://wgan.info/momenzo
- 6. Masculine: Target Audience: 25-50-year-old men interested in real estate photography
- 7. Color: Please see http://wgan.info/momenzo for color palette and button style
 - a. WGANVTP (should be a different dark gree so that it stands out
 - b. Background color: Light green, please see: http://wgan.info/momenzo
- 8. Font: Please see http://wgan.info/momenzo for font style (including easy-to-read)
- 9. **Tone**: business/professional/authoritative
- 10. **Style**: Please see http://wgan.info/momenzo for style inspiration
- 11. Industry: 24/7 Open House Virtual Tours
- 12. Deliverables: .psd and .png
- 13. Thought-Starter: Starburst or foil-like seal for: Save 10 Percent with Coupon Code: WGAN10