

Email 1: Attention-Grabbing Introduction

Subject: [Speaker's Name] Invites You to the Virtual Sjogren's Summit!

Body:

Hey [Name],

Are you ready to tap into your *Gut Instincts for Sjogren's*? I'm SO excited to be part of the **3rd Annual Virtual Sjogren's Summit**, happening online **July 20th-21st**, and I wanted to personally invite you to join me!

This year, we're diving deep into the fascinating connection between gut health and Sjogren's Disease, exploring everything from the science behind it to practical strategies for feeling your best.

As an expert in [Speaker's Area of], I'll be sharing my insights on [briefly mention the speaker's session topic].

Want to learn more and join this incredible event? Click here: <http://www.sjogrenssummit.com/>

I can't wait to connect with you there!

Warmly,

[Speaker's Name]

Email 2: Personal Story and Connection to the Summit

Subject: Why I'm Excited to Be Part of the Sjogren's Summit

Body:

Hi [Name],

For years, I [Share a brief personal anecdote about the speaker's connection to Sjogren's or gut health]. It was a challenging experience, and it made me realize how important it is to have access to reliable information, supportive community, and practical strategies for healing.

That's why I'm thrilled to be part of the **Virtual Sjogren's Summit: *Gut Instincts for Sjogren's!***

This summit is bringing together a phenomenal lineup of experts who are passionate about empowering those living with Sjogren's. We'll be exploring the latest research, sharing actionable tips, and creating a space for connection and hope.

Whether you're newly diagnosed or have been navigating Sjogren's for years, this summit is for YOU.

Learn more and join us here: <http://www.sjogrenssummit.com/>

Warmly,

[Speaker's Name]

Email 3: Speaker's Session Highlight

Subject: Don't Miss My Talk at the Sjogren's Summit: [Session Title]!

Body:

Hey [Name],

Are you struggling with [problem related to the speaker's session topic]? You're not alone!

At the **Virtual Sjogren's Summit: *Gut Instincts for Sjogren's***, I'll be diving deep into [Session Title] and sharing practical strategies to help you [mention key benefits of the session for attendees].

Here's a sneak peek at what you'll learn:

- [List 3-4 key takeaways from the session].

Want to join me and a fantastic lineup of speakers? Register for the summit here:

<http://www.sjogrenssummit.com/>

See you there!

Warmly,

[Speaker's Name]

Email 4: Benefits of Attending the Summit (Beyond the Speaker's Session)

Subject: 3 Reasons You Should Join the Virtual Sjogren's Summit

Body:

Hey [Name],

You know I'm passionate about [speaker's area of expertise] and helping you thrive with Sjogren's. That's why I'm so excited to be part of the **Virtual Sjogren's Summit: Gut Instincts for Sjogren's** this July 20th-21st!

Even if my session on [Speaker's Session Title] isn't the only reason to join, here are THREE more reasons why this summit is a must-attend:

1. **Expert-Led Sessions:** We've gathered a diverse group of speakers, including doctors, researchers, and practitioners, who are *all* experts in their fields and dedicated to supporting the Sjogren's community. You'll learn about everything from managing dry mouth to understanding the latest clinical trials.
2. **A Supportive Community:** Feeling isolated on your Sjogren's journey? You're not alone! The summit is a place to connect with others who truly "get it," share experiences, ask questions, and find strength in knowing you're not alone.
3. **Practical Strategies for Healing:** This isn't just a bunch of boring lectures. We're all about giving you *actionable* tools and resources to improve your gut health, manage your symptoms, and feel empowered to take control of your well-being.

Ready to experience the magic of the Virtual Sjogren's Summit?

<http://www.sjogrenssummit.com/>

Warmly,

[Speaker's Name]

Email 5: Ticket Options and Value Proposition

Subject: Choose Your Sjogren's Summit Adventure! (Free & Paid Options)

Body:

Hey [Name],

Want to join me at the **Virtual Sjogren's Summit: Gut Instincts for Sjogren's?**

I know budgets can be tight, so we've made it super accessible with TWO ticket options:

1. FREE Ticket: Join us live during the event (July 20th-21st) and catch all the amazing presentations.

2. \$25 Full Access Ticket: Get everything in the Free Ticket, PLUS:

- Lifetime access to ALL recordings so you can watch (or re-watch!) at your own pace.
- Downloadable transcripts for every session.
- Audio podcasts so you can listen on the go.
- Exclusive bonuses from speakers, including discounts, guides, and more!

Which adventure will you choose?

<http://www.sjogrenssummit.com/>

See you at the summit!

Warmly,

[Speaker's Name]

Email 6: Registration Deadline Reminder (Soft Urgency)

Subject: Friendly Reminder: Sjogren's Summit Registration Ends Soon!

Body:

Hey [Name],

Just a heads-up: Registration for the **Virtual Sjogren's Summit: Gut Instincts for Sjogren's** closes on **July 22, 2024**.

Don't miss out on this incredible opportunity to:

- Learn from leading experts about the gut-Sjogren's connection.
- Discover practical strategies for gut healing and symptom management.
- Connect with a supportive community of Sjogren's warriors.

Claim your spot at the summit before it's too late!

<http://www.sjogrenssummit.com/>

Warmly,

[Speaker's Name]

Email 7: Last Chance to Register! (Strong Urgency)

Subject: Don't Miss Out! Last Chance to Join the Sjogren's Summit

Body:

Hey [Name],

Just a friendly reminder: registration for the **Virtual Sjogren's Summit: Gut Instincts for Sjogren's** closes **TONIGHT!**

This is your **last chance** to join me and an incredible lineup of speakers as we explore the gut-Sjogren's connection and empower you to take control of your health.

If you're ready to:

- Gain valuable insights from leading experts in Sjogren's and gut health.
- Discover practical strategies to manage your symptoms and feel your best.
- Connect with a supportive community of people who understand your journey.

Then don't wait another minute!

<http://www.sjogrenssummit.com/>

See you at the summit!

Warmly,

[Speaker's Name]

Email 8: Summit Starts TODAY! (Extreme Urgency)

Subject: It's Here! The Sjogren's Summit Starts NOW! Join Us!

Body:

Hey [Name],

The day has arrived! The **Virtual Sjogren's Summit: Gut Instincts for Sjogren's** is officially **LIVE!** 🎉

Join us for an incredible two days of learning, connection, and inspiration.

We'll be diving deep into:

- The latest research on the gut-Sjogren's connection.
- Practical strategies for gut healing and symptom management.
- Inspiring stories from others living with Sjogren's.

Don't miss out on this transformative experience!

<http://www.sjogrenssummit.com/>

See you there!

Warmly,

[Speaker's Name]

Email 9: Final Hours for FREE Access (Extreme Urgency)

Subject: Last Chance for FREE Access to the Sjogren's Summit!

Body:

Hey [Name],

Just a reminder: Free access to the **Virtual Sjogren's Summit: Gut Instincts for Sjogren's** live stream ends tonight!

If you haven't had a chance to catch all the amazing sessions, **now's your last chance!**

But don't worry, you can still unlock lifetime access to the recordings and a ton of bonuses by upgrading to a Full Access Ticket.

<http://www.sjogrenssummit.com/>

Here's what you'll get:

- All the recordings from this year's summit.

- Downloadable transcripts for every session.
- Audio podcasts to listen on the go.
- Exclusive discounts, guides, and resources from the speakers.

Don't let this opportunity pass you by!

Warmly,

[Speaker's Name]