

SL: Your Most Valuable Page Isn't a Page

PV: lowkey true

"Fix your landing page."

Let's cut the BS, %firstname%.

You keep tweaking a page nobody comes back to.

Like planting seeds in the desert and expecting a forest. 😂

A landing page is not a business.

It's a moment.

And moments don't compound.

Think of your landing page as a storefront.

It's beautiful, but empty shelves won't sell.

Your email list is the stock that actually moves.

An email list decides the fortune a biz owner is going to make.

A lot of business owners mess this up

So that you can land your dream clients 🤞

Jokes aside.

The common mistake that many <INSERT TARGET AVATAR> don't realize is that....

EMAIL LISTS COMPOUND. LANDING PAGES RESET

Ignore this and you keep wondering why nothing sticks.

"So what needs to be changed, Ahmad?"

The money is quietly made in the inboxes.

It's an asset that pays biz owners long after the click is gone.

Eventually, you close up to \$7k/mo clients.

Choose wisely %first name%

To your success,

Ahmad