

Northeast SNAP Day of Action: Communications Toolkit for Partners

 **Date:** Wednesday, April 30, 2025

 **Where:** Across the Northeast

 **Organized by:** The Northeast Regional Anti-Hunger Network (NERAHN), comprised of anti-hunger organizations in all the New England states plus New York

What's Happening:

Congress is considering devastating cuts to SNAP—\$230 billion over 10 years, amounting to a 20% cut. These proposals would harm millions of people and weaken our economy and food systems. It's critical that Northeastern states speak out loud and clear.

Goal:




This Day of Action is a joint effort from anti-hunger organizations in all seven Northeast states to:

- Raise awareness about the threats to SNAP
- Flood congressional offices with emails and phone calls
- Lift up local stories from people and businesses impacted by SNAP
- Stand in solidarity across state lines

What You Can Do Now:

- Post in local community boards or networks!
 - [Front Porch Forum](#) **(VT Specific)**
- Encourage people to **take 5 minutes to share their perspective on proposed cuts to SNAP** **(VT Specific)**
- Uplift the resources below & take action yourself!

Day of Action Resources

- Email & Phone scripts and “How to” instructions for contacting your federal legislators.
 - [Instructions for Vermont!](#)
- Post on social media!
 - [Social media graphics](#)
 - **Day Of Action Caption Ideas:**
 - Facebook/IG:
 Today's the day to stand up for SNAP!
SNAP helps families put food on the table and strengthens our farms, grocers, and local economies. But Congress is considering cuts that would increase hunger and weaken our communities.
 Take action now: Email and call your members of Congress: <http://bit.ly/42M5B2k>. We're proud to join partners across the Northeast to #ProtectSNAP!
 - X/Bluesky:  Today's the day! Congress is threatening devastating cuts to #SNAP. Raise your voice NOW to protect families, farmers, and local businesses: <http://bit.ly/42M5B2k>

With your help, we can show just how many people care about protecting this essential program. Questions or ideas? Contact Ivy Enoch at ienoch@hungerfreevt.org.