



Erin Gallup

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[Work samples](#) / [LinkedIn](#)



Digital Product and Sustainability Designer / 27 years

I'm a seasoned design pro with 27 years of experience designing for a variety of entities—from large corporations like Amazon, to small startups, to nonprofits, to designing for myself with my own startups. I'm from the US and spent 20 years working in Silicon Valley, and have been in Norway for the past 7 years where I worked as a designer and team manager for NoA Ignite, and as a hands-on Head of Design for ocean foundation HUB Ocean.

I help organisations scale and grow with strategic digital product design, team leadership, user experience design, service design, brand development, and presentation design. My approach is pragmatic and I work quickly to get beautiful, user-centric results.

I care a lot about our future—so much so that I started a nonprofit called the Hive Initiative which aims to make it easier to educate and engage employees in sustainability. Through that, I've learned a lot about the full picture of sustainability and ways to help society become more educated and empowered to act towards our better world.

Experience

Hive Initiative

Oslo, Norway

Founder, Leader, Designer

October 2019 – present

Founded and lead a non-profit whose goal is to help companies easily engage employees in sustainability

- **Leader, Designer** Designed a workshop system and implementation framework and produced videos aimed to educate and empower solutions aligned to our planet
- **Strategist** Secured collaborations with global orgs like Earth4All and the Wellbeing Economy Alliance

Expertise

sustainability
product design
service design
design strategy
prototyping
team mentorship
user experience design
visual design
workshop design
workshop facilitation
video production
storytelling

HUB Ocean

Fornebu, Norway

Head of Design

June 2021 – February 2024

Oversaw all aspects of design for the organisation. From the design of the Ocean Data Platform, to designing workshops, to designing brand elements like logos and booth signage.

- **Design Leader** Advised the leadership team on design and the role it can play with partners, scientists, industries- and helped bring them together to create solutions
- **Principal Product Designer** of the Ocean Data Platform – compiled ideas, drafted architectures, prototyped and scoped concepts and oversaw implementation of the design
- **Brand Designer** Developed and implemented the HUB Ocean and Ocean Data Platform brand across mediums and assured consistency across touch points
- **Service Designer** Created, led and assisted design-thinking workshops with partners and organisations including UNESCO
- **Mentor** Created repeatable and learn-able processes for the team to take advantage of design thinking, user testing, and workshops, as well as trained team members on design across mediums

NoA Ignite Norway

Oslo, Norway

Executive Advisor for Design and Sustainability

October 2020 – May 2021

Software

Figma
Canva
Final Cut Pro
Microsoft/Google Suite
Adobe Suite

Education

University of Illinois
Bachelor's Degree
Graphic Design
May 1998

Citizenship

Norway
USA

Languages

English (native)
Norwegian (B1/B2)
French (conversational)
Japanese (A1)

Passions

Videography
Sewing + Knitting
Cycling + Hiking
Painting + Drawing

Worked as an advisor and designer to help companies create new offerings or transform old ones to align with the EU + UN's climate targets.

- **Product Designer** Prototyped C4IR Ocean Oil + Gas Industry Chemical Accounting + Transparency tool
- **Product Designer** Prototyped features for the Ocean Data Platform

Head of Interaction Design

March 2019 – October 2020

Worked as the department lead for Interaction Design

- Responsible for the management and allocation of ~25 designers of various seniority and expertise
- Worked on process and culture optimisation

Interim Department Manager, Service Design, Senior Designer

October 2018 – March 2019

Worked as the interim manager for the Service Design department

- Responsible for the management and allocation 22 designers of various seniority and expertise
- Worked on process optimization
- Simultaneously as a design lead on the Norwegian public transport system (Ruter) customer service centre

Joyus

San Francisco, California USA

Head of Design

May 2016 – July 2017

Led the redesign and reconceptualization of Joyus, an online video shopping platform and worked with the CEO to create Tique, an umbrella business to expand client offerings and customer reach.

theBoardlist

San Francisco, California USA

Principal Product Designer

September 2015 – March 2017

Led the product and brand design of theBoardlist.com, a web tool to find and refer women

for company boards.

Amazon Music

San Francisco, California USA

Senior Product Designer

September 2015 – May 2016

Senior product designer at Amazon focused on music player design innovation and differentiation. I created prototypes of proposed product enhancements and proposed bridges from old designs to new.

CreativeLive

San Francisco, California USA

Senior Product Designer

December 2013 – April 2015

Senior product designer at CreativeLive. Designed product features while closely collaborating with product managers and engineers in an agile environment.

Quantcast

San Francisco, California USA

Senior Product Designer

November 2011 – November 2013

Senior product designer for Quantcast's website and traffic measurement tool. Quantcast is an audience analytics and advertising technology company.

Yahoo!

Sunnyvale, California USA

Presentation Designer / Mobile App Designer

January 2010 – July 2011

Worked in two different groups and positions at Yahoo! – first as a presentation designer for C-level executives, then as a mobile app designer for an entertainment iPad app.

EkoTable

San Francisco, California USA

Founder

June 2007 – March 2011

Created EkoTable, a platform for buying and selling locally-made goods.

EnterComm

San Francisco, California USA

Creative Director

February 2005 – June 2009

Worked as the creative director of EnterComm, a boutique web design firm focused on UK hotel and restaurant clients. Presented in client pitch meetings, led conceptual design of client websites and provided art direction to team members.

Gallup Interactive

San Francisco, California USA

Design Principal

April 2001 – February 2005

Founded design company which catered to businesses, restaurants and musicians. Created graphic, web and user interface designs. Coordinated outsourced work including photographers and web developers.

VisualProduce

San Francisco Bay Area

Senior Designer

March 2000 – April 2001

Worked as a senior designer at VisualProduce, a boutique web design firm in South San Francisco that catered to internet companies and biotech firms. Designed user interfaces for web-based applications. Created VisualProduce's collateral and branding. Led junior

designers in the design process.

Electronics for Imaging

San Francisco Bay Area

Web Designer

August 1998 – February 2000

Worked as a designer at Electronics for Imaging, a tech company that produces large format drivers for commercial printers. Designed the company's intranet, marketing materials and executive presentations.

National Center for Supercomputing Applications

Urbana-Champaign, Illinois USA

Web Designer

May 1997 – July 1998

Worked as a web designer at the NCSA, which was a part of the University of Illinois. Designed graphics for their online magazine Access, as well as websites for NCSA departments.

Illini Union Communications

Urbana-Champaign, Illinois USA

Graphic Designer

January 1996 – February 1997

Worked as a graphic designer for Illini Union Communications, a department of the University of Illinois. Designed posters, t-shirts and newspaper ads for campus events.

