

What's up family?

Let's keep this simple because I want to be on the field with you instead of talking about it.

There are two versions below... a short and long version...both honest attempts to capture my heart, excitement, and commitment to playing this game with you.

My best advice is watch the video and the moment you are a heck yes, come and join me in the Alliance. Right below the video is a short summary of everything the Alliance offers you and more importantly, your contribution to the Alliance.

I'm so excited to hug you even if it is only virtual for now. Click on the video below.



[→ CLICK HERE TO WATCH THE VIDEO ←](#)

(or just keep scrolling to read a note from my heart)

**I'M SO EXCITED TO EXTEND AN INVITATION CHOOSE YOUR OPTION BELOW AND
CLICK HERE TO JOIN THE ALLIANCE NOW...**

- [CLICK HERE FOR MONTHLY](#) (\$100 per month recurring)
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Short Version

TLDR: let's have a heart to heart!!!

We weren't meant to do this alone...
Whether it be business, relationships or life.

Which is why this is an invitation for you...

...to join us inside the Relationships Beat Algorithms Alliance!!!

Don't worry, I'm not going to convince you, force you, but rather to invite you because I am pretty sure we operate on the same wavelength. :)

Down below here is a summary of the Alliance since there is a good chance if you're reading this, you already know. :) *(If you keep scrolling, the rest of the document is all the juicy details in specifics!)*

Mindset. Relationships. Customer journey.

You'll be given the same exact 4 step model that I use, my private clients use, and I use on consulting that will give you the clarity to describe your vision on the back of a napkin IMMEDIATELY. *(Yep, that clear and precise!)*

There's no choosing – it's always BOTH in our world.

You'll be prepared with my 3 part method to create clear tangible needle movers in the 4 key areas of your life. It will help you weed through the noise and distractions with a clear simple process my clients have used to scale their company with ease. *(For traditional marketing talk, this is where the most \$\$\$ has been made for everyone)*

While everyone is drowning in to-do lists of distractions, you'll be centered and focused spending time on what matters most to you. You'll be able to love yourself, team, clients,

and family with a clear process to manage everything when it is all on fire. *(Because it's not if, it's when...)*

You'll see the tangible results as soon as you start implementing as you'll be put into the fast lane if you choose to be. With weekly Circle drops and monthly Zoom calls, we'll be in the community celebrating you as you share your wins!

This is an Alliance where it isn't just about me and you, not me versus you, not you versus anybody in the community, but all of us coming together to support each other.

We'll walk you through the EXACT models I've used that have helped my clients reach record numbers in their business using customer journey *(which always comes after their mindset and relationship models we are starting with)*.

You'll skyrocket any existing area of your business using a 5 step roadmap that is the proven customer journey playbook to be used by any business that you'll be able to customize and implement in a fraction of the time and apply to your existing business immediately.

You will separate yourself from your competitors, you'll win customers and referrals while creating an actual tangible impact that they will ask to give you a testimonial for.

So let's have the "real" unfiltered conversations as we face the storms that are guaranteed to come in our business. Because those ups and downs that we all encounter as entrepreneurs doesn't make you a "bad entrepreneur".

It's part of being a human being on this huge floating ball called earth. That's why we want you to come exactly as you are...no filters, no masks, no half assed *"life is great."* We want the real you. The real answers even if it is *"life is shit, but I'm still going."*

We're just a group of humans trying to make a difference and truthfully we're better doing it all together. So stop playing it safe as you hide in the shadows, it's time for you to finally come out from your desk and do the damn thing. So what do you say?

Let's keep shining, create that solid and bright mindset, build the relationships, and have the customer journeys in place to build that vision brick by brick.

And I have to say this... Yes this feels very similar to my former 6 figure mastermind :) It is, I missed it, I love it, and I am back where I belong. On the field

with you, curtain pulled back, and us building side by side for less than a latte a day.

And since you're a fast action taker, this is my invitation to join the Relationships Beat Algorithms Alliance.

