



About Illens Dort

Illens Dort is a leadership mentor, business strategist, and keynote speaker who helps organizations thrive through ethical influence, effective communication, and strong team dynamics. For more than 20 years, he has coached entrepreneurs, executives, and professionals across the U.S. and beyond.

Illens is one of the **top Licensed Trainers and a founding member of the Cialdini Institute**, bringing world-class expertise in ethical persuasion to his audiences. He is also a **Certified Leadership Coach, Speaker, and Trainer with the Maxwell Leadership Team**. As the founder of the Maximum Impact Council and author of *The 5 Secret Fears of Failing in Business*, Illens equips leaders to build confidence, transform culture, and create lasting impact. Illens is also an adjunct faculty and consultant at Utah Valley University Business Resource Center.

What others are saying:

"Illens helps leaders build an engaging, high-performance culture—boosting employee engagement and productivity while strengthening teamwork grounded in clear, respectful communication. As both a presenter and attendee of his semiannual conference, I've seen firsthand the value of his instruction and the quality of leaders he attracts."

— **Allan Smart**, Managing Director & Founder, **Monteca Group**

"Illens delivered an exceptional presentation on The Power of Influence in Legal Practice—emphasizing ethics and integrity as influence tools, negotiation strategies, team dynamics, and navigating difficult conversations... practical tools our future legal professionals can apply immediately."

— **Sherrie Sokolowski**, SLS Event Planning & Consulting

"His expertise in communication styles is unparalleled—he helped our team understand strengths and communicate more effectively. The session was fun, engaging, and filled with team-building activities. Never a dull moment and perfectly matched to our conference vision."

— **The Legacy Lawyers, P.C.**