



**Labor Council for Latin American Advancement
Latina Equal Pay Day Toolkit
Graphics can be downloaded from here:**

LEP Graphics

[Download Graphics Here](#)

Caption	Image
Post 1 🇵🇷 Today is Latina Equal Pay Day! 🔥 Latinas earn just 51 cents for every dollar paid to white, non-Hispanic men—and only 58 cents for full-time workers. Despite excelling in every sector, we still face wage gaps, harassment, and discrimination. It's time to demand Equal Pay and stronger protections! Support the Paycheck Fairness Act and BE HEARD Act to close the gap and end discrimination. Raise your voice and join the fight💪! @mujerxsrising @equalpay2dayorg #LatinaEqualPay #Trabajadoras Join Us: latinaequalpay.org	A vertical graphic with a purple-to-pink gradient background. At the top, it says 'Latina Equal Pay Day' in white, with 'OCTOBER 3, 2024' below it. A text box in the middle states: 'Today we observe the pay gap Latinas face nationwide. Latinas are paid 51 cents to every dollar paid to white, non-Hispanic men.' Below this is a small image of a US dollar bill. At the bottom, it includes the hashtags '#LatinaEqualPay #Trabajadoras' and the LCLAA logo.
Post 2 🌍 Latinas are a driving force in our economy and should be paid as such. There are about 12.8 million Hispanic women in the labor force, and many are still denied equal pay. Stand up and raise awareness for Latina Equal Pay Day! #LatinaEqualPay #Trabajadoras #LatinasLeadChange	A horizontal graphic featuring five diverse Latina women in professional and work attire (a chef, a doctor, a construction worker, etc.) standing in front of a city skyline. At the bottom, the text 'LATINAS LEAD CHANGE' is written in large, bold, orange letters, with the LCLAA logo below it.

Post 3

Las Latinas Lideran el Cambio 💪

This Latina Equal Pay Day, we're leading the fight for equality. Latinas are one of the fastest-growing groups in our economy, breaking barriers in every industry, yet they still earn only 51 cents for every dollar paid to White, non-Hispanic men. Today highlights the economic challenges Latinas continue to face. We won't stop until we achieve equal pay and justice for all. Let's unite and advocate for fair pay and equality! Together, we'll create a more equitable future! 🙌💜

#LatinaEqualPay #Trabajadoras #EqualPayNow
#LatinasLeadChange



Post 4

Latinas deserve equal pay! Urge Congress to pass the Paycheck Fairness Act to combat pay discrimination, protect Latina workers, ban salary history & ensure pay data transparency. It's time to close the gap! 💪

Act Now: bit.ly/3Y1BPED #LatinaEqualPay
#PaycheckFairnessAct



Post 5

Latinas deserve safe, fair workplaces! Urge Congress to pass the BE HEARD Act to end harassment, extend protections to ALL workers, and eliminate forced arbitration & subminimum wages for tipped employees.

Act now: bit.ly/3XNOQ4y

Let's create workplaces that respect us all! 💪 #LatinaEqualPay
#BEHEARD #BeHeardInTheWorkplace #Trabajadoras



Post 6

Unionized Latina workers earn \$265 more per week than non-unionized women! 🦊 This is almost \$14,000 a year. This Latina Equal Pay Day, let's recognize the power of unions in fighting for fair wages and workplace protections. Together, we can close the pay gap for Latinas!

#LatinaEqualPay #UnionStrong #Trabajadoras #EqualPayNow



Post 7

¡Las mujeres sindicalizadas ganan \$265 más por semana que las no sindicalizadas! Casi \$14,000 al año. En este Día de Igualdad Salarial para Latinas reconocamos el poder de los sindicatos en la lucha por salarios justos. ¡Juntas, cerremos la brecha! 🦊 #Trabajadoras #LatinaEqualPay



Post 10

An equal and better future starts now! Support the Paycheck Fairness Act to demand fair wages and combat discrimination in the workplace. Together, we can create a more equitable world for everyone! 🦊 #PaycheckFairnessAct #EqualPayNow #Trabajadoras

Support the PFA: bit.ly/3Y1BPED



Post 11

📊 La brecha salarial no solo afecta nuestros ingresos, también limita el acceso a servicios esenciales como la educación y la atención médica en nuestras comunidades. Luchemos por salarios justos para mejorar la vida de nuestras familias. #LatinaEqualPay #Trabajadoras #PaycheckFairnessAct

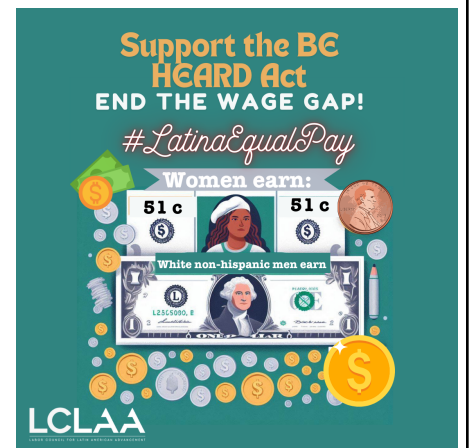
Actúa ahora: bit.ly/3Y1BPED



Post 12

🏠 The wage gap doesn't just hurt our bank accounts—it affects our communities' access to essential services like education and health care. Join us in advocating for fair pay for Latinas to lift our families up. #LatinaEqualPay #EqualPayNow #BEHEARD #BeHeardInTheWorkplace

Act now: bit.ly/3XNOQ4y



Post 13

🏠 La brecha salarial no solo afecta nuestras finanzas, sino el acceso a servicios esenciales como la educación y atención médica. Únete a luchar por un salario justo para latinas y elevar a nuestras familias. #LatinaEqualPay #Trabajadoras #BEHEARD Actúa: bit.ly/3XNOQ4y



Post 14

💰 Latina women are the backbone of their families, yet they earn just 51 cents for every dollar a white man earns. Let's push for higher wages and union protections to improve the quality of life for Latino families. #LatinaEqualPay #FairWagesForLatinas

Latinas are paid
51 c
to every dollar paid to a white non-Hispanic man



#LatinaEqualPay **LCLAA**

Post 15

💰 Las latinas son el pilar de sus familias, pero solo ganan 51 centavos por cada dólar que gana un hombre blanco. Luchemos por salarios más altos, justos y protecciones sindicales para mejorar la calidad de vida de las familias latinas. #LatinaEqualPay #Trabajadoras

Las Latinas reciben
51 c
por cada dólar que recibe un hombre blanco no hispano



#LatinaEqualPay **LCLAA**