



CALL FOR PAPER SUBMISSIONS

International Conference of Creative Economy and Public Policies (ICCEPP-UNESCO)

December 5th - 6th, 2022 – Centro de Artes e Convenções da UFOP, Minas Gerais, Brazil

1. Presentation

The International Conference of Creative Economy and Public Policies (ICCEPP-UNESCO) will be a **free in-person event** held in Ouro Preto/MG. The objective of the ICCEPP-UNESCO is to bring together academics and professionals to promote the free debate of ideas, learning based on the exchange of knowledge, quality scientific dissemination, coordination of actions, and educational strategies for the consolidation of the field of Public Administration, as well as the emerging field of knowledge in Creative Economy and Public Policies, focusing on Brazil in exchange with foreign organizations and universities.

This conference is organized by the International Network of the UNESCO Chair in Creative Economy and Public Policies, based at the Federal University of Viçosa (UFV), under the coordination of the Research Group in Management and Development of Creative Territories (GDTec) of the Center for Administration and Public Policies (NAP2), linked to the Graduate Program in Administration - Public (PPGAdm). We invite the community of researchers and practitioners to participate in this debate, which will address issues related to Creative Economy, Public Policies, and related areas. Interested parties may submit full papers and expanded abstracts on three main themes: Governance and Territorial Development, Educational Policies and Practices, and Innovation & Entrepreneurship.

Concerning the activities, ICCEPP-UNESCO will have the **1st Scientific and Technological Exhibition of the UNESCO Chair in Creative Economy and Public Policies** composed by Thematic Panels (MPs) and Roundtables, with discussions that tangent themes on Creative Economy, Public Policies, Governance, Development, Entrepreneurship, and Public Administration. In addition, the I Creative Cities, Districts and Territories World Forum will take place, as well as socio-cultural activities, with

possibilities of integration among researchers and practitioners, both national and international. We hope to count on everyone's participation and that we have a great event!

2. Thematic Panels

Thematic Panel 1 - Governance and Territorial Development: This TP discusses the relations between governance, territorial development, and creative economy public policies. It encompasses topics such as Territorial governance; planning and institutional capacities for territorial development; State-society relationship for territorial development; Territorial dynamics and cooperation; Local and regional productive arrangements; Democratic governance, collaboration, partnerships and co-production of public goods and services; Actions aimed at socio-territorial development; Social capacity building, co-production and cooperation for territorial development; Local, regional, national, international and multilevel governance; Relations between creative economy and creative tourism; Tourism and territorial development; Knowledge flows in industrial clusters; Challenges of the pandemic context and actions to resume socio-economic and territorial development; Impacts of the pandemic on creative economy; Social-based local potentialities able to increase the legitimization of local knowledge from the creation of regional brands, geographical indications and clusters with greater power of joint competitiveness; Governance in creative cities; Governance for tourism and its developments; Public governance and State-Society relations.

Thematic Panel 2 - Educational Policies and Practices: This TP aims to discuss educational policies and practices focused on creative economy and human learning and teaching. It encompasses topics such as social, physical, psychological and pedagogical contexts in which learning takes place; Public policies to foster and train creative economy and related areas; Relations between teacher and student in the context of learning-oriented teaching; Entrepreneurial education and learning; Active and collaborative methods of teaching and learning; Conception, planning, implementation and evaluation of distance education and online teaching projects; Relations between educational policies and educational practices; Individual and organizational experiences of implementing new educational policies/methodologies; Public administration and higher education; Methodological innovations and good teaching-learning practices; Creativity and innovation in educational contexts; Public policies oriented to the training of teachers and professionals; The academic orientation process and teacher and the researcher training; Gender, race, ethnicity and generational diversity in the career of the teacher/researcher, students and professionals in the creative economy and related areas; Teaching cases in the area of creative economy and related areas.

Thematic Panel 3 - Innovation & Entrepreneurship: This TP's main objective is to discuss the relations between entrepreneurship, innovation, and the creative economy. It encompasses subjects about the entrepreneur figure (behaviors, characteristics, competences and entrepreneurial actions); Innovative Entrepreneurship; Innovative business models and technology-based companies; Creativity and innovation; Social entrepreneurship; Entrepreneurship, creativity and sustainability; Management of new social businesses; Relations between entrepreneurship, innovation and socio-economic development; Intrapreneurship and intrapreneurial behavior; Creative, behavioral and cultural dimensions of innovation; Organizational culture, entrepreneurship and innovation; Entrepreneurial and innovation networks, environments and ecosystems; Solutions, tools and organizational practices for the management of innovative processes; Public policies to encourage creative economy, innovation and entrepreneurship; Mechanisms of innovation diffusion; Smart cities and creative economy; Open innovation models; Technology and the employment challenge; Innovation, Entrepreneurship and Sustainable Development Goals; Innovation and the third sector.

3. Types and Modalities of Papers

3.1 Paper Types

The papers submitted to ICCEPP-UNESCO may be:

- Theoretical: aimed at the development, reflection, or discussion of theories, and may or may not occur from literature reviews.
- Theoretical-Empirical: papers that start from conceptions or theoretical problems to conduct empirical research with primary or secondary data.
- Technical: papers employing research methods seeking to solve problems with strictly practical implications (not also theoretical).

3.2 Paper Modalities:

- Expanded Abstracts: these are theoretical and/or practical studies in the early stages of development but can already prospect the expected results
- Complete Papers: Complete Papers are studies of a theoretical and practical nature in advanced stages of development, and it is possible to indicate their results and conclusions.

