

Jeslyn Lieu

Ann Arbor, MI 48104

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EDUCATION

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- University of Michigan School of Information** | Ann Arbor, MI May 2026
Master of Science in Information (MSI), User Experience Research and Design
- 3.9 GPA
- University of Michigan School of Information** | Ann Arbor, MI May 2025
Bachelor of Science in Information (BSI), User Experience Design
- 3.68 GPA

EXPERIENCE

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- Initium AI** | Ann Arbor, MI Nov 2025 - Feb 2026
UX Design Intern
- Elation Professional** | Los Angeles, CA June 2023 - Aug 2023, June 2024 - Aug 2024
Marketing Intern
- Utilized Adobe InDesign, Photoshop, & Premiere Pro to create digital and print advertisements.
 - Designed and sent bi-weekly newsletters to customers through MailChimp.
- University of Michigan LSA Opportunity Hub** | Ann Arbor, MI Sept 2022 - Apr 2023
Student Leader & Peer Coach
- Attended bi-weekly meetings and discussed networking and connecting with LSA students & alumni.
 - Coached peers in resume building and cover letters through one-on-one appointments.
- University of Michigan Office of Undergraduate Admissions** | Ann Arbor, MI Sept 2021 - Apr 2022
Student Ambassador
- Connected with and answered admissions questions from prospective students.
 - Attended monthly meetings and discussed ways to welcome newly admitted students.
- Depop** June 2020 - Aug 2022, June 2023 - Aug 2023
Online Seller
- Sold clothing, handmade jewelry, and phone cases.
 - Maintained over 100 5-star ratings from customers by responding quickly to questions and problems.

LEADERSHIP ACTIVITIES

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- Pi Beta Phi - Michigan Beta Chapter** | Ann Arbor, MI Dec 2022 - Jan 2024
Director of Member Finances
- Invoiced 150+ chapter members for individual financial obligations.
 - Managed notifications to members on Automatic Financial Probation and Automatic Financial Dismissal.

SKILLS

Adobe InDesign, Adobe Photoshop, Adobe Illustrator, Adobe Premiere Pro, Microsoft Excel, Microsoft Outlook, Tableau, C++, Figma, FigJam, Python, Miro