

Civic Learning Week Actions and Goals

Communicator 1: Affirm teachers from your network or from the national movement we'd like to spotlight that week. [Supportive collateral 1 and 2]	Affirm teachers nationally or from your network.	LINK
Communicator 2: We or one of our supporters has over 50,000 followers and is willing to leverage that following to amplify the civic mission of schooling that week. [Supportive collateral]	Use your newsletter or any of your social platforms to promote civic learning that week.	LINK
Communicator 3: We want to raise up student-created media that week. [Supportive collateral]	Showcase student work that week.	LINK
Ambassador 1: We have an association or access to partners not currently engaged in the civic learning movement that we can mobilize/engage that week. [Supportive collateral 1 and 2]	Invite organizational partners to join CivXNow or take low lift actions promoting civic learning.	LINK
Ambassador 2: We want to hold a virtual or in-person activity that centers students. [event submission]	Do an in-person or virtual event that includes student leaders.	LINK
Ambassador 3: We want to engage the following non-traditional civic learning actors in the movement that week. [Supportive collateral]	Check out the relevant actors and find ways to engage them.	LINK
Advocate 1: We would like to be part of the effort to recruit and empower educators to be advocates for civic learning that week. [Supportive collateral]	Use our marketing kit to recruit teachers.	LINK
Advocate 2: We want to enlist local, state, or national decision-makers to introduce a resolution supporting civic learning that week. [Supportive collateral]	Work with local, state, and national leaders to promote civic learning.	LINK
Advocate 3: We want to do an in-person, hybrid, or asynchronous activity advancing civic learning policy. [event submission]	Hold a synchronous or asynchronous policy-focused event supportive of CivXNow State Policy menu.	LINK
Supporter 1: We want to raise awareness of great civic learning materials (our own and others') that week. [supportive collateral: Educator Toolkit]	Work with peers to promote each others' materials or find new ways to promote your own materials that week.	LINK
Supporter 2: We want to encourage schools or districts we work with to make a public commitment/affirmation of civic learning that week.[supportive collateral: Educator Toolkit]	Invite schools or districts you work with to take simple actions to showcase their commitment to civic learning that week.	LINK
Supporter 3: We want to encourage more students to participate in civic learning experiences of greater depth and breadth outside the classroom.	Encourage students to engage in any number of deep civic learning experiences.	LINK