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PS. If you need more details, scroll down below and sit on it for 24 hours before making a decision. We'll always keep the light on for you. :)

Long Version From My Heart

Every person I've asked to describe 2023 has answered in some summary of, *"it's been a dumpster fire masked as a massive opportunity."*

And boy, oh boy, does that feel accurate on all accounts for me. It has also been the easiest, most aligned and clear that business and life has ever felt because I feel like I finally ***got it***.

I've realized that no matter how I look back or look forward, there's always going to be big decisions, hard decisions, painful breakups, lost clients, changes in the business model, and favorite team members leaving. Those are the pieces that always seem to make business and life sticky.

But as our buddy Alex says, *"you don't have the business because you haven't become the person to run it"*...it's not because we have to eliminate those things, it's because we get to learn to love those things.

They're the pieces that we practice and run towards. And it is those same pieces that end up helping us build our vision and give us the ingredients that make it work.

Today, as I write this, I'm celebrating the dumpster fire year that made me realize...

- 1). My brain is full of information.
- 2). All this information without implementation, it's just a distraction.

Which is why I have a community of teammates that are playing the same game and hold me accountable to playing mine.

But truthfully, it's also me showing up every day knowing that there's going to be down days, there's going to be sad days, and there's also going to be up days, but it's consistency that wins the game.

***THAT* is the secret that's made all this work.**

I'm finally no longer afraid to open up the doors and be seen in the world. *Because for months, I hid behind the work and I taught it to everybody to hold myself accountable to doing it, but it took me until last year to finally reread my own Bible and start doing the workouts every day.*

And here's the thing – everybody's asking about my weight loss and the happiness and the joy. You know what's so funny is I didn't even realize it because I finally fell in love with the process.

So this is me opening up the doors that so many of you have asked for, including all of you in our event rooms and in the side conversations in the last 60 days that I ran this idea by. **And you all told me I'm fucking nuts.** Well, you've known me long enough to know that that's exactly what I love to hear before I say *go team go*.

So consider us going, because I am fucking nuts and I'm so ready to be nuts with all of you to help us all have an impact.

And yes, this is about being an alliance.

This is about me and you, not me versus you, not you versus anybody in the community, but all of us coming together to support each other's alignment in our vision and in our business, knowing that nobody else can build our business or build our vision.

No one else can give us the exact recipes, but they sure as shit give us inspiration, and they can taste it and tell us if it needs more salt or the whole thing needs to go back to the drawing board.

But even then, you might realize that you have an audience that wants to eat that over salted bread...and we don't know for sure. So it's really about working together to be in an alliance.

What you're going to experience on the other side of this is the SAME structure of the same way that I used to run my masterminds.

I'm known for them, and people talk about them.

Mike Dillard even said in an email including a picture of Tony Robbins and Dean Graziosi, that I was single-handedly the greatest marketer of our lifetime.

And it wasn't because of what I was teaching inside of them, it was because of this community and the way that we ran it. **But it's the same thing we charged \$5,000 a month for, and so I'm a “fuck yes” that all of you think I'm crazy for doing this for only \$100 a month.**

We've named it the **Relationships Beat Algorithms Alliance** (*until we come up with a better name this is the one I'm choosing.*) With the intention of it **being the place where you** (*I don't feel comfortable calling you a lighthouse or a lightkeeper or insert your own but we're open to what we call this too*) **go to get brighter for the world and clean the dirt off your lens.**

As an Alliance member, this is where we come in, we work on this together, and we realize that I'm going to do this next to you, and so is my team and everybody else in it, but we can't come do it for you. And if you don't show up on the field every day, we can't get in the car and drive to your house either.

You may be wondering...who else is going to be on your team? Who else is going to be part of the Alliance running alongside with you? What requirements are there?

I know you're used to filtering to see if it will match your income level and your niche. I'm throwing it all out the window because I truly mean it when I say I'm open to anyone being on our team.

You can be at any level of entrepreneurship. Whether you're just starting out, doing 5, 6, 7, or even 8 figures. We have all the tools to apply to each level of business regardless of your starting point. Income level doesn't play a factor in being able to join the Alliance or to reap the benefits inside.

