

EMAIL #1 (Welcome email and delivering the guide)

SL: Your FREE mindset guide

Hello [insert name]!

Congratulations on your first step toward unlocking extra brainpower!

We are confident that the inside knowledge we are about to share with you will take your creativity to the next level.

This will give you a huge advantage in life...

Here's the free mindset guide we promised.

[Insert link here.](#)

Take a look at it, then check your inbox to continue your neuro-hacking journey (and a true story about a writer who wrote a best-selling book thanks to our supplement)

Best regards

Neurohacker team

EMAIL #2 (HSO and welcome email)

SL: The simple formula to achieve your goals.

Hello [insert name]!

You have probably heard a million times that you cannot force inspiration, WRONG! There is a way to increase your brain's creative output. One of our long-term customers Lisa Bakersfield has discovered this secret and wanted to share it with our audience. Here's her story in her own words:

I was sitting in a coffee shop crying on my laptop. Everybody was looking at me. I felt anxious, distressed, and like the whole world was against me...

My name is Lisa Bakersfield. At the time I had just quit my full-time job as a secretary to pursue my dream to become a professional writer.

It was my job to arrange meetings and answer phone calls, but it was never the deepest purpose I had in life. It made me very good money but one day I took a leap of faith and quit my job to pursue my lifelong dream to write my own book. I had enough money to live comfortably without working for a while.

I had the idea for the book clear in my mind and I quit my job. I was feeling very happy and ready to start writing!

I went to the coffee shop near my apartment in central London and I opened my laptop. However, my brain felt overloaded, and I couldn't write anything. I just stared at the blank screen.

I started to panic.

What if I made a mistake quitting my job?

Is anyone going to like my book?

I started to cry. As tears were pouring all over my laptop, I opened my email to contact my old boss to take me back.

Then I saw an ad from Neurohacker Collective on my inbox. They were soft testing some new supplement called "Qualia Mind".

I was very hesitant towards Qualia Mind at first because I had tried other supplements in the past and they didn't do anything. However, I decided to give it a shot.

Here I am seven months later signing copies of my bestselling book!!!

I started taking Qualia Mind supplement and I implemented the tips from their free Mindset Guide. My creativity skyrocketed!

After all this, I felt a sense of responsibility to share my story with others who might have the same issues I once had.

You can find more info about the supplement here >>> [insert sales page link here.](#)

Best regards

Neurohacker team

EMAIL #3 (Nurture and belief shift email)

SL: How creative people think differently?

Do you know how much ideas are worth? The brutal truth is...NOTHING.

Ideas only become valuable after they have been refined into actual real-life concepts.

Most people have a lot of ideas floating around in their minds. Some of them are good some of them are bad...

But what actually separates the creative individuals from the rest of the crowd? It is NOT talent. It is NOT intelligence. And it is certainly NOT the ability to generate ideas.

Creative people are good in a thinking process called “convergent thinking”. This means that instead of generating ideas (divergent thinking) you refine the already existing ones.

If you are intrigued by this POWERFUL mental framework, read this FREE PDF. This will illustrate you the difference between convergent and divergent thinking and how to increase your creative output.

Click this link to download the FREE PDF!

[insert link here.](#)

Best regards

Neurohacker team

EMAIL #4 (hard sell email PAS)

SL: Coffee will not save you...

Many people rely on coffee to stay productive. It has many proven benefits: increased alertness, focus, and improved physical performance. Some say that this bean juice will even prevent you from getting Alzheimer's disease.

But coffee alone will not save you from turning into an unimaginative and stagnant person once the initial buzz wears off...

And once you reach for that third cup of coffee you might want to consider these side effects:

- disrupted sleep
- increased anxiety
- dehydration
- addiction risk

But don't get upset just yet! You can reap the benefits of coffee without these side effects.

There are safer and more natural options to achieving laser focus, deep thinking, and a mental edge over everybody else.

A team of scientists and doctors have developed this natural supplement containing 20+ compounds to supercharge your focus and creative thinking.

click here to find out more.

[insert link here.](#)

Best regards

Neurohacker team

EMAIL #5 (hard sell email PAS)

SL: Secret to curing brain fog.

Brain fog is a terrible thing. It is a term used to describe mental cloudiness, confusion and sluggishness. If you have some of these symptoms, you might also suffer from brain fog:

- Difficulty concentrating or focusing
- Feeling disoriented or "spaced out"
- Forgetting a loved one's birthdays or names
- Feeling like one's thoughts are stuck or muddled

You have probably tried to find a solution from coffee and energy drinks only to discover that they only worsen things...

There is a better alternative for you. We have figured out the EASY way to achieve:

- Reduced anxiety
- clear mind
- better memory
- increased productivity

Click here to find out more about the natural supplements and get rid of brain fog FOR GOOD.

[insert link here.](#)

Best regards

Neurohacker team

