NCACAA Board Meeting
October 2, 2014
Greensboro, NC
10:00 am

Members Present: Silas Brown, Matt Stevens, Andrew Baucom, Dan Campeau, Amy-Lynn Albertson, Colleen Church, Kathryn Holmes, Danèlle Cutting, Jamie Warner, Henry Ramseur, Will Strader. Several agents joined via collaborate.

Call To Order: Director, Silas Brown called the meeting to order at 10:00am.

Approval of Minutes: Secretary, Jamie Warner asked if there were any corrections to the June 17 minutes. There were no corrections to the minutes. It was moved by Colleen and seconded by Andrew that the minutes stand. The motion carried.

Treasurer's Report: Mary Hollingsworth stepped down as Treasurer. Becky Spearman agreed to serve out the rest of Mary's term through the upcoming State Meeting. She was unable to attend this board meeting but sent in the report detailing Checkbook, Money Market and Savings Account Balances along with income, receipts and expenses. There was no discussion.

Trust Fund Report: Silas read the report sent in by Lenny Rogers. The Foundation Accounts have remained unchanged unless some of the Youth Scholarships have come out of their income account since June 1st. As of June 1, 2014 the Value of Program and Award Endowment Account was $57,409; the Program and Award Income Account was $5,135; Youth Scholarship Endowment $91,728; and the Youth Scholarship Income Account was $7,615. The last quarterly reporting as of June 30, 2014 for the National Meeting Trust Fund was $118,265.

2015 Budget: Silas provided everyone a copy of the 2015 Fiscal Year NCACAA budget. Main income for this year will be State Meeting Registration, Membership Dues (215 members), State Meeting Sponsors and transfers and carry over from other accounts. Major expenses will be awards, national dues (215 members), national meeting expenses for voting delegates and officers, PILD and JCEP Conference Delegates. It was mentioned that income may decrease depending on Extension's restructuring and if there is a loss of agent positions. Expenses may also increase slightly since it was realized JCEP is in Las Vegas this year. The Association may allow a little more for the two officers that represent us there. It was moved by Matt and seconded by Colleen that the budget be accepted. With no other discussion, the motion carried.

OLD BUSINESS:

Banners: Amy-Lynn Albertson showed those in attendance 1 of the 2 banners that were made using the new NCACAA logo on it. She suggested that they stay at the Davidson County office until after the State Meeting in Greensboro, then go with the district responsible for the 2016 State Meeting. It was moved by Dan and seconded by Danèlle that the two banners follow this rotation. The motion passed with no discussion. Amy-Lynn said that the banner company can also make a table runner with the new logo on it for $250. Andrew made the motion that the Association purchase said table runner. The motion was seconded by Dan. Motion carried.

NEW BUSINESS:

Committee Reports:
Horticulture & Turfgrass – Cyndi Lauderdale, via collaborate, announced that there were Horticulture Pre-tours before the National Meeting so make sure you check them out if you are planning on attending National Meeting.

Recognition & Awards: Danèlle Cutting said that there was some confusion as to when award applications were due to District Chairs this year. After some discussion, it was moved by Eileen Coite (via Collaborate) and seconded by Kathryn Holmes that the applications for this year be due to the District Chairs by November 3, 2014. Motion carried. The final due date to the State Chair (danelle_cutting@ncsu.edu) is December 1, 2014. It was then moved by Dan Campeau and seconded by Danèlle that by January 1, 2015 all award applications and paperwork posted on the website have the application deadline of October 15th written on it to prevent future confusion. The October 15th deadline is for next year's applications to be submitted to District Chairs. Motion carried.

Search for Excellence: Amy-Lynn Albertson urged everyone to apply for these awards. She also said that the committee is looking at removing the Precision Ag Category from the list of awards that you can apply for due to the fact that no one really applies for this. She also said that they are looking at changing the Landscaping Horticulture category to just Horticulture in a move to encourage more applicants.

Life Members: Retired agent, Henry Ramseur shared a short, comical reading with everyone before stating that he would be stepping down as Committee Chair after this year. He said that he has three retired agents in mind that would make a good replacement and he is in the process of contacting them to see if they would be interested.

Nominating: Andrew Baucom said that the Nominating Committee needs people to serve from each district. Right now, 1 from the Northeast is needed, 1 from South Central and 1 from the West. Please contact Andrew (andrew_baucom@ncsu.edu) with suggestions so he can contact them.

