

B2B Marketing Writing Samples

All research, writing, and search/generative optimization done by Emily Kingland.

B2B Podcast Marketing

- [8 Creative ABM Campaign Examples](#) (Sweet Fish Media) currently **ranking #1** on Google for "abm campaign examples"
- [Podcast Agencies: 5 Types, How to Choose & Recommendations](#) (Sweet Fish Media) currently **ranking #1** on Google for "podcast agency types"
- [How to Start a Podcast on YouTube](#) (Sweet Fish Media) currently **ranking #4** on Google for "how to start youtube podcast"
- [Your Guide to 8 Popular Types of Podcast Formats](#) (Sweet Fish Media) currently **ranking #5** on Google for "types of podcast formats"
- [Case study for Sweet Fish Media: PERSUIT legal tech](#)

B2B Healthcare/Medtech

- [Insights from 23,000+ Physician Wellness Assessments](#) (Champions of Wellness) currently **ranking #6** on Google for "physician wellness assessments"

More B2B marketing articles by Emily can be found at <https://www.sweetfishmedia.com/author/emily-kingland>

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