
WILLIAM PENN SCHOOL DISTRICT

Innovation. Opportunity. Success.

ADMINISTRATION BUILDING

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Dear WPSD Community,

In collaboration with our transportation partner, First Student, WPSD is launching FirstView®, a real-time GPS vehicle tracking and student transportation monitoring platform. This tracking platform will be available by the start of the 25/26 school year.

FirstView will reduce the number of phone calls you and your staff receive inquiring about the school bus or vehicle whereabouts. FirstView will give staff and parents/caregivers enhanced transparency and peace of mind if there's a delay or an update to the student's trip.

FirstView for school staff members:

- Securely monitor student transportation via a real-time dashboard and receive detailed GPS trip information at a school-level view, including on early dismissal and school calendar event days.
- View the vehicle information for each trip.
- Review the completed route path for each trip.
- Send service alerts to parents and caregivers at the school, trip and run level.
- Easily add bulk school-level users to quickly allow more access to those who need it.

FirstView for parents and caregivers:

- Securely monitor their student(s) daily trips via a real-time mobile app.
- See real-time vehicle location via GPS and track its progress.
- Easy access to vehicle details as well as updates regarding any changes.
- Receive distance notification alerts when the vehicle is near.
- Set family members and caregivers up to receive trip email alerts.

Once launched, **FirstView Customer Support** will be available to assist all school-level dashboard and parent/caregiver mobile app users:

- Monday – Friday from 7:00 am – 5:00 pm EST
- School-Level Dashboard Support: dashboard@myfirstview.com or (888) 889-8920
- Parent and Caregiver Mobile App Support: support@myfirstview.com or (888) 889-8920

More information about next steps with setting up and launching FirstView will be available to WPSD soon. We appreciate your support as we launch this tracking platform to your staff and school parents.

If you have any questions or concerns, please contact Melissa Shelton at 610-461-2586 EXT: 5107.