We're welcoming with open arms any kind of niche as well too. We have members who are consultants, brand strategists, marketers, coaches, realtors, physical product creators, digital product sellers, and so many others unique in their own way that it would take a page to list them all.

But what makes all of these in common are the ingredients that align all of these members together. It's not their niche, how they serve, but rather who they are underneath all the business titles.

Let me share with you the ingredients that make a good Alliance member...

- ★ Identifies as a heart centered seasoned entrepreneur who's been around the block once or twice.
- ★ Have collected a ton of information, nuggets, and hacks, but are looking for accountability and integration support to bring all of it to life. (*And to be able to*

share these same insights with others!)

- ★ Been looking for a place where they don't have to dim their light and are wanting to be fully accepted for who they are right now in this stage of their journey.
- ★ Live by the book the "Go-Giver" — always giving what they want to receive in return. Always shining their light, being the example, and showing up unconditionally for others.
- ★ Are people first, profit second — looking to create an impact, legacy, and generational wealth. *(In that order too!)*

There's a good chance, as you were reading I also described you too. I did mention earlier I believe we're on the same wavelength here! :)

This is so much more than knowledge, it is about integration that aligns with you and your business as it will support you in your goals.

We'll start with a LIVE Founder's Members 60 minute kickoff call on **December 7th at 2pm MST** for those who join before December 6th. This is an exclusive one time additional call just for those ready to move NOW.

And since I believe that's you... Here's the next three months of 60 minute calls that you can add to your calendar:

- ★ January 4th at 2pm MST
- ★ February 1st at 2pm MST
- ★ March 7th at 2pm MST

If for any reason you have to miss a session, because we get life happens, we will of course have replays available for you! Whether you watch an hour later or a year later, they will be yours to watch with as an Alliance member.

In between those calls, you'll be receiving weekly Circle drops where we're building on that month's topic. What we're really doing is breaking the fourth wall sharing the actionable and tangible things I've been working on with my teachers. *(And then passing that wisdom to you!)*

We're also adding a special feedback channel inside of Circle where you'll be able to drop in at any time to get feedback from my team and other Alliance members. Relationships create results and so we'll be hosting opportunities for networking, collaboration, and feedback to help get you over the finish line.

Now you're probably wondering...how much time will I need for this?!

We'll say it now: you'll get out what you put in. You'll soon find that everyone has the same amount of time and it's all about how you choose to spend it.

I'll call out my own elephant that is hiding in the corner, even typing this:

I feel that resistance to commitment.

I used to convince myself that there was a missing play, a missing "secret" or that another version of myself would show up and fix it for me.

He did. He never left. He always was.

I was just looking in the wrong direction, pretending I was missing something.

I was missing the practice. I had multiples of all the ingredients, complained that I was hungry, and never took the time to use them or put them into the oven to feed myself.

Sometimes the secret is investing more time in the buckets that scare us the most and loving the progress instead of the perfection. And inside of RBAA, you'll have a built-in support system that will help you navigate any fires that pop up in your business or life whether you started them or not.

Consider this as my accountability token for us to hold each other accountable, but also share our insights and share our knowledge.

You'll be supported through the good times and the bad knowing that if you really don't focus on your mindset first, your relationship second, and then applying those things to the customer journey, it will tumble down.

Which is why we'll be working on the customer journey of your relationships, your friendships, and your business, your team, as well as your relationship with yourself and all of those people and the mindset required in each one of those buckets.

Because it's the combination of having clarity with you designing the workout, but then having people that are running the same race with you to help you along the way. *(Who are also celebrating your wins the entire way!)*

Which all in all will help you reach your goals in 2024.

RBAA is a community first and the more you pour into it, the more it pours back into you.

Collaboration is built into the community; giving you creative ideas, feedback, and learning opportunities with a community to support you knowing it is your job to filter and integrate them.

It's about you consistently doing it enough and being willing to make adjustments and show up when it hurts and show up when you're tired, but also to show up and bask in the goodness and celebrate every win. And understand that the more you love the ride, the easier it gets. And sometimes the ups get higher and the downs get lower.

