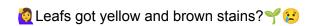
Background Information:

What is this: Facebook post caption

Target audience: Gardeners (Top player use a ton of emojis)

Objective: Help them (educational post) out and build rapport, growing facebook

(For environmental lovers)



Discover the ridiculously simple solution that won't cost you a single dollar!

The underlying Reason why, Your plants have leaf tip burns is because of a calcium deficiency.

Want to fix this but don't want to pay \$200 a water bottle sized liquid fertiliser?

To your surprise, the ever-lasting, extremely cheap, and purely organic solution sits in your refrigerator...

Eggshells

Step 1 - Stop throwing your eggshells. Keep them!

Step 2 - Boil the eggshells in water to kill the bacteria. \(\begin{aligned} \begin{aligned}

Step 3 - Use a blender to break the eggshells apart, More efficient absorption

No blender?

Squeeze gently – hmmmmmmm Stress relieving

Step 4- Wo la, pour it on your plant and watch as your plants stand tall and robust

And you're done!

Done! Congratulations. Now you are an environmentally conscious gardener with a strong and stable plant

Follow for more gardening hacks! \(\gamma\)