Ranked 10+ Local Keywords on Page 1 — Resulting in 3X More Visibility and Leads for Vision Solar Systems



Client: visionsolarsystems.com

Business Type: Solar Water Heaters & Energy Solutions

Location Targeted: Bengaluru, Karnataka (with multiple local area focus)

Background: Vision Solar Systems is a local solar energy equipment supplier based in Bengaluru, offering solar water heaters, RO systems, and recirculation pumps. When we started working on this project, the business had minimal online visibility. It didn't show up for any important keywords, despite offering competitive services.

Goal

- Rank for keywords like "solar panel installation in Banglore", "solar power systems near me", etc.
- Drive local traffic and increase contact form submissions
- Strengthen authority with backlinks, citations and business listings

What We Did

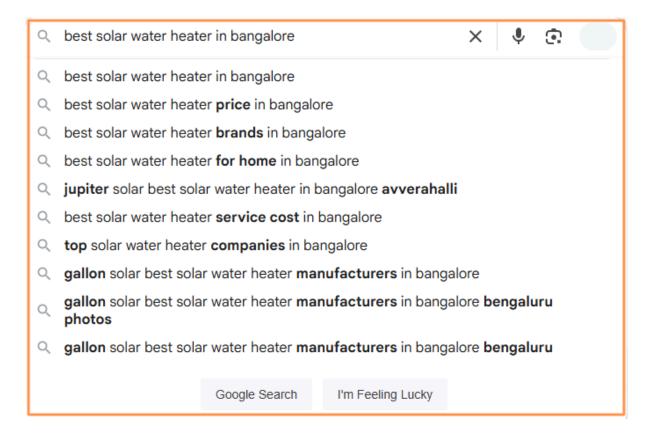
Local Keyword Research

I started by researching location-based service keywords that aligned with user intent. These included:

- best solar water heater in [location]
- RO system suppliers in [location]

• recirculation pump suppliers in [location]

We covered 10+ neighborhoods to capture micro-local traffic across Bengaluru.



On-Page SEO Implementation

- Optimized service pages with keywords like "solar water heater in Marathahalli" or "RO system in Jayanagar"
- Improved meta tags, header structure, internal linking, and keyword density
- Added image alt text and local schema markup
- Created blog-style SEO landing pages for long-tail keywords

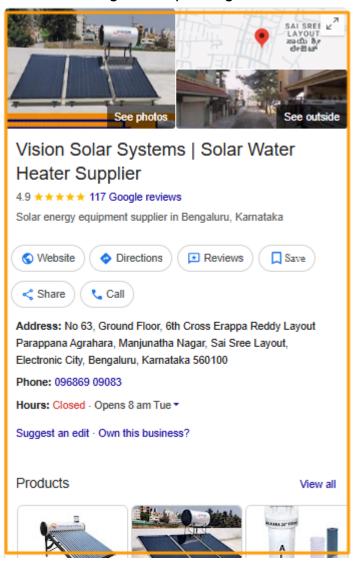
Content Strategy

- We created SEO-targeted content pages (technically blog posts, but optimized as landing pages).
- Each post addressed:
 - Specific product
 - > Features & benefits
 - > Call-to-actions to contact the business

Google Business Profile Optimization

We optimized their Google My Business listing by:

- > Updating business description with keywords
- > Adding images
- Publishing posts about services and blog links
- > Collecting and responding to reviews consistently



Citations & Backlinks

I created and managed a tracker for:

- > Submitting the business to 30+ local citation sites (JustDial, IndiaMart, etc.)
- > NAP consistency
- > Backlink monitoring