Youth Scholarship: Tiffanee Conrad (Collaborate) announced that she had contacted the Trust Fund about the possibility of adding a 4th Youth Scholarship. Lenny Rogers said that there was enough in the account this year but should a 4th scholarship be added, the Youth Scholarship Chair would have to check with the Trust Fund each year to make sure the money would be there. It was moved by Tiffanee and seconded by Amy-Lynn that a fourth Youth Scholarship be added pending the availability of funds from the Trust Fund each year. If funds are not available, only three scholarships will continue to be awarded. The motion carried.

Professional Excellence: Shawn Banks (Collaborate) announced that the National Meeting wants 1 person from each state for the Research and Programming Categories. He wanted to know if it would be possible for us to have a poster contest at the State Meeting and choose a winner for each of the two categories that would represent NC at the National meeting. After much discussion, this was postponed until the next meeting of the board so that Shawn could contact Becky about what the bylaws have to say about creating a new contest with a monetary award. It was also suggested that Shawn contact Paul McKenzie about the possibility of adding a poster workshop at this year's State Meeting.

2015 State Meeting Update: Dan and Amy-Lynn gave a brief update on the State Meeting coming up in Greensboro. The planning committee met in September and decided that Rhett Davis would be the Opening Banquet Speaker and Debbie Hamrick with Farm Bureau would be the speaker for the Awards Banquet. They shared that each county in the North Central District has agreed to raise $200 in sponsorships and/or procure as much in-kind donations to reach the fundraising goal for the meeting. This brought up the fact that this had been mentioned as a possible strategy for future fundraising at the

State Meeting in Asheville. Dan moved and Andrew seconded that this topic be added to the agenda for the entire membership to discuss at the 2015 State Meeting. The motion passed.

State Meeting Fundraising: Matt Stevens and Paul Westfall have been in contact and have been strategizing a funding plan for state meetings. Some sponsors have already expressed an interest in speaking longer than the few minutes given at the Awards Breakfast and Opening Lunch. It was suggested that it may be possible to work them into the educational programs in order to achieve this. At the State Meeting in Asheville, it was suggested that we form a Fundraising Committee. If you are interested in serving on this committee please let Matt Stevens (matt_stevens@ncsu.edu) know. Will Strader agreed to create a NCACAA letterhead with our new logo on it to be utilized by the Fundraising Committee when soliciting funds from sponsors.

Federation Forum: Will be held December 12, 2014 from 9:30am – 2:30pm at the Union County Cooperative Extension Center. We need 10 people to be voting delegates. If you are interested in attending this forum as a voting delegate or have any issues that you would like to see addressed at the forum, please contact Silas (silas_brown@ncus.edu) to let him know.

JCEP: February 11-12, 2015 in Las Vegas, NV. NC can send 2 delegates. Matt Stevens and Paul Westfall will be our representation at this conference.

PILD: April 12-15, 2015 in Crystal City, VA. Matt and Paul will be our delegates to this conference also.

Effects of Organizational Changes: Silas brought up to the group that the organizational changes Extension is facing right now, has the potential to reduce Ag Agents in the State. Would anyone be willing to serve on a volunteer NCACAA Visioning Committee that would be tasked with a possible restructuring of our Association to keep in functional during this time of uncertainty. This group would advocate for Ag Agents across the state and therefore would like at least one agent from each district to participate. It was a general consensus of the group that this was a good idea. Anyone that is interested in serving on this committee, please contact Silas. There will be a meeting of this committee after the State Meeting Planning Session on November 21st at the Guilford Co. Extension Center.

Committee Chair Vacancies: If anyone is interested in serving as the Chair of the Ag Issues/Public Relations Committee or the Membership Services Committee please contact Silas to let him know.

DISTRICT REPORTS

Northeast: Al Wood (Collaborate) informed the group that the NE district would be hosting training at the Vernon James Center on December 9th from 9am-4pm. Be on the lookout for an email with more information about this training.

North Central: There will be a State Meeting Planning on November 21st at 10am, Guilford Cooperative Extension Office. Please join if interested in helping plan the State Meeting.

Next Meeting Dates:

February 27, 2015 at 10:00am – Collaborate Only
April 17, 2015 at 10:00am
National Meeting in Sioux Falls, SD – July 12-16, 2015

With no further business, a motion for adjournment was made by Dan and seconded by Amy-Lynn. The motion carried and the meeting was adjourned at 11:47am.

Respectfully Submitted,
Jamie D. Warner