

2020-2025 ESIP Strategic Themes
Draft, May 2020

Theme 1: Making Earth Science Data Matter - increase use and promote the value of Earth science data and information.

Theme 2: Elevating Earth Science Data Professionals

Theme 3: Promoting Inclusive Culture

Theme 4: Increasing Earth Science Collaboration internally and with partner organizations

Theme 5: Leading Innovation in Earth Science Data Frontiers

Feedback from Board

1. Run Strategic Themes by our sponsors

Survey to the leadership of 8 Collaboration Areas - 7 ESIP Clusters and a Committee

17 people received the survey,

12 responded representing 6 clusters and the committee.

4 people requested a conversation about their responses - I have had 2 of those conversations and the other 2 are scheduled.

Questions Posed

1. Indicate the level of alignment the Cluster's work with each of the Strategic Themes - Aligned, Somewhat aligned, Not aligned
2. Is there some work of your cluster not represented by the Strategic Themes
3. Other comments or questions about the proposed Strategic Themes

Outcomes

Collaboration Area Work not Represented by Strategic Themes

1. Transdisciplinary collaboration of our work - tracing all the “actors” in the chain from data to informed decision making. Transdisciplinary should be a theme.
2. Strategic Themes should reflect more the connection/service to external partners and collaborators (interagency and international)
3. Promoting end user needs and societal benefit.

Other Comments or Questions about Strategic Themes

1. Strategic Theme #2 Elevating Earth Science Data Professionals seems to be narrow and self serving. In much of the work data professionals are an important but just one of a chain of professionals that enable informed decision making with Earth science data.

Two of the Collaboration Areas indicated that their work was not aligned with Strategic Theme #2.

It was suggested that it be removed or reworded extensively.

2. “The themes appear to be very inward facing, when the urgency of our societal/environmental needs could benefit greatly from Earth Science attempting to reach out more”
3. Suggested rewording of Strategic Theme #3 to Promoting a Healthy and Inclusive Culture

4. Current themes seem to be more of a means than an end.