Keywords	uri	linked url	
est solar water heater in sarjapura	http://www.visionsolarsystems.com/solar-water-heater.php	https://www.sitejot.com/manage.php	
est solar water heater in sarjapura	http://www.visionsolarsystems.com/solar-water-heater.php	https://www.bookmarkdeal.com/preview-website/	
est solar water heater in sarjapura	http://www.visionsolarsystems.com/solar-water-heater.php	http://bforbookmarking.com/story/best-solar-water-heater-in-sarjapura	
est solar water heater in sarjapura	http://www.visionsolarsystems.com/solar-water-heater.php	https://www.seobookmark.in/story/best-solar-water-heater-in-sarjapura	
est solar water heater in sarjapura	http://www.visionsolarsystems.com/solar-water-heater.php	https://toplistingsite.com/submits-63690-chandra123-1.html	
est solar water heater in sarjapura	http://www.visionsolarsystems.com/solar-water-heater.php	https://openoox.com/folder/home	
est solar water heater in sarjapura	http://www.visionsolarsystems.com/solar-water-heater.php	http://www.buysmartprice.com/story.php?title=best-solar-water-heater-i	
est solar water heater in sarjapura	http://www.visionsolarsystems.com/solar-water-heater.php	https://www.socialwebmarks.com/preview-webmark/	
est solar water heater in sarjapura	http://www.visionsolarsystems.com/solar-water-heater.php	https://www.newsciti.com/preview-story/	
est solar water heater in sarjapura	http://www.visionsolarsystems.com/solar-water-heater.php	https://www.akonter.com/bookmark/best-solar-water-heater-in-sarjapur	
ir source heat pump supplier in Hsr Layout	http://www.visionsolarsystems.com/air-source-heat-pump.php	https://www.freewebmarks.com/story/air-source-heat-pump-supplier-in-	
ir source heat pump supplier in Hsr Layout	http://www.visionsolarsystems.com/air-source-heat-pump.php	https://www.bookmarkinghost.info/preview-article/	
ir source heat pump supplier in Hsr Layout	http://www.visionsolarsystems.com/air-source-heat-pump.php	https://www.bookmarks2u.com/preview-article/	
ir source heat pump supplier in Hsr Layout	http://www.visionsolarsystems.com/air-source-heat-pump.php	https://www.a2zbookmarks.com/preview-bookmark/	
ir source heat pump supplier in Hsr Layout	http://www.visionsolarsystems.com/air-source-heat-pump.php	https://www.onlinewebmarks.com/preview-listing/	
ir source heat pump supplier in Hsr Layout	http://www.visionsolarsystems.com/air-source-heat-pump.php	https://www.bookmarkfeeds.com/preview-article/	
ir source heat pump supplier in Hsr Layout	http://www.visionsolarsystems.com/air-source-heat-pump.php	https://www.prbookmarks.com/preview-story/	
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ir source heat pump supplier in Hsr Layout	http://www.visionsolarsystems.com/air-source-heat-pump.php	https://www.bookmarkgroups.com/preview-story/	
ir source heat pump supplier in Hsr Layout	http://www.visionsolarsystems.com/air-source-heat-pump.php	https://www.bookmarkinghost.info/preview-article//	
est solar water heater in marathahalli	http://www.visionsolarsystems.com/solar-water-heater.php	https://start.me/p/rxNaob/start-page	
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est solar water heater in marathahalli	http://www.visionsolarsystems.com/solar-water-heater.php	http://ttlink.com/jason7321	
est solar water heater in marathahalli	http://www.visionsolarsystems.com/solar-water-heater.php	https://www.bookmarkgroups.com/preview-story/	
est solar water heater in marathahalli	http://www.visionsolarsystems.com/solar-water-heater.php	https://www.bookmarkinghost.info/preview-article/	
est solar water heater in marathahalli	http://www.visionsolarsystems.com/solar-water-heater.php	https://vmoptions.cf/submit-story/	
est solar water heater in marathahalli	http://www.visionsolarsystems.com/solar-water-heater.php	https://www.anibookmark.com/site/best-solar-water-heater-in-marathal	
est solar water heater in marathahalli	http://www.visionsolarsystems.com/solar-water-heater.php	https://www.votetags.com/preview-article/	
est solar water heater in marethahalli	http://www.visionsolarsystems.com/solar-water-heaten.php	https://www.vototogs.info/preview-story/	

The Results

Keywords	28 May 2023	01 Feb 2023
Vision Solar Systems	Page & Position	Page & Position
best solar water heater in marathahalli	Page 1 and 1	Page 3 and 6
best solar water heater in electronic city	Page 1 and 3	Page 2 and 5
best solar water heater in hosa road	Snippet & (Page 1 &3)	Featured snippet
best solar water heater in kanakapura	Page 1 and 2	Page 3 and 1
Recirculation Pump Suppliers In Attibele	Page 1 and 1	Page 1 and 2
Recirculation Pump Suppliers In mysore road	Page 1 and 1	Page 1 and 3
best solar water heater suppliers in bangalore	Page 1 and 1	Page 4 and 2
best solar water heater price in bangalore	Page 1 and 2	Page 4 and 9
best solar water heater in sarjapura	Page 1 and 1	Page 3 and 5
Recirculation Pump Suppliers In Chandapura	Page 1 and 3	Page 2 and 6

