

Westerwood Neighborhood Association Newsletter Ad Rate Card 2024

Full page ad: 8.5w x 11h

1-3 issues \$220 each

4-6 issues \$192 each

Half page ad horizontal: 7.5w x 5h

Half page ad vertical: 4w x 10h

1-3 issues \$110 each

4-6 issues \$96 each

Quarter page ad: 4w x 5h

1-3 issues \$59 each

4-6 issues \$50 each

1/8 page ad: 3.66w x 2.17h (or business card ad)

1-3 issues \$49 each

4-6 issues \$41 each

AD DUE DATES

Dec 15

Feb 15

April 15

June 15

Aug 15

Oct 15

ISSUES

Jan/Feb

Mar/Apr

May/June

Jul/Aug

Sept/Oct

Nov/Dec

**** For highest resolution, we recommend submitting your ad in PNG format.**

Ads to be emailed by the above due dates to:

Pat Rudy, WNA VP

Sponsor & Advertising Coordinator

PatRudy@aprinc.com | 1009 Courtland Street | M 336-580-9966