But if you look at them the right way, you just say, “fuck yes!”... you tighten your seatbelt and you get back to shining your light. Because we're not afraid of having the hard and real conversations with all the resistance attached.

So we're going to be dropping into your Circle space once a week with real firesides sharing the conversations that nobody is talking about.

And when you add to the conversation, that's where the real magic is. Everyone is going to learn more from your contribution than what we will contribute to you. That's the beauty in the community.

It's not just a place where you just listen to our drops, you are also fully invited to share too. This isn't about us standing on top of a pedestal where you only listen in –

we fully believe in breaking bread together. Every side of perspective helps us get to the next level regardless of where you've been and we welcome all of it.

We'll show you exactly what we're doing for everyone else in private containers with me, my private clients, and what creates the real results. And you'll be able to add in your two cents along with

For the first two months we're focusing on clarity and habits.

We will be nailing down with you a clear vision of where you want to go, what you want to do, and who you want to become. From there, we'll be creating habits and daily practices to help you tangibly create that future self brick by brick.

It's the real shit that you've been craving in order to stop spinning your wheels creating the same situation month after month. You can't deposit excuses into your bank account, so why are you constantly cashing in that rain check hoping it will result in a positive ROI?

That's why our content is all about you either taking it and implementing it because it resonates OR waiting for the next drop to see if it lands.

We are only providing tangible and measurable content that is curated specifically for you to implement it easily into your business and life. It's designed to be saved, designed for you to come back later to relisten and implement, and share with your team to help you master this workout.

As we continue in our journey together, we will be giving you the bricks to design your customer journey. Our intention is that we give you the bricks and the science to build, but truly the art is in you integrating it.

Why in the world of high ticket...

...Am I offering this at only \$100 a month?

Breaking the fourth wall for you here, it feels really good to me to offer it for less than most of us spend on coffee in a month.

I don't want this to be a line item on your profit and loss statement that you have to debate about cutting in order to put groceries on the table. I'd tell you groceries first all day every day before investing into something of mine.

I want you to be able to easily prioritize the Alliance knowing that you get 10x the value for what you're charged for each month. Making this a fucking no-brainer, a hell yes, and shit I can't believe this is all I'm getting charged.

This isn't a quick cash grab, a checkbox in my plan to scale, or even something I planned on launching 6 months ago. I've simply decided to give you what so many of you have been asking me to create for the last 18 months at a price point that takes all the objections and throws them out the window.

Because it's about dominos for me. *(And not the pizza!)*

I believe if I can positively support one person (domino) to create change in this world, they will then turn around and support 10 more people. Those 10 people will help change 10 more people and so on creating a chain reaction of positive change in this world.

And it would be an honor to support you inside of the Alliance helping create a positive domino effect that will forever help change people's lives *(including those you love the most.)*

Which leads me to this final invitation...

Join as a founding member and help come break the internet as we focus 100% on people and coming into alliance together to change the world.

Here's the deal – we're excited to open this to you as this is going to be open as long as I'm in business. This is for you just as much as this is for me.

So if you have one thought about doing it for *just* 6 months...
Or if you're thinking \$100 a month is too much...

I'll be very straight with you – this isn't for you.

If you're feeling like this is a fuck yes, I would love to welcome you to be a founding member. It's an open enrollment program, with no scarcity based deadlines attached. :)

But before you say yes, I want to be crystal clear with you. If you decide to cancel your subscription, we require a one week notice so my team can stop the autopay.

Your inactivity will not cancel your subscription – an email to georgeb@georgebryant.com will. We believe in clear communication and so if you have resistance to sending an email letting us know you'd like to cancel, don't pass go.

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Before you click on over, I just want to say thank you for trusting me, yourself, and for trusting that Relationships Beat Algorithms. This is just the beginning of our adventure together. :)

George

PS. If you're wanting to see the results of past clients, [drop in here](#) to check out the wall of love from past clients. :)