

Marketing Guild 9th August Meeting Agenda

Meeting Agenda Timeline Breakdown

- 45 mins for 1st Phase [Action Items and general Follow Up and Perspective Setting].
- 30 mins 2nd Phase [Break-Out Sessions].
- 15 mins for Final Phase [Decision and Action Item/Timeline Clarification].

Reference/Work/Contribution Links

- [- Marketing Guild 9th August Meeting Agenda
- [- Marketing Guild 2nd August Meeting Summary
- [- Marketing Guild 2nd August Meeting Agenda
- [- Marketing Survey on FAQs for SingularityNET, Its Ecosystem, and the Ambassador Progr...
- [+] Roles and Responsibilities [- Marketing Guild: Global Outreach
- [+] Q3 Marketing Guild: Budget [+] Ambassador Program Budget Planner
- [- RE-KPIs Version: Roles and Responsibilities
- [- Notion Decision [Guild Notion Board](#).
- [- **Governance Document Ideation: Marketing Guild**

Perspective Setting/Action Item Feedback/Guild Updates/Discussion [(45mins)]

1. Last Minutes Comments and adoption [2min]
2. Budget Fitting/Roles/Tasks/Overlap/Rewards Kizzy [15mins]
3. Inclusivity Issues, Overlapping [Core and Taskforce] Roles over initiatives [15mins]
4. Initiatives Calendar; updates? Begin draft? [5mins].
5. Review Committee/Budget Allowance/Proposal Process/Template [5mins]
6. Pre-Break Out AOB [3mins]

Break-Out Sessions [30 mins]

1. Communications/Creatives
2. Operations and Management/Analytics

Decision and Action Items/Timeline Clarification ([15min])

1. Summary for Comms/Creatives [3mins].
2. Summary for Ops/Analytics [2mins].
3. Clarifications and Adoption [5mins]
4. Post Breakout AOB [5mins].