4. Paper Submission

Papers should be sent in Word format to the e-mail address sub.iccepp.unesco@gmail.com. The title of the e-mail should read "TP submission - Thematic Panel number". In the body of the e-mail, the following items should be indicated:

- Name of the panel: XXXXX
- Title of paper: XXXXX
- Paper Type: Theoretical, Theoretical-Empirical, or Technical.
- Paper Modality: Expanded Abstract or Complete Article.
- Name of author(s), in the publication sequence: author 1; author 2; author 3...
- Institution of the author(s): institution of author 1; institution of author 2; institution of author 3...
- E-mail address of author(s): e-mail of author 1; e-mail of author 2; e-mail of author 3...
- Identification of the main Sustainable Development Goal (SDG) of the United Nations (UN) Global Agenda 2030 related to the submitted work, if applicable.

5. Formatting Submitted Papers

5.1. Expanded Abstracts

Expanded Abstracts must be written in the following format: top and bottom margins 2.5 cm, left and right margins 3.0 cm; font Times New Roman; size 12; line spacing 1.5; indentation of the first line of each paragraph 1.25 cm; citations and references in the standards of the American Psychological Association (APA). In addition, they should contain the following topics:

- Title (up to 20 words)
- Keywords (maximum of 5, separated by semicolons)
- Contextualization and Research Problem (up to 150 words)
- Objective(s) (up to 100 words)
- Theoretical framework (up to 200 words)
- Methodology, if any (up to 150 words)
- Preliminary or Expected Results (up to 150 words)
- Final Considerations (up to 100 words)
- References (no word limit, insert all those mentioned in the Abstract)

Expanded Abstract Template¹:

<https://docs.google.com/document/d/108Nx8NII1oDz0WMb63uJpmX171M4B9Ci/edit?usp=sharing&oid=110513509460291342866&rtpof=true&sd=true>

5.2. Complete Articles

Complete Articles must be written in the following format: top and bottom margins 2.5 cm, left and right margins 3.0 cm; font Times New Roman; size 12; line spacing 1.5; indentation of the first line of each paragraph 1.25 cm; citations and references in the standards of the American Psychological Association (APA). In addition, they must be between 5000 and 8000 words long, including references.

¹ The paper templates used in this Conference were inspired by those used by the University of São Paulo (USP) in the SemeAd - Seminários em Administração (Seminars in Administration) editions.

When submitting the Complete Article (via e-mail), it will also be necessary to send the Expanded Abstract (in the same file), following the formatting in item 4.1. This is necessary because the Complete Article may be published in the ICCEPP-UNESCO Annals as a whole or only in its abstract. According to item 4., this information should be mentioned in the body text of the submission e-mail.

Complete Article Template:

<https://docs.google.com/document/d/1DX3ks8ndN3EUpq9J1minl7lqptFi6rFJ/edit?usp=sharing&ouid=110513509460291342866&rtpof=true&sd=true>

6. Paper Evaluation

Two researchers will evaluate the papers related to the TP in which the paper or abstract was submitted. In case of divergence between the evaluators' opinions, a third evaluator will be indicated to decide to Accept or Reject the paper for presentation and publication in the ICCEPP-UNESCO Proceedings.

7. Best Paper Awards

The best-reviewed Complete Papers of each TP will receive the Best Complete Paper of the Thematic Panel award. In addition, they will compete for the Best Complete Paper of the Event award.

All Complete Papers awarded will be indicated to the fast-track process with ICCEPP-UNESCO partner journals. It is worth mentioning that Full Papers not awarded may also be indicated to the fast-track, depending on the potential identified by the reviewers.

8. Presentation of Papers

The duration and presentation form for each type of work will be informed by October 20, 2022, on the event's website to be published soon.

9. Publication

All accepted papers will be published in the ICCEPP-UNESCO Annals through the Zenodo platform with DOI registration.

10. Submission, Publication, and Certification Fee (APC)

Although the ICCEPP-UNESCO is a free event, for the Presentation (oral communication), Publication (in the Annals of the event), and Certification of accepted

papers (post-event), there will be an APC fee to cover the expenses and technological resources used for this purpose. The APC fee varies between:

Profession	Until Nov. 10, 2022	Until Nov. 25, 2022
Under-graduates	R\$ 40.00	R\$ 70.00
Grad students	R\$ 80.00	R\$ 120.00
Other professionals	R\$ 90.00	R\$ 150.00

All authors of the approved work who want to present and have the certificate of presentation and publication will need to pay the fee. But for the work to be published in the annals of the event and to be nominated for the award and fast-track, at least one of the authors must pay the fee. **The data to pay the publication fee can be found in this link:**

https://www.google.com/url?q=https%3A%2F%2Feventos.funarbe.org.br%2Fdetalhes%2Fi-mostra-cientifica-e-tecnologica-da-catedra-unesco-em-economia-criativa-e-politicas-publicas-%2528iccepp-22%2529-ufv---ufop&sa=D&sntz=1&usg=AOvVaw1Cf_IkZwfQ4zEct0Va3FH

11. Important Dates – *Save the Date!*

Schedule	Activities
October 10th, 2022	Deadline for paper submission
October 17th, 2022	Extension of deadline for paper submission
October 26th, 2022	Announcement of the selected papers, start of registration and payment of publication fee
November 10th, 2022	Deadline for payment of the discounted publication fee
November 25th, 2022	Deadline for the payment of the publication fee
November 26th, 2022	Disclosure of the detailed program on the event's website
December 1st, 2022	Deadline for participant registration
December 5th, 2022	Registration and start of the event

12. Contacts:

E-mail: sub.iccepp.unesco@gmail.com

Event website: <https://sites.google.com/ufv.br/iccepp-22>

Information about the UNESCO Chair in Creative Economy and Public Policies:



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Chair



Creative Economy
& Public Policies

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DOI: <https://doi.org/10.5281/zenodo.6808037>