



UT Libraries Information Literacy Toolkit

LAH 350 – Creating Original Humanities Research Projects – Elon Lang

Exhibit Grading Rubric

Evaluation Areas: Technical Fluency, Research, and Writing

	Exemplary (3)	Developing (2)	Beginning (1)	Does Not Fulfill Task (0)
Technical Fluency				
<i>Audience</i>	The audience for the exhibit was clearly articulated and consistently considered during the design process as evident through organization, writing style, analysis, and conclusions.	The audience for the exhibit was considered and articulated, but messaging to this audience may be inconsistent throughout.	The audience for the exhibit was poorly considered, if at all.	n/a
<i>Site Organization</i>	There is a cohesive viewing experience between pages in the exhibit. There is careful attention given to the manipulation of Omeka such that there are clear paths designed for viewers to follow within the site through the deliberate use of pages or	Careful attention was given to the organization of content, to pages, and to the layout and inclusion of images or pdfs. There are opportunities for refining the organization that may be evident through	Exhibit structure (menus, content categorization, layout) is poorly considered, leading to an incoherent or confusing viewing experience for visitors.	n/a

	links. Overall design and organization enhances and highlights the writing and images included in the site.	confusing page title language or order. Inconsistent attention is given to the image placement within the exhibit.		
<i>Visual Communication</i>	Images are used consistently and thoughtfully throughout the exhibit. Images are of high quality, allowing viewers to zoom in on details when possible. Images are consistently cited and captioned, with hyperlinks to the original source of the image. There is an awareness of the placement of images within the text throughout.	Images are present in the site, and add to the enjoyment and understanding of the concepts illustrated in writing. Image captions and citations are generally accurate, although may be inconsistent. Image placement may be erratic throughout the exhibit, although the placement doesn't necessarily detract from the overall purpose or message the exhibit is attempting to deliver to viewers.	Use of images is limited. Placement within the exhibit may be erratic or detract from the overall viewing experience. Images are inconsistently cited and captioned, if at all.	n/a
<i>Versioning</i>	The exhibit evolved significantly from the initial version. The student used peer and	Small changes were made to the exhibit during the design process, including title	The exhibit did not undergo multiple revisions during the design process.	n/a

	faculty feedback to enhance the viewing experience, and to utilize the tools available in Omeka. Multiple templates were tried, page were moved and restructured multiple times, images and other content were moved and adjusted in pages beyond the initial placement. An attitude of experimentation was adopted throughout the project.	changes and content curation. One or more templates were explored. Images were placed in the exhibit and remained primarily stable. There was some hesitation to experiment beyond a few small changes.	Experimentation with content was limited. Pages and templates remained stable after the initial decisions were made.	
Research				
<i>Research and Analysis</i>	Claims are supported by ample evidence clearly presented to viewers. Viewers are able to connect secondary research to primary source. Research may present new or novel ideas within the field, or may reframe existing scholarship in new ways.	Claims are supported by ample evidence and clear articulation and defense of ideas. Viewers are generally able to connect secondary research to primary source. There may be some inconsistencies present in analysis of ideas.	Claims are not supported by secondary research. Ideas are presented incoherently, and are lacking supporting evidence.	n/a
<i>Evidence</i>	Bibliography and works	Bibliography and works	Bibliography is weak	n/a

	cited are present, with hyperlinks to external content within the works cited/bibliography. Works cited indicate that extensive research was conducted above and beyond the minimal requirements.	cited are present. Works cited are appropriate for the project and indicate that comprehensive research and review of the subject literature was conducted.	or missing. There is little evidence of research conducted for the project.	
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