

PhoneWagon

What is it?

PhoneWagon is a call tracking and communication tool that helps small businesses turn more prospects into paying customers.

How Does It Work?

Businesses setup unique, local phone numbers for each of their marketing campaigns in order to track ROI by campaign. They can configure these numbers to forward to their phone or setup a custom call queue that will ring one or many phones. This ensures that no opportunity is lost due to a missed call.

Since 9 out of 10 consumers globally want to use messaging to talk to businesses, PhoneWagon enables businesses to send and receive text messages with their customers using our tracked phone numbers. In addition, they can create templates and rule-based responses so they are able to respond quickly and effectively.

An example of a rule-based response would be to create a templated message that gets sent out whenever a call is missed from a new prospect.

Example:

If <missed call> from <new prospect> then <send "missed call template 1"> after < 5 seconds>

Competitors

Call Tracking Competitors:

Cloud Phone System Competitors:

Customer Messaging Competitors: