

Outreach

Subject Line: The Missing Piece

Greetings <name>,

After watching your video the <video> on YouTube, I visited your website from the descriptions and I have to say the way you make people laugh and smile on stage says a lot about you.



It's no wonder why so many people want to learn more about you and how you can help them reach their goals in life.

But while checking out your website, I noticed something.

This area is implementing a missing key element that can truly elevate your online presence and build a strong connection with your readers - a newsletter sign-up or email update feature.

So, I wrote a newsletter that uses strategies to best attract your audience's attention and lead them to sign up for it.

In case you're intrigued, I would be delighted to provide you with some pointers on creating a newsletter that can elevate your website.

All the best,

<signature>

Outreach

Subject Line: The Missing Piece

Greetings <name>,

After watching your video the <video> on YouTube, I visited your website from the descriptions and I have to say the way you organize these live events is truly impressive. I'm 100% sure your audience appreciates them.

Now I see why your readers want to show up to these events every month.

But while checking out your website, I noticed something.

This area is a newsletter sign-up or email update feature, implementing this missing key element that can truly elevate your online presence and build a strong connection with your readers

So, I wrote a newsletter that uses strategies, for example giving them a problem that leads them to sign up for it.

If this is something you're interested in, I would be delighted to provide you with some pointers on creating a newsletter that can elevate your website.

All the best,

<signature>

Where is my reader right now?

Where are they?

Where do I want them to go?

What is the objective of this copy?

What's the next step I want them to take?

What is the goal of this copy?

What steps do they need to take after?

What they want, need, desire, problems?

Where have I optimized for easy and comfort instead of outcomes?

Where do I have to go to involve to the